Creative Placemaking Recommendations
IMPLEMENTATION PLAN
Four Corners/Geneva & Upham’s Corner Station Areas

Prepared by the Design Studio for Social Intervention
The Fairmount/Indigo Line CDC Collaborative strengthens diverse communities linked by the Fairmount/Indigo Rail Line as viable homes and places of opportunity for people of low- and moderate-incomes. We seek equity through increased affordable housing, excellent public transit, pathways to good jobs and financial resilience, new commercial enterprises, sustainability innovations, expanded open space and opportunities for active living, and vibrant public places. We organize local residents and businesses and coordinate action with many neighborhood partners, public agencies and social investors.

The Fairmount/Indigo Line CDC Collaborative is comprised of:
• Dorchester Bay Economic Development Corporation
• Codman Square Neighborhood Development Corporation
• Southwest Boston Community Development Corporation

Major funding for this project was provided by US Department of Transportation - Transportation, Community and System Preservation (TCSP) Program Grant #MA-26-0063

Additional support came from The Boston Foundation and the Great Neighborhoods Initiative of the Massachusetts Smart Growth Alliance

Prepared for the
Fairmount/ Indigo Line CDC Collaborative

Prepared by
Design Studio for Social Intervention
Fall 2014 to Spring 2015

Photo Credits: Jee Yoon Choi, Cedric Douglas, Risa Horn, Michael Jaros, Lori Lobenstine, Ayako Maruyama, Claudia Paraschiv, Liam Van Vleet
Chapter 1: INTRODUCTION ............................................................ 1
Project History
Who was involved

Chapter 2: OUR GUIDING PRINCIPLES & PROCESS ...................... 2
1. Research
2. Creative Placemaking Events
3. Implementation Dialogues

Chapter 3: FINDINGS, RECOMMENDATIONS & ACTION PLANS... 3
FOUR CORNERS/GENEVA STATION AREA: ................................. 13
Recommendation 1: Install Informational Signage
Recommendation 2: Install Tech Amenities
Recommendation 3: Activate the Bridge & Station
Recommendation 4: Install a “Tea Stop”

UPHAM’S CORNER STATION AREA: ............................................ 31
Recommendation 1: Light up the Bridge
Recommendation 2: Install Tech Amenities & Signage
Recommendation 3: Reimagine the Leon Building

Chapter 4: MOVING FORWARD ................................................... 47
Chapter 1: INTRODUCTION
Project History

In September 2014 the Fairmount/Indigo Line CDC Collaborative (The Collaborative) began new “placemaking” work at two stations on the Fairmount/Indigo Commuter Rail Line in Dorchester, MA – Upham’s Corner and Four Corners/Geneva Avenue -- with the Design Studio for Social Intervention (DS4SI). This work was a follow-up to Placemaking visioning activities The Collaborative held at these stations two years ago (May 2012) working with the Project for Public Spaces (PPS) and local community residents. That work was supported by the Great Neighborhoods Initiative of the Massachusetts Smart Growth Alliance.

During the fall months, DS4SI re-engaged community residents, local businesses, and community organizations in Upham’s Corner and at Four Corners/Geneva Avenue to update the original recommendations to reflect the community’s current ideas for how to enhance the station areas. Representatives from public agencies, non-profits, public officials and other resource groups came together with residents in Implementation Dialogues in November to endorse the top recommendations and to help identify key implementation steps.

The goals of the project are:

• to enliven these station areas along the Fairmount Indigo line
• to promote social interactions among community members
• to create positive connections between the transit line and the surrounding neighborhood and business districts
Who was involved

This project was a collaborative effort in which many individuals contributed their time and creative ideas to the planning and outreach.

Over 400 residents living in the Four Corners/Geneva and the Upham’s Corner neighborhoods.

Over 400 residents, merchants, youth and community leaders came by and contributed their ideas about how to make the areas surrounding the station into more vibrant destinations.

