



Frequently Asked Questions No Harm Network

1. What is the purpose of the No Harm Network?

Established in 2016 by the New Friends New Life Men's Advocacy Group, the No Harm Network (i.e., Network) exists to encourage businesses to adopt, maintain, and enforce policies that protect teen girls and women from the harm of sex trafficking and exploitation. We invite businesses to join the Network and take measures to help reduce the demand for sex trafficking and exploitation by prohibiting business entertainment at sexually-oriented establishments and by deterring employees from accessing adult entertainment websites while in the performance of duties.

2. What does the No Harm Network hope to achieve?

The Network aims to:

1. boost business and community awareness that organizations play an important role in fighting sex trafficking and exploitation of teen girls and women within the communities they operate; and,
2. spur organizations to reflect on its corporate policies and practices and, where appropriate, take action to strengthen policies and practices that could indirectly contribute to sexual exploitation.

3. What is the origin of the "No Harm" Network name?

The NO HARM concept originates from the idea that the business community can make a powerful impact in the lives of sexually exploited teen girls and women involved in adult entertainment through business policies that ensure NO HARM to these victims.

4. Explain how a company's policies could translate into Harm to victims of sexual exploitation?

Many companies are unaware of the harm that entertaining business clients at sexually-oriented establishments creates for sexually exploited teen girls and women. Here's an example of how it works:

1. Company policy permits reimbursement of expenses incurred at sexually-oriented establishments.
2. Employee entertains client at a sexually-oriented establishment.
3. Proceeds from corporate spending help fund sexually-oriented establishment.
4. Sexually-oriented establishment's growth from business and other patrons contributes to a demand for more teen girls and women to work in the establishments.
5. In response to demand, traffickers and pimps use force, fraud or coercion to build a supply of teen girls and women to exploit in and around sexually-oriented establishments.
6. Exploited teen girls and women succumb to the inherently destructive mental, spiritual and physical HARM that is the product of the sex trade.

5. Are there other examples of corporate policies or practices that could HARM these victims?

Sadly, there are a number of examples. For instance, surveys show that companies are at risk of having their computer network usage policies abused. In fact, 28% of employees use their work computers to access pornography*. Pornography is a gateway to the Harming effects of sexual exploitation of women and children.

6. Are there business differences between companies whose policies ultimately reflect awareness for and sensitivity toward victims of sex trafficking and exploitation and those that do not?

While there is no comparative data available, considerable evidence supports the contention that – above and beyond reputation and humanitarian reasons – sound business rationale exists for companies to maintain and enforce policies and practices that ultimately protect, or at least do No Harm to sexually-exploited teen girls and women in our communities. Here are a few facts* to consider:

- Annual productivity loss due to online viewing of sexually-oriented websites at work is estimated at \$17 billion in the U.S. alone
- 28% of employees admit using a work computer to visit sexually-oriented websites
- 70% of all online porn access occurs between the hours of 9:00am and 5:00pm, the typical workday

7. How can my company make a difference by getting involved with this corporate movement?

There are many ways for an organization to make a meaningful impact in this movement. Here are just a few:

- Join the No Harm Network and help increase program and issue visibility.
- Be a corporate ambassador by spreading the word about the No Harm Network among business colleagues and spheres of influence; encourage their participation, then follow-up.
- Prominently display the No Harm Network logo on your company website and around your office. Talk about what it means and why your organization is a member.
- Invite New Friends New Life to conduct awareness training at your company.
- Ensure your executives and other key personnel are capable of discussing why your organization joined the Network.
- Keep The Men’s Advocacy Group in mind for speaking opportunities at your and other companies.
- Coordinate with New Friends New Life to confidentially provide internships and/or employment to formerly trafficked and sexually exploited women.
- Sponsor one or more of your employees’ membership in the Men’s Advocacy Group.
- Publicly support New Friends New Life and other organizations that share a similar mission to help teen girls, women and children have a meaningful life free from the sex trade.
- Provide financial support to New Friends New Life to sponsor an initiative/project or provide an in-kind donation.

8. What is expected of our organization after joining the No Harm Network?

When an organization signs the Network Pledge which consummates membership in the No Harm Network, it agrees to:

1. publicly support the No Harm Network by displaying the Network logo on the company website and, if possible, participate in Network-sponsored activities and events;
2. maintain, or if necessary adopt, policies against conducting business at sexually-oriented establishments;
3. maintain an appropriate oversight of computer usages and accesses throughout the company; and,
4. consider voluntarily advocating for the Network by being an ambassador who informs other organizations of the campaign and encourages their participation.

9. Are Not-for-Profit organizations eligible to join the No Harm Network?

Any legally operating business entity – public or private, for profit or not for profit – is eligible to apply for membership in the No Harm Network. Adult entertainment establishments and organizations deemed sympathetic to the illegal sex trade and/or objectification of women will not be granted membership. Our Men’s Advocacy Group reserves the right to admit and discharge any organization at its discretion.

10. What does the process of enrolling in the No Harm Network entail?

Joining the No Harm Network is a simple 4-step process. Applying for membership takes only minutes. Here is how it works:

Step 1: Your organization completes a Membership Application Form.

Step 2: Once your application has been submitted, you will be contacted by a member of the Men's Advocacy Group.

Step 3: Upon application approval, you will receive a formal invitation to join the No Harm Network and to return the signed membership pledge.

Step 4: You will be issued a Network welcome packet including a No Harm Network logo for your company website and a select number of executive lapel pins.

11. Is membership limited to local organizations only?

No geographic bounds exist for corporate membership. Our hope is that every company in America joins the No Harm Network.

12. How much does it cost to join the No Harm Network?

Membership is free. New Friends New Life is 501(c)3. We base membership on corporate and community values rather than economics. However, as a nonprofit we rely on the generosity of others. If you decide to make a contribution of any kind, you can do so knowing New Friends New Life's excellent record of disciplined, purpose-driven financial oversight. Eighty-eight cents of every \$1 received reaches the population we serve – significantly above the industry average.

13. How long will the No Harm Network membership campaign last?

The membership campaign is an ongoing year-round endeavor. We hope to enroll every organization in the United States.

14. Must an organization have the two tenets from the No Harm Network Pledge in place prior to applying for No Harm Network membership?

No. While complying with the tenets is important, our larger focus is on building awareness among organizations about the potential link between some business policies and practices.

15. How can I learn more about the No Harm Network and/or the Men's Advocacy Group?

Visit the New Friends New Life website at <http://www.newfriendsnewlife.org/no-harm-network> and submit the online Inquiry Form. You may also call (214) 965-0935 or submit inquiries via email at MAG@newfriendsnewlife.org.

* *The Nielsen Company*