



OOH/DOOH SOCIAL CAMPAIGN AMPLIFICATION



Measure the **social amplification** of your campaign activities, on Twitter and Instagram by tracking the **cumulative social engagement** of your OOH/DOOH campaign **correlated to the audience** follower base, Demographics and Psychographics.

FUEL INSIGHTS:

- Measure International and/or local market product launch social amplification by channel
- Compare social campaign amplification vs. your other or competing products
- Determine which social channels are most effective for your campaign amplification
- Discover which audiences drive most amplification

OUR TEAM DELIVERS YOU A **SOCIAL CAMPAIGN AMPLIFICATION** FULLY CURATED INTERNATIONAL AND/OR MARKET BY MARKET REPORT BREAKING DOWN; AUDIENCES, DEMOGRAPHICS AND PSYCHOGRAPHICS.