

# INNOVATION PARTNERSHIP ZONE

## INNOVATION HAPPENS HERE.



In the two years since the inception of the Vancouver-Camas Innovation Partnership Zone, the IPZ and its partners have accomplished a lot toward building a thriving tech cluster. When we started, the tech industry was still a fast-growing concept in Vancouver and Camas, with only a dozen tech businesses in downtown Vancouver. Today, more than 45 tech firms now call downtown their home. Much of the desire to locate within the IPZ is a result of committed collaboration and hard work by the IPZ partners through creating and hosting events, business assistance, infrastructure, trained workforce, tech jobs, education, marketing, and business recruitment. Lets look back on some of our wins in the last two years.

### MARKETING & NETWORKING



#### *Institutional Partners*

- + CREDC's Grow Clark County Series
- + WSU Vancouver's Game Changers
- + WSU Vancouver's Growth MAP Alliance
- + WSU Vancouver's Tech Collective
- + WEDA/OEDA Conference
- + IPZ Networking Event- Haptic Technology Innovations / Hakan Gurocak
- + GVCC's April 2016 Technology Expo and Luncheon

#### *Business Partners*

- + Vancouver Tech Project
- + Vancouver Ruby
- + Startup VanCo
- + Startup Weekend Vancouver

- + DiscoverOrg: 250 jobs created
- + Ruebriq: 2 jobs created
- + Tripwire: 35 jobs created
- + Perfect Company: 12 jobs created
- + Webfor: 15 jobs created
- + AbSci: 6 jobs created

### BUSINESS DEVELOPMENT & RECRUITING



### INFRASTRUCTURE & PLACE-MAKING



The City of Vancouver streamlined permitting processes and removed regulatory barriers to encourage business growth for both tech firms and complementary businesses.

- + Bars
- + Restaurants
- + Breweries
- + Coffee Shops
- + Bike Facilities

The City of Vancouver created its first successful food cart pilot program and facilitated its first food cart pod.

- + 22 new FTE employees hired within the zone from WSU Vancouver's Creative Media and Digital Culture Program
- + Clark College developed relevant math requirement for programing certificate
- + Southwest Washington Workforce Development Council secured a 1.8 million dollar training grant
- + Southwest Washington STEM network provided STEM professional development to over 100 teachers in 16 school districts which impacted 12,000 students within the region

### EDUCATION & TRAINING

