



## EXPERIENCE

### Bank of America

Senior Interaction Designer (Contract), October 2017 - April 2018

- Produced detailed wireframes, user flows, and sketches for the production, usability testing, and rollout of a conversational fintech interface.
- Coordinated agile sprints with product, development, interaction, and editorial design teams.
- Lead Interaction design for several new interaction features based on comprehensive user analytics, research, and search data.
- Updated user flows, user interfaces, and utterances according to current conversational interface trends and Material Design principles.

### Omure, Inc.

Senior UX Designer, UX Lead (Contract), October 2016 - Present

- Produced detailed wireframes and sketches for the agile redesign and development of the United States Equestrian Federation (USEF) website using Sketch.
- Performed card sorting exercises, user research, usability tests and comprehensive competitive analyses to shape the taxonomy and information architecture of the site.
- Presented thorough design walkthroughs to the client across a multi-sprint timeline.
- Iterated all designs based on USEF's feedback and coordinated the submission of deliverables according to the needs of all major project stakeholders.

### HUGE

Senior Interaction Designer (Contract), May 2017 - June 2017

- Produced responsive eCommerce designs, designed site architecture, conducted tree testing, and coordinated content and SEO strategies for a major national furniture retailer.
- Designed responsive product detail, product listing, and home pages, as well as comprehensive interactions, navigation, and sitemaps for the retailer's site redesign.
- Developed a full taxonomy for the new site to inform all major stakeholder decisions regarding information architecture and product categories.

### SapientRazorfish

UX Designer (Contract), January 2016 - March 2017

- Wireframed and prototyped an eCommerce iOS app for a major regional supermarket chain in Axure, incorporating contextual and personalized shopping recommendations.
- Designed comprehensive, responsive onboarding and dashboard experiences for a major multinational consumer electronics company.
- Wireframed and prototyped responsive eCommerce, B2B, and B2C websites and microsites in the fashion, finance, technology, and hospitality industries using Axure.
- Coordinated project requirements with client stakeholders, accounts, and creative teams within a deadline-intensive agency environment.
- Performed detailed competitive analyses and user experience assessments for eCommerce, education, and hospitality websites across mobile and desktop platforms.

### ADP

UX / UI Designer (Contract), September 2015 - November 2015

- Produced detailed user interface and dashboard mockups for a web-based B2B human resources application using Photoshop and Illustrator.
- Created InVision dashboard prototypes from PDF mockups and Sketch files.
- Performed design discovery for user stories and primary use case scenarios using Agile and Scrum methodologies.

### FOUR32C

Freelance UX Designer / Project Manager, 2015

- Coordinated design and development work for mobile applications for clients in the fashion, magazine, newspaper, and lifestyle industries.
- Annotated design proposals, composed and edited CMS user documentation, wrote case study copy, and designed new CMS interactions in Sketch.



## TOOLS & SKILLS

### UX & UI

Design Communication  
Journey Mapping  
Rapid Prototyping  
User Flows  
User Research  
Usability Testing  
Visual Design  
Wireframing

### Code

CSS  
GitHub  
HTML  
JavaScript  
jQuery  
JIRA

### Design

Flinto  
Illustrator  
InDesign  
Keynote  
Photoshop  
Sketch

### Prototyping

Axure  
InVision  
Omnigraffle



## EDUCATION

### Vanderbilt University

Bachelor of Arts in English  
Literature, magna cum  
laude, 2006

### The Flatiron School

Certificate in Front-End  
Development, 2015

### Shillington School

Certificate in Graphic  
Design, 2016



## CONTACT INFO

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