

LOUIE METZNER

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PROFILE Video Editing and Motion Graphics Design, Creative Direction

Driven to create great content . Enthusiastic and passionate about my work. A strong understanding of social storytelling and editorial content, A unique eye for detail and ability to come up with innovative solutions to problems, are among my superpowers. Sustainably sourced locally grown, cage free, Seasoned in all aspects of content creation, from conception to execution.

FREELANCE EMPLOYMENT

Naturalizer	Video Editor • Fall 2018 Natuarlizer Rebrand • 2018
Hobo Bags	DP / Video Editor • Modern day Hobos Launch • 2018
TAG Creative	Video Editor • Essie Mondiale presentation • 2018
Magnet media inc.	Video Editor • Apollo documentary financial Videos • 2018
Lane Bryant	Video Editor • Cacique Valentines Day launch • 2018
Blonde & Co	Video Editor • Nest Aroma Therapy • 2018
Tag Creative	Video Editor • Lo'real - Elvive Launch • social • 2017
Slam Magazine	Video Editor • MB35- Marvin Bagley III • Mini-Doc • 2017
Lane Bryant	Video Editor • Fall Web Launch • September Series • 2017
Vera Bradley	Video Editor • Fall/Spring/Winter Web Launch • 2016-2017
Hobo Bags	Video Editor • Fall/Spring Launch TAXI TV, Web • 2016-2017
Bravo Media inc.	Motion Graphics • Project Based animation projects • 2015
MTV Networks	Motion Graphics • MTV On-air Promos Department • 2015
Simon & Schuster	DOP • Edit/Motion• Multiple projets • Studio 4 • 2014-2015
Ogilvy • Redworks	Video Editor • Motion Graphics • Multiple Projects • 2013-2015

LONG-TERM EMPLOYMENT

Blonde + CO	2015-2017 • Full-time • Video Editor / Motion Creative content and production studio specializing in beauty and lifestyle brands. Original video content for digital marketing, social, broadcast. Job Duties: Video Editing, Motion Graphics design, story boarding, Voice-over, occasional Videography and on-set production for original content
MTV Networks • Viacom	2012-2015 • Permalance • Motion Graphics Design On-Air Promos Department for MTV, MTVN, MTVU, and MTV2, creating original graphics, menus, bumpers, bugs and end pages for on air-trafficking
COMPANY 3, NY	2010 Part-Time Motion graphics animator for on-air content

SKILLS

TOOLS:

Adobe Premiere, Adobe After Effects, Final Cut Pro7, FCP X, Boris FX Mocha, Photoshop, Illustrator, Adobe InDesign Lumetri Color, Cinema 4D, Ouroboros, Microsoft Word, Keynote, Pen & Paper

VIDEO:

HDSLR, Black Magic URSA, Alexa Mini, URSA, Canon C300, AG-HPX 300, Sony Ex-3

STILL PHOTOGRAPHY:

Canon EOS, Contax medium format 6/4.5, Mamiya, Deardorff 8.5X11 polaroid camera

LIGHTING:

HMI, Brieese, Kinoflo, Dido, Daylight, strobe

ART:

Illustration, graphic design, silkscreen, painting, mixed media, collage, video

CHARACTER:

Confident, energetic, curious, genuine, personable, honest, decisive, motivated, Improvisational, attentive listener, cosmic genius, culinary wizard, science enthusiast

EDUCATION

School of Visual Arts, New York
Bachelor of Fine Arts,
Major: Graphic Design
College of Santa Fe, New Mexico
Major: Studio Arts, Illustration

REVIEWS

"I believe he's gonna do it" - Bill Murray
"Louie is crafty as they come"- Martha Stewart
"He's got an unbelievable eye" - David Lynch
"The Force is strong with him" - George Lucas
"No one better, Believe me" - Donald Trump
"The best of everything in a man"- Dalai Lama
"Louie is a wild and crazy guy" -Steve Martin
"has abilities far beyond mortal men" - Clark Kent