20th Anniversary Year In Review

2018 was a milestone year for New Friends New Life as we celebrated our 20th anniversary and unveiled a bold strategic plan to continue restoring and empowering trafficked and sexually exploited women, teens, and their children.

**OUR Mission**

- **Empower** survivors by providing trauma-informed services that enable members to experience healing, self-reliance, and long-term stability;
- **Educate** the community about the sex trafficking industry, serving as a leading voice on the issue;
- **Eradicate** the epidemic of trafficking through advocacy, legislative reform, and partnerships to address systemic causes; and
- **Expand** staff, resources, funds, and physical space to meet the needs of members.

**Women's PROGRAM**

- 964 counseling sessions led
- 24 women received a promotion at work
- 244 career coaching sessions conducted

“New Friends New Life taught me how to budget. I now have a car, a place to live in my name, and money in the bank. I never would have dreamed any of that would be possible for me.”

Carmen, 36

**Youth PROGRAM**

- 100 girls served at the Youth Resource Center
- 1,409 recorded drop in visits to the Youth Resource Center

+ **Hosted first annual Fall Showcase** ...

where teens expressed their thoughts and experiences through spoken word and art.

“I like coming here [to the Youth Resource Center] because I feel safe and understood here.”

Bekah, 17

**IN 2018**

... we achieved our $2.1 mil budget goal to provide all services at no cost to members!
Men’s ADVOCACY GROUP

92 men actively engaged in advocacy and volunteerism

450 community members participated in the awareness excursion

“When we took the bus tour with New Friends New Life, we drove around the area and saw three hotels that are within a five mile radius of my house. It was very concerning.”

Don Allen, Member of the Men’s Advocacy Group

Advocacy

71 speaking engagements

2,960 community members educated

Support

500 volunteer hours logged, generating ...

$12,345 in savings to the organization

Who WE SERVE

60% reported having a history of childhood sexual abuse

79% reported a history of domestic violence

74% reported making under $24,500 per year

Demographics

44% White

41% Black or African American

13% Hispanic or Latina

2% Asian or Native American