



Registration and Submission Guidelines:

1. Complete Registration on line at www.growingponoschools.com
2. Plan and conduct a school or community Pono Campaign promoting peace & pono.
Find ideas on what to do and how to do it at the Campaign website: www.growingponoschools.com.
3. Create and submit a short Video or PowerPoint Presentation about your Pono Campaign message and activities:
 - * Videos and PowerPoint Slide Shows must be original work.
 - * Assistance from a professional production company is not permitted.
 - * Music must be copyright free or original music with permission.
(Please submit Music Release Form found on website.)

See specific Video and PowerPoint Guidelines below.

4. On-time Submission Process: Submit the documents listed below by February 14th midnight on line or mailed with postmark of February 14th 2017.
 - a. Registration (submit on line)
 - b. Student Group Reflection (submit on line)
 - c. Advisor Reflection (submit on line)
 - d. Signed audio-video releases for all recognized people in Video or PowerPoint
(Download Release Form at website; then scan and email signed copies to submissions@growingponoschools.com or mail by due date to the Campaign address below.)
 - e. (1) three minute Video or PowerPoint about your school's Campaign - submit on line at website or mail to:

University of Hawaii at Mānoa
Center on Disability Studies
1410 Lower Campus Road 171 F
Honolulu, HI 96822
Attn: Pono Campaign/Velina

- f. Music Release Form – one per entry; send with AV releases.

NOTE:

- It is the entrant's responsibility to ensure that all the necessary forms and releases are completed.
- Incomplete and late entries will not be considered for awards.
- Each group can submit one entry, no individual entries will be accepted.
- All entries become the joint property of the UH Center on Disability Studies and the Hawai'i Civil Rights Commission.
- Submissions will not be returned.

Video Format Specification Requirements:

Length: 3 minute maximum
HD: 16:9 progressive (preferred)
NTSC: 4:3
Time base: 24/29.97 fps
Frame size: 1280x720 or 1920x1080 (preferred)
720x480
Audio: 32/48kHz (48kHz preferred)
12/16 bit (16 bit preferred)
stereo/mono (stereo preferred)
File format: Quicktime MOV/H.264 (preferred)
AVI/MP4
DVD
All video entries must be “slated” with a title and school/community name and running time

Please follow this format:

- 1) 10 seconds of video black
- 2) 10 second slate with the title and school
- 3) 5 seconds of video black
- 4) Start video entry (no longer than 3 minutes)
- 5) End with credits

PowerPoint Slide Show Format Specifications:

- 3 minute maximum length of slideshow
- Initial slide to include title and school name

Judging:

- A panel of judges will select the winners.
- Judges will give points to the three required submissions:
 1. Campaign Group Reflection: *Campaign Description, Effectiveness, & Future Plans*
 2. Advisor’s Reflection: *Purpose, Process, Benefits, & Plans to Sustain Efforts*
 3. Videos and PowerPoint Slide Shows: *To be scored in the following areas:*
 - a. Content
 - b. Creativity, Message, and Impact
 - c. Technical Elements
- See Video and PowerPoint Rubrics for further scoring details.

Monetary Awards:

Two elementary, two middle, and two high schools will receive monetary awards and recognition in March 2017.