“Great things happen when great people come together.”
- Marilyn Forman
Codman Square NDC & Erie Ellington Neighborhood Association

“Space is just space until people activate it ... This process had relationships building on the ground level.”
- Dynell Andrews-Blake
Four Corners Main Streets

“The project is very important. Not many people come to our store at night. They are scared to be out on the street under the bridge and they don’t walk here because they know violence happens here at night.”
- Marleny Rosa
La Familia store owner, Upham’s Corner

“Four Corners’ future starts right here, right now, and it looks awesome!”
- Bill Perkins
Boston ReStore owner

Over 400 residents, merchants, youth and community leaders came by and contributed their ideas about how to make the areas surrounding the station into more vibrant destinations.
Community Organizations and Leaders

FOUR CORNERS
- Four Corners Main Streets: Dynell Andrews-Blake
- Codman Square Neighborhood Development Corporation: Jason Boyd
- Erie Ellington Neighborhood Association: Marilyn Forman
- Dorchester Arts Collaborative: J. Gustavo
- ReStore Boston: Bill Perkins
- Four Corners Action Coalition: Marvin Martin

UPHAM’S CORNER
- Dorchester Bay Economic Development Corporation:
  Erica Guerra, Hermitao Rosa, Elias Monteiro
- Dudley Street Neighborhood Initiative: Bayoan Rosello-Cornier
- Upham’s Corner Main Streets: Valeska Daley
- Magnolia Street Greenway Site Resident Working Group
- Cape Verdean Adult Day Health Center members

We thank many public agencies and officials who attended, including
- Marggie Lackner, The Massachusetts Bay Transportation Authority
- Ted Schwartzberg, Boston Redevelopment Authority
- Charles Yancey, Boston City Councilor
- State Representative Evandro Carvalho
- Flavio Daveiga, Office of Neighborhood Services

Local Businesses

FOUR CORNERS
- Island Style Restaurant
- Santo Domingo Restaurant
- T&E Grocery and Friends

UPHAM’S CORNER
- Yanet Restaurant
- La Familia Grocery
- Mi Borinquen Cafe

Contributing Artists
Fairmount Cultural Corridor Artists in Residence and Expressing Boston Art Fellows, especially:
- Kenyatta Blue
- Cedric Douglas
- Aziza Robinson-Goodnight
- Nansi Guevara
- Risa Horn
- Claudia Paraschiv
- Shaw Pong Liu

Project Leaders
- Fairmount/Indigo Line CDC Collaborative:
  Joan Tighe
  Sherry Flashman
- Design Studio for Social Intervention:
  Kenneth Bailey & Lori Lobenstine, Co-founders
  Ayako Maruyama, Design Lead
  Jee Yoon Choi, Design Intern
Chapter 2:
OUR GUIDING PRINCIPLES & PROCESS
DS4SI’s approach to creative placemaking is grounded in our belief that the specifics of each community matter. Our work focuses on engaging with communities to surface the diverse intentions for space and to bring people together to create solutions, possibilities and new connections.

WHAT IS PLACEMAKING?

“Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired.”

-- Ann Markusen
Professor and Director Arts Economy Initiative and Project on Regional and Industrial Economics
1. Research September 2014

As relative outsiders to these communities, the DS4SI team began with our own research of the terrain—noting sounds, sights and patterns while walking the neighborhood, taking the train and bus, and talking to folks. While we have worked along the Fairmount Line for over two years, it was important to attend current, local neighborhood association and planning meetings to fully acquaint ourselves with the social and political context.

After our own initial research, we created various public space research activities for local community members to participate in. They were designed for people to experience new ways of looking at their common surroundings, as well as for us to learn about the daily rhythms of the station areas that we might not have seen being outsiders.

SHOW OFF WHAT’S HERE
People took blank arrows and wrote points of interest that they wanted to show off in their community. This resident-generated wayfinding exercise allowed people to think about their neighborhood’s assets and see them from the perspective of a visitor to the area.
People drew from a stack of labels that had various adjectives and were asked to place them in corresponding public spaces.

**ASk Your neighbor**

People used booklets we designed to make brief interviews with local merchants. This interaction encouraged the resident-merchant interaction and curiosity as well.

**Past Present Future Modes Of Transportation**

Elder community members of the Cape Verdean Adult Day Health Center shared their stories on their personal histories of mobility around Upham’s Corner.

**Space Tag**

People drew from a stack of labels that had various adjectives and were asked to place them in corresponding public spaces.
2. Placemaking Events October 2014

Taking all that we learned from the research, we designed the main creative placemaking events to enliven the two station areas, promote social interactions, and create positive connections between the transit line and the surrounding neighborhood and business districts.

