

**For immediate release

Station Cold Brew launches the Nitro Can to ‘shake up’ the world of specialty coffee in Canada

Station Cold Brew, Canada’s largest cold brew coffee company, has taken its signature recipe, infused it with nitrogen, and put it in a can. The result is the Nitro Can, a specialty coffee that pours like a Guinness complete with a beautiful cascading effect that leaves a rich frothy crema on top. Now consumers can enjoy cold coffee with a creamy robust flavour, but free of sugar and dairy.

Station is ‘shaking up’ the coffee experience by asking consumers to take the can and “Shake Well, Pour Hard & Fuel Up” for the full nitro effect. Until now, Station’s popular nitro cold brew was only available on tap in offices, cafes and restaurants. The launch of this innovative product makes the nitro experience available anywhere. Whether you are rushing to work, packing for the cottage or need a boost for your workout, the Nitro Can is specialty coffee for those on-the-go.



“A growing number of Canadians are looking for responsibly sourced and well-crafted coffee. The challenge is accessibility, not everyone is able to get to a great independent cafe during their busy day” says Steve Ballantyne, founder of Station Cold Brew. “For too long, fast food restaurants like Tim Horton’s have been the only convenient coffee option for Canadians. Now, Station and their retail partners are bringing quality and convenience together, to make ready-to-drink specialty coffee available at a store near you.”

The Nitro Can is now available across Ontario at grocery stores and cafes including [Whole Foods](#), [Pusateri’s](#), select [Sobeys](#), [Drake Hotel](#) properties and directly from the Station brewery ([300 Campbell Ave, Toronto, ON](#)). Station is rolling out the can across the country and expanding into new flavours including an all-natural coconut cold brew launching in July.

Find a Station near you at www.stationcoldbrew.com/findus

[Station Cold Brew Coffee Co](http://www.stationcoldbrew.com) / [@stationcoldbrew](https://www.instagram.com/stationcoldbrew)

Founded in 2014, Station is Canada's largest company exclusively dedicated to cold brew coffee. The meticulous slow brew process, replaces heat with time to prove that good things come to those who wait. Station is on a mission to bring clean caffeine to a market saturated by sugary, processed beverages. Their line up of all-natural products can be found in over 300 retail locations from Vancouver to Montreal. Follow the adventures of the brew crew [@stationcoldbrew](https://www.instagram.com/stationcoldbrew) on [Twitter](https://twitter.com/stationcoldbrew), [Facebook](https://www.facebook.com/stationcoldbrew) and [Instagram](https://www.instagram.com/stationcoldbrew) or visit www.stationcoldbrew.com.



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