

**POPLAR PIKE PLAYHOUSE**  
 7653 OLD POPLAR PIKE  
 GERMANTOWN, TN 38138  
 POPLARPIKEPLAYHOUSE@GMAIL.COM

OFFICE: (901) 755-7775

FAX: (901) 755-6951

**ADVERTISING CONTRACT**

NAME OF FIRM \_\_\_\_\_

DATE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

TELEPHONE (BUSINESS) \_\_\_\_\_ (FAX): \_\_\_\_\_

INDIVIDUAL AUTHORIZING AD \_\_\_\_\_

POSITION IN FIRM \_\_\_\_\_ (E-MAIL): \_\_\_\_\_

HOME PHONE \_\_\_\_\_ (CELL): \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE: \_\_\_\_\_

AD COPY \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

ENCLOSURE(S) : BUSINESS CARD  PHOTO  AD COPY

OTHER (DESCRIBE): \_\_\_\_\_

AD SALESPERSON \_\_\_\_\_

	HEIGHT	WIDTH	COST	
2 PAGE SPREAD . . . . .	9 3/4 . . . . .	7 1/4 . . . . .	\$495.00	_____
COVER PAGE . . . . .	9 3/4 . . . . .	7 1/4 . . . . .	\$400.00	_____
SOUVENIR PAGE/TV AD . . . . .	9 3/4 . . . . .	7 1/4 . . . . .	\$375.00	_____
FULL PAGE . . . . .	9 3/4 . . . . .	7 1/4 . . . . .	\$295.00	_____
3/4 PAGE . . . . .	7 1/2 . . . . .	7 1/4 . . . . .	\$240.00	_____
1/2 PAGE . . . . .	5 . . . . .	7 1/4 . . . . .	\$160.00	_____
1/4 PAGE . . . . .	5 . . . . .	3 3/4 . . . . .	\$100.00	_____
1/8 PAGE . . . . .	2 1/2 . . . . .	3 3/4 . . . . .	\$75.00	_____
TRUSTEE . . . . .			\$35.00	_____
GUARANTOR . . . . .			\$30.00	_____
BENEFACTOR . . . . .			\$25.00	_____
DONOR . . . . .			\$20.00	_____
SPONSOR . . . . .			\$15.00	_____
CONTRIBUTOR . . . . .			\$10.00	_____
PATRON . . . . .			\$5.00	_____

PATRON - TRUSTEE ADS  
 ARE NAME LISTINGS  
 ONLY  
 \_\_\_\_\_  
 ADDITIONAL CHARGES MAY  
 APPLY FOR MULTIPLE  
 PHOTOS

**WRITE FIRMLY**  
 WHITE COPY-PLAYHOUSE  
 YELLOW COPY-CUSTOMER

FOR OFFICE USE ONLY

FILE # \_\_\_\_\_

CONTRACT FILED \_\_\_\_\_

AD LEDGER COMPLETED \_\_\_\_\_

SEND BILL \_\_\_\_\_  
 OR  
 PAID: CASH \_\_\_\_\_  
 CHECK# \_\_\_\_\_