Exciting and imaginative visions emerged through these 2-day creative placemaking installations at each of the station areas.

ACTIVATING EMPTY LOTS
At both sites, we spent Saturdays energizing empty lots near the commuter rail station. Collectively, residents, merchants and artists added various elements that brought life to the space. There was the Tea Stop, outdoor cafe seating on the sidewalk, various art, poetry and music activities.

IMAGINARY TEA-STOP
Long time Four Corners resident and active community leader, Marilyn Foreman, coined the name “Tea Stop”, a place where commuters can get refreshments, news and have a place to wait or meet others. We created a booth that mimicked what such an amenity could offer while gathering many people’s votes and comments for what they wanted to see near the train station.
LIGHTING THE BRIDGE

The entrance of the Upham’s Corner station is under an unlit bridge that caused many neighbors to voice concerns about the safety of the area. In order to help residents imagine the space in new ways, we installed a temporary lighting exhibit that transformed people’s experience of walking under this bridge at night. The reactions were joyful and positive for pedestrians and drivers alike.
3. Implementation Dialogues November 2014

After gathering the many forms of feedback, ideas and stories, we put together recommendations for both station areas and presented them at interactive Implementation Dialogues in each community. Residents, public agency representatives, merchants and organization leaders were all in the room together discussing the possibility of these recommendations and beginning to collectively identify the resources and leadership to move from dialogue to implementation.
Chapter 3: FOUR CORNERS RECOMMENDATIONS, ACTION PLANS
FOUR CORNERS/GENEVA:
Recommendation 1: Install Informational Signage
Recommendation 2: Install Tech Amenities
Recommendation 3: Activate the Bridge & Station
Recommendation 4: Install a “Tea Stop”
Recommendation 1: Increase Informational Signage

Provide bold train/bus service information at both station entries to build ridership.

Our “flag facts” on bold banners are a temporary step towards increasing the usefulness of the commuter rail for the surrounding community by raising awareness about how (and when) it works. On a more whimsical note, temporary “platform poetry” chalk installations by local artists would add to the local art already featured in the stations.

What Will Improve

☑ Commuters will be better informed about bus/train arrivals and be encouraged to use them more

☑ People will know how the train can get them where they want to go
What local residents and merchants said at the Implementation Dialogues:

- What about a “Next Train” sign visible from the Tea Stop?
- What about a way to use your phone to purchase Charlie Card or transportation fee for train & bus?
- Until we get a nice, big poster with the schedule on it? Please?
- We need banners and signs on the Geneva side too.
- Until we get an electronic board/sign announcing trains, can we have a nice, big poster with the schedule on it? Please?

Where we’ve seen it

MBTA Silver Line gives commuters updated information, Boston
### RECOMMENDATION 1: INSTALL INFORMATIONAL SIGNAGE

**IMPLEMENTATION TIMELINE & RESOURCES**

<table>
<thead>
<tr>
<th>Action Step</th>
<th>Already Willing Supporters</th>
<th>Potential Allies</th>
<th>Cost Estimate, if applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Install informational vinyl banners at both station entrances</td>
<td>Fairmount/Indigo Line CDC Collaborative, Four Corners Main Streets, MBTA</td>
<td>MBTA, Alpha Construction</td>
<td>*$30 - 60 per banner, varies with size</td>
</tr>
<tr>
<td>2) Install bold permanent signage including clarification on schedules and meaning of “Inbound” and “Outbound”</td>
<td>Fairmount/Indigo Line CDC Collaborative, Four Corners Main Streets, Fairmount Indigo Transit Coalition (FITC)</td>
<td>MBTA, Public officials</td>
<td></td>
</tr>
<tr>
<td>3) Install wayfinding signage of nearby parks, restaurants, artist studios, and other neighborhood gems</td>
<td>Fairmount/Indigo Line CDC Collaborative, Four Corners Main Streets, Artist in Residence, Fairmount Cultural Corridor</td>
<td>MBTA, Office of New Urban Mechanics, Healthy Dorchester</td>
<td></td>
</tr>
<tr>
<td>4) Research affordable and creative options and install LED displays indicating bus/ train arrival updates at the street level</td>
<td>Fairmount/Indigo Line CDC Collaborative, FITC, MBTA</td>
<td>FITC, Public officials, Office of Urban Mechanics, Fairmount Cultural Corridor, Area colleges (Wentworth, Mass. College of Art), Science Museum</td>
<td>*$200 for equipment only, not including connection with live MBTA schedule updates</td>
</tr>
</tbody>
</table>

*Please see p.46 for Cost Estimate Sources*
Recommendation 2: Install Tech Amenities

Install at both station entrances as a top priority service requested that can also encourage more activity at the station.

