Noah’s Ark Project

Corporate Network for Disaster Response, Inc. (CNDR) is a network of business groups, associations, corporations and corporate foundations. It was established to rationalize and institutionalize disaster management efforts of the business community. CNDR helps in building the capacity for disaster resilience of the business sector and Filipino communities through different programs on business continuity management, Community-based Disaster Risk Management (CBDRM) and emergency response.

Project Goals and Objectives

The project goal is to save lives resulting to zero casualties. Specifically, the objective of the project is to increase the capacities of local governments and high-risk communities to prepare for and cope with disasters resulting from flooding and other hazards.

Changes and Results

The Noah’s Ark project was responsible for the following significant changes in the target communities:

- Operationalized DRRM manuals;
- Achieved zero casualties in all areas;
- Barangay Tumana won the Best Barangay Disaster Risk Reduction Management Council (BDRRMC) in Gawad Kalasag National Capital Region in 2014, an award given for initiatives in helping the Philippine government uplift the standard of disaster management in the country;
- Enhanced collaboration among private sector;
- Institutionalized Local Disaster Risk Reduction Management Offices (LDRRMOs) in Carcar City, Liloan, Ginatilan, Danao City and San Fernando.

Key Lessons

Strengthening community preparedness, like the Noah’s Ark Project, is key in facing and coping with hazard events.

Promote a culture of safety and preparedness in functional organizational structure, communication and coordination protocol to strengthen decision-making capacity and for a more efficient response mechanism.

Effective public and private partnership puts us in a better position to deliver projects and results.