Anduyog for Families Towards Values-based Sustainable Development and Disaster Management Project

(‘Anduyog’ is a Bicol term that means “in solidarity with”)

Heifer International is a U.S. based non-profit humanitarian organization that works with communities to end hunger and poverty while caring for the Earth. By providing animals and farm inputs, training programs, and crucial support services, Heifer facilitates families and communities towards self-reliance and sustainable and holistic agricultural-based development. Heifer International started working in the Philippines in 1954 when it shipped cattle and goats to needy families in remote areas. In 2004, Heifer Philippines implemented organizational and program innovations in response to the current challenges of poverty alleviation—emphasizing impact, relevance, accountability, and transparency.

Project Goals and Objectives

Heifer’s Anduyog program sought to improve the living condition of families through values-based, holistic and sustainable livelihoods and increased people’s resiliency and coping capacity to disasters. The specific objective for this project was to increase the capacity of participating families and community on preparedness and resiliency on the effects of disasters.

Changes and Results

The work has resulted to the following significant changes in the community members and local government authorities of Barangay Lamba:

- Improved knowledge and increased capacities on participatory risk, hazard, vulnerability and capacity assessments and mapping;
- Increased capacities on planning for risk-reduction measures, disaster preparedness and survivability;
- Mobilized and involved all community members and stakeholders in different disaster preparedness planning and trainings;
- Adopted, funded and implemented DRR plans;
- Barangay Lamba won the 2012 Regional Kalasag awards for Bicol. It is awarded in recognition of initiatives in helping the Filipino government uplift the standard of disaster management in the country.

Key Lessons

Heifer’s approach is on the principle that DRR is most effective when brought to the family-level and when all family members know their roles and tasks before, during and after a hazard or disaster event.

Heifer also engaged local government authorities and different community stakeholders in different DRR activities. It also complemented available resources through capacity enhancement.

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