Boston is fast becoming a “wireless city”, and Four Corners residents expressed eagerness to be a part of that. Installing tech amenities like wifi and phone charging stations could contribute to better connectivity between the train station, bus stops, and the community.

What Will Improve

✔ Phone charging on-the-go and in case of emergencies

✔ People can work or play while waiting
Where we’ve seen it

Convenient Bright Box public charging station, New York

What local residents and merchants said at the Implementation Dialogues:

I like how this idea (wifi and charging) will increase the convenience of commuters

I looked up “how to build a solar charging station” and found a great hackers site that explains how to build a weatherproof one on the cheap. Any takers?

Wicked Free Wifi
Boston’s public wireless network is prevalent in Roxbury
### RECOMMENDATION 2: INSTALL TECH AMENITIES

#### IMPLEMENTATION TIMELINE & RESOURCES

<table>
<thead>
<tr>
<th>Action Step</th>
<th>Already Willing Supporters</th>
<th>Potential Allies</th>
<th>Cost Estimate, if applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Expedite roll-out of Wicked Free Wifi to Four Corners/ Geneva station area</td>
<td>Fairmount/Indigo Line CDC Collaborative, Rep. Russell Holmes, FC Artist in Residence</td>
<td>Wicked Free Wifi, Mayor Walsh, Other public officials</td>
<td></td>
</tr>
<tr>
<td>2) Connect electricity and install outlets at platform and/or bus shelter</td>
<td>Fairmount/Indigo Line CDC Collaborative, Four Corners Main Street</td>
<td>MBTA, City of Boston, Public Works</td>
<td></td>
</tr>
<tr>
<td>3) Create solar charging station project with community volunteers and/or solar roof on bus shelter and station roof</td>
<td>Fairmount/Indigo Line CDC Collaborative, Bill Perkins, Boston ReStore</td>
<td>FC Artist in Residence, MBTA, Office of New Urban Mechanics, Public Works Dept, Codman Square NDC (CSNDC), Eco Innovation District</td>
<td>$100-200</td>
</tr>
</tbody>
</table>

*Please see p.46 for Cost Estimate Sources*
Recommendation 3: Activate the Bridge Bench & Public Art

Foster intergenerational social interactions while people are waiting for the bus and create better visibility for the buses (than the current shelter provides).

Part of creative placemaking is about bringing neighbors together to activate spaces and build community. This simple bench offers bus riders not just a place to rest where they can see the bus, but a chance to talk, play games, and learn about the commuter rail. The one prototype bench we put in has been heavily used and community members want more!

What Will Improve

✓ People feel reassured when they see the bus coming from where they sit
✓ More seating available, better for elderly
✓ More fun, chances to talk, let kids play
What about interactive poetry?

I like how the game component brings people together.

City Year Boston could help with painting and maintenance.

What about an overhang or heaters to protect us in the winter?

What about interactive public art, like the “Kendall Band” at MIT stop?

What about bilingual reading material for while you sit? It could be stored in an arm rest.
### RECOMMENDATION 3: ACTIVATE THE BRIDGE: BENCH AND PUBLIC ART

#### IMPLEMENTATION TIME LINE & RESOURCES

<table>
<thead>
<tr>
<th>Action Step</th>
<th>Already Willing Supporters</th>
<th>Potential Allies</th>
<th>Cost Estimate, if applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Create public art program for artists, residents, and merchants interested in collaborating on bench creation • Seek in-kind donations for construction and materials</td>
<td>Fairmount/Indigo Line CDC Collaborative, Four Corners Main Streets, Greater Four Corners Action Coalition, Four Corners Artist in Residence, Public Art Salons, Erie Ellington and Brinsley Partnership Neighborhood Association (EEBPNA)</td>
<td>Rep. Russell Holmes, MBTA, Public Works Dept, Hardware stores</td>
<td></td>
</tr>
<tr>
<td>2) Create sustainable public art programming to continue public engagement in arts activities</td>
<td>Fairmount/Indigo Line CDC Collaborative, Four Corners Artist in Residence, Fairmount Cultural Corridor, FC Main Streets, EEBPNA</td>
<td>Erick Jeanne Center for the Arts, Dorchester Arts Collaborative, Caribbean Arts Gallery, MBTA, Rep. Russell Holmes, CSNDC, Fairmount Cultural Corridor, Neighborhood drummers, poetry and dance groups</td>
<td></td>
</tr>
<tr>
<td>3) Negotiate agreements with public agencies and property owners involved regarding activity on the bridge</td>
<td>Fairmount/Indigo Line CDC Collaborative, FC Main Streets, EEBPNA</td>
<td>MBTA, Rep Holms, CSNDC</td>
<td></td>
</tr>
</tbody>
</table>
Four Corners: Rec. 4

Creative Placemaking Recommendations IMPLEMENTATION PLAN • Fall 2014 to Spring 2015 • Fairmount/Indigo Line CDC Collaborative • DS4SI
**Recommendation 4: Install a “Tea Stop”**

Create a nearby destination where residents and commuters can gather (working with the owner, abutting businesses and community groups).

Long time Four Corners resident and active community leader, Marilyn Foreman, coined the name “Tea Stop” for an idea that encapsulates a desire that many people share. This could take the form of a cart—run by local merchants—selling refreshments, newspapers, train tickets, etc. It could also expand to a larger gathering space that could include outdoor café seating for nearby restaurants, and informal gathering space for musicians, residents and youth.

**What Will Improve**

- Commuters would have convenient access to coffee, news, snacks, and more
- Kiosk with local ownership (or shared ownership among local businesses) could meet another community desire to have more Black and Latino owned businesses

---

*Creative Placemaking Recommendations IMPLEMENTATION PLAN • Fall 2014 to Spring 2015 • Fairmount/Indigo Line CDC Collaborative • DS4SI*
Where we’ve seen it

Philadelphia horticultural society pop up garden

Folks gather and enjoy this green space with local food trucks and art Rose Kennedy Greenway, Downtown Boston

What local residents and merchants said at the Implementation Dialogues:

We need a regular presence, maybe with heat lamps in winter, chess boards, push carts—a meeting place

What about something that helps the property owner with long term plans for the lot?

We could add planters or a garden. Each neighborhood association could take responsibility.

What about rotating food trucks? (Preferably locally owned)

I like the idea of outdoor concerts here too.
## RECOMMENDATION 4: CREATE A “TEA STOP”
### IMPLEMENTATION TIME LINE & RESOURCES

<table>
<thead>
<tr>
<th>Action Step</th>
<th>Already Willing Supporters</th>
<th>Potential Allies</th>
<th>Cost Estimate, if applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Identify interested local vendors and businesses</td>
<td>Fairmount/Indigo Line CDC Collaborative, Four Corners Main Streets, EEBPNA</td>
<td>Local businesses: Santa Domingo, Island Style, Public Officials</td>
<td></td>
</tr>
<tr>
<td>2) Evaluate best location(s) and secure permission from property owners</td>
<td>Fairmount/Indigo Line CDC Collaborative, Four Corners Main Streets, EEBPNA</td>
<td>Public officials, MBTA, Office of Business Development, private property owners</td>
<td></td>
</tr>
<tr>
<td>3) Acquire storage place or used shipping container for shared outdoor furniture &amp; equipment</td>
<td>Fairmount/Indigo Line CDC Collaborative, Boston ReStore</td>
<td>Vendors, CSNDC, MBTA, Youthbuild Boston, Carpenter’s Union</td>
<td>*20-40 ft used shipping container: $1,900 - $3,000</td>
</tr>
<tr>
<td>4) Acquire outdoor furniture and amenities</td>
<td>Fairmount/Indigo Line CDC Collaborative, Boston ReStore</td>
<td>Home Depot, resident donations, Boston Arts and Entertainment Department</td>
<td></td>
</tr>
</tbody>
</table>
| • cafe furniture - tables and seating  
• stage for events and performances  
• outdoor screen and seating | | |  |
| 5) Acquire lockable cart or kiosk and secure a storage location | Fairmount/Indigo Line CDC Collaborative, Four Corners Main Streets | Arts & Entertainment Department, Inspectional Services Dept., local vendors |  |
| • Interested local vendor(s)  
• Permits for vendor(s) | | |  |

*Please see p.46 for Cost Estimate Sources*
Chapter 3: UPHAM’S CORNER
RECOMMENDATIONS & ACTION PLANS
Please feel free to use and write in the following
IMPLEMENTATION TIMELINE & RESOURCES Tables

Possible resources available include MBTA funding, private grants and donations in kind.

Note: Cost Estimates are approximations. See page 46 for estimate sources.

UPHAM’S CORNER STATION AREA:
Recommendation 1: Light up the Bridge ............................................ 33
Recommendation 2: Install Tech Amenities & Signage .................................. 37
Recommendation 3: Reimagine the Leon Building ........................................ 41
Recommendation 1: Light up the Bridge

Transform the bridge into a bright gateway and safe area for commuters and pedestrians

The rail bridge that goes over Dudley Street is unlit during the evenings making it a dark and deterring place for people who ride the train or simply want to walk under it. The darkness and associated danger creates a significant physical and visual divide as you move along Dudley Street. Adding light to this space transforms the bridge into a gateway rather than a barrier between neighborhoods.

What Will Improve

✔ Greater night time safety for pedestrians and train-riders

✔ Visual connection and walkability between neighborhoods on either side of the station

✔ Bridge becomes an attractor rather than a place to be avoided
Where we’ve seen it

Light Boston, Inc, Department of Public Works by John Powell with Philips Color Kinetics
Old Northern Avenue Bridge - Fort Point, South Boston, Permanent - since Oct. 2013

“Starry Night” by Lisa Greenfield and Daniel J. van Ackere
A Street - Fort Point, South Boston
Dec 2013 - June 2024

What local residents and merchants said at the Implementation Dialogues:

I like the lights and how it won’t be dark. It is more noticeable.

Light up the bridge. It will show the city in a different light.

It will help residents feel safer and connect two areas.

Link it up to something else that is going in the Leon Building.

Me gusta letrero grande y mucha luz

What about solar powered lights?
## RECOMMENDATION 1: LIGHT UP THE BRIDGE

### IMPLEMENTATION TIME LINE & RESOURCES

<table>
<thead>
<tr>
<th>Action Step</th>
<th>Already Willing Supporters</th>
<th>Potential Allies</th>
<th>Cost Estimate, if applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Negotiate agreements with public agencies involved in this project</td>
<td>Fairmount/Indigo Line CDC Collaborative, DSNI, Upham’s Corner Main Street</td>
<td>MBTA, Boston Public Works Department, Light Boston, Julie Burros, Boston’s Chief of Arts &amp; Culture, Sen Linda Dorcena Forry, Rep Evandro Carvalhalho, City Councilor Frank Baker, City Councilor Tito Jackson</td>
<td></td>
</tr>
<tr>
<td>2) Create temporary light installations with artists</td>
<td>Fairmount/Indigo Line CDC Collaborative</td>
<td>MBTA, Artists in Residence, Kroc Center, Project HOPE, Strand Theatre, local businesses and churches, local civic associations, Julie Burros, Boston’s Chief of Arts &amp; Culture, Sen Linda Dorcena Forry, Rep Evandro Carvalhalho, City Councilor Frank Baker, City Councilor Tito Jackson</td>
<td>$3,000 including artists and materials</td>
</tr>
<tr>
<td>3) Install electricity connection for light installation</td>
<td>Fairmount/Indigo Line CDC Collaborative</td>
<td>MBTA, Boston Public Works Department</td>
<td></td>
</tr>
<tr>
<td>4) Install permanent lighting under the Dudley St. bridge near Upham’s Corner Station entrances</td>
<td>Fairmount/Indigo Line CDC Collaborative, The Boston Foundation, DSNI, DS4SI, Upham’s Corner Main Street</td>
<td>MBTA, Boston Public Works Department, Light Boston, , Kroc Center, Project HOPE, Strand Theatre, local businesses and churches, local civic associations, Julie Burros, Boston’s Chief of Arts &amp; Culture, Sen Linda Dorcena Forry, Rep Evandro Carvalhalho, City Councilor Frank Baker, City Councilor Tito Jackson</td>
<td>$75,000-100,000 (10-15 years)</td>
</tr>
</tbody>
</table>

*Please see p.46 for Cost Estimate Sources*
Recommendation 2: Install Tech Amenities & Signage

There is a significant physical distance between the platform of Upham’s Corner station and the street level. For many residents, this translates to feeling like the train is not for them. Placing a digital display of the train’s arrival time on the street level in addition to the platform is a powerful way to bring awareness and connection to the commuter rail. In addition, our “flag facts” on bold banners are a temporary step towards raising awareness about how (and when!) it works.

Access to WIFI could also improve commuter and passer-by experience. Increasingly there are more shared spaces that benefit from public internet access. Installing tech amenities like WIFI and phone charging could contribute to better connectivity between the train station and the community.

What Will Improve

☑ The commuter rail will become more useful to the community

☑ Commuters will be better informed of when the train comes

☑ Phone charging on the go and in case of emergencies

☑ People can work or play while waiting
Where we’ve seen it

Convenient Bright Box public charging station, New York

What local residents and merchants said at the Implementation Dialogues:

I like how people can sit and get a break and just use the internet.

I like how people can get a connection and find more info about their place.

I like that people can charge their phones while waiting for the bus.

What about solar to power the lights and signage?

I will work with anyone to make this happen!

Upham’s Corner: Rec. 2

Convenient Bright Box public charging station, New York

Wicked Free Wifi

Boston’s public wireless network is prevalent in Roxbury
# RECOMMENDATION 2: INSTALL TECH AMENITIES AND SIGNAGE

## IMPLEMENTATION TIME LINE & RESOURCES

<table>
<thead>
<tr>
<th>Action Step</th>
<th>Already Willing Supporters</th>
<th>Potential Allies</th>
<th>Cost Estimate, if applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Install informational vinyl banners</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC, DSNI, DS4SI, Upham’s Corner Main Street</td>
<td>Kroc Center, Owners of the Leon Building</td>
<td>*$30 - 60 per banner, varies with size</td>
</tr>
<tr>
<td>2) Install bold permanent signage incl. clarification on schedules and meaning of inbound/ outbound</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC, DSNI, DS4SI, Upham’s Corner Main Street, Fairmount/Indigo Transit Coalition, Fairmount Cultural Corridor</td>
<td>MBTA, Sen Linda Dorcena Forry, Rep Evandro Carvalhalho, City Councilor Frank Baker, City Councilor Tito Jackson</td>
<td></td>
</tr>
<tr>
<td>3) Install wayfinding signage</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC, DSNI, DS4SI, Upham’s Corner Main Street, Fairmount Cultural Corridor</td>
<td>MBTA, Boston Redevelopment Authority, Mayor’s Office of New Urban Mechanics, Healthy Dorchester</td>
<td></td>
</tr>
<tr>
<td>4) Install real time displays indicating bus/train arrival updates at street level</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC, DSNI, DS4SI, Upham’s Corner Main Street, Fairmount/Indigo Transit Coalition</td>
<td>MBTA, Sen Linda Dorcena Forry, Rep Evandro Carvalhalho, City Councilor Frank Baker, City Councilor Tito Jackson</td>
<td>*$200 for equipment only, not including connection with live MBTA schedule updates</td>
</tr>
<tr>
<td>5) Expedite roll out of Wicked Free Wifi to Upham’s Corner Station and research using solar power to install electrical outlets for phone charging</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC, DSNI, Upham’s Corner Main Street, local residents and youth</td>
<td>Wicked Free WiFi, Mayor’s Office of New Urban Mechanics, MBTA</td>
<td></td>
</tr>
</tbody>
</table>

*Please see p.4.6 for Cost Estimate Sources*
Recommendation 3: Reimagine the Leon Building

Many residents have voiced desires for artistic and community-building uses for the Leon building property. Many also feel it creates a dark and menacing presence near the train station. Strategies to activate the station area will be much more successful if they are in conjunction with reimagining the Leon building.

What Will Improve

✓ Activate and enliven the station’s surrounding area, using local art to make it attractive and inspiring rather than dark and scary

✓ Increase community activities, arts in the community, event spaces, etc.
Where we’ve seen it:

Former MBTA Bartlett bus bus yard
Local artists cover the yard in a collaborative mural
Roxbury, Boston

Free Friday Flicks at the Hatch Shell
People of all ages enjoy outdoor movie series in the summer, Back Bay, Boston

What local residents and merchants said at the Implementation Dialogues:

I like the idea of having art spaces both inside and outside the Leon Building.

I like reconnecting the building to the street.

I will help physically facilitate this project. Paint, ladders, rope, etc.

I like turning an ugly space beautiful!

It ties the old with the new.

I like that you can watch movies on the Leon Building.
## RECOMMENDATION 3: REIMAGINE THE LEON BUILDING

### IMPLEMENTATION TIME LINE & RESOURCES

<table>
<thead>
<tr>
<th>Action Step</th>
<th>Already Willing Supporters</th>
<th>Potential Allies</th>
<th>Cost Estimate, if applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Continue dialogue and secure and permission Mr. Leon, property owner to Install informational vinyl banners</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC, DSNI, DS4SI, Upham’s Corner Main Street</td>
<td>Boston Chief of Economic Development, Mayor Walsh, Sen Linda Dorcena Forry, Rep Evandro Carvalhalho, City Councilor Frank Baker, City Councilor Tito Jackson</td>
<td></td>
</tr>
<tr>
<td>2) Continue dialogue and secure and permission Mr. Leon, property owner to temporarily improve the exterior of the building and to activate the open space.</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC, DSNI, DS4SI, Upham’s Corner Main Street</td>
<td>Boston Chief of Economic Development, Mayor Walsh, Sen Linda Dorcena Forry, Rep Evandro Carvalhalho, City Councilor Frank Baker, City Councilor Tito Jackson</td>
<td></td>
</tr>
<tr>
<td>3) Paint window boards and panels with murals (possibly via art commissions)</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC, DSNI, DS4SI, Upham’s Corner Main Street</td>
<td>Local artists, Artists in Residence</td>
<td>$2,500*</td>
</tr>
<tr>
<td>4) Program space for outdoor events (e.g. markets, movie screenings)</td>
<td>Fairmount/Indigo Line CDC Collaborative, Dorchester Bay EDC</td>
<td>Kroc Center, DSNI, Fairmount Cultural Corridor, Artists in Residence, other local organizations</td>
<td></td>
</tr>
</tbody>
</table>

*Please see p.46 for Cost Estimate Sources*
RESULTS & QUOTES FROM UPHAM’S CORNER “TEA STOP” OCTOBER 24 & 25, 2014
FOUR CORNERS/ GENEVA:

Rec. 1: Install Informational Signage (p. 18)
1) Vinyl banners: GotPrint.com and Staples Copy & Print

Rec. 2: Install Tech Amenities (p. 21)

Rec. 4: Install a “Tea Stop” (p. 30)
3) 20-40 ft used shipping containers, http://www.ebay.com/sch/Shipping-Containers-/92079/i.html

UPHAM’S CORNER

Rec. 1: Light up the Bridge (p. 36)
2) Temporary lighting: DS4SI Cost for temporary bridge lighting, 2015
4) Permanent lighting: DS4SI Cost for semi-permanent bridge lighting, 2015

Rec. 2: Install Tech Amenities & Signage (p. 40)
1) Vinyl banners: www. GotPrint.com and Staples Copy & Print

Rec. 3: Reimagine the Leon Building (p. 44)
3) Mural: 2014, New Bedford + Placemaking Budget Options, Massachusetts Smart Growth Alliance

COST ESTIMATE SOURCES:
Chapter 4: MOVING FORWARD
This document contains the recommendations that came out of each community's creative placemaking events, as well as action plans informed by the implementation dialogues. With input from so many, we are optimistic that the commitment, creativity and resource investment to move these into reality will continue.
Kuza Ki bu ta gostabadi odja pertu di stason di Kont ultimo?

¿Qué te gustaría ver cerca de la estación de tren?

What would you like to see near the train station?