SERC
Social Emergency Response Center
MANUAL
Design Studio for Social Intervention
WELCOME

Thank you for your interest in leading a Social Emergency Response Center!

We are excited to see this social intervention become a reality in so many communities across the United States and the world. Our goal is for communities to be able to self-organize SERCs whenever they feel like they need them. We imagine a people-led public infrastructure sweeping the country! Thank you for joining us in beginning to make this happen.

As you read this manual and begin to collectively roll out your SERC, feel free to be in touch with us with any questions you might have. You can always reach us at serc@ds4si.org.

If you’re not familiar with the Design Studio for Social Intervention, our mission is to change how social change is imagined, developed and deployed across the United States. The Studio is a space where activists, artists, academics and the larger public come together to imagine new approaches to social change and new angles to address complex social issues. We design and test social interventions with and on behalf of marginalized populations, controversies and ways of life. If you’d like to learn more about us, come see us at ds4si.org or at our home in Roxbury, Massachusetts.

Thanks!

The DS4SI SERC team of staff and volunteers

Stay in touch
serc@ds4si.org

Stay updated
ds4si.org/interventions/serc
facebook.com/serc2017
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WHY A SERC?

The social emergency was already here. It was just unevenly distributed. (To paraphrase William Gibson.)

Throughout 2016, signs of the current social emergency continued to increase—state sanctioned violence against the Black community, gentrification, the Dakota Access Pipeline, privatization, Flint Water Crisis, etc. Then the horrifying Trump win underscored the reality that we are all living in a state of social emergency, even if it affects each of us differently.

In emergencies like hurricanes and tornadoes, emergency response centers exist to coordinate evacuations or provide services like temporary housing, food, and shelter. SERCs re-imagine this form to take on the real and pressing social emergency that we are facing today. They help us pivot out of despair, rage and hopelessness into collective, creative and radical action. They create a space that brings people back into their bodies, into community with each other, and into imagining how to build a stronger, more just democracy.
WHAT IS A SERC?

_Social Emergency Response Centers are:_

Temporary, emergent and creative spaces co-led by activists and artists

Pop ups in response to a new attack on a population or to a long-standing injustice

Spaces for everyone from highly engaged frontline activists to folks who identify as concerned allies to engage the social emergency in new and creative ways

**SERCs function as both an artistic gesture and a practical solution.**

As such they aim to find the balance between the two, answering questions like:

- How will we feed people--and their hunger for justice?
- How will we create a shelter--where it's safe to bring your whole damn self?
- What will reconstruction--of civil society--look like?

_SERCs create opportunities for social intervention, collective healing, art-making, and cooking, as well as performances, political workshops, and more._
FREQUENTLY ASKED QUESTIONS

How long should our SERC run? SERCs can run for a day, a weekend, a week or longer. It really depends on what makes sense to your setting, your budget and your team. We ran our first SERC over two weekends, but a youth program might choose to do it every afternoon, or a conference might run it for the weekend, a gallery might do it every Friday night for a month, and a college might do it for a semester. We look forward to hearing what works! That said, our hunch is anything less than a day or two might lack the depth and momentum that a SERC can offer.

What kind of space can a SERC be in? SERCs can run out of community centers, art galleries, homes, city halls, book stores, youth programs, health centers, even outdoors—the possibilities are just beginning to be explored. Two things we think are important: 1) an open space, such that folks can flow from one type of activity to another, without having to self-select what they came for or what kind of person they are, and 2) a space open to the public without barriers—no metal detectors, fees, etc. Ideally the space will be wheelchair accessible. See p.7-8 for more about space.

How much does a SERC cost? We are actively fundraising so we can continue to provide the SERC Kits free of charge. Expenses you might have in running the SERC could range from almost nothing (free space, all volunteers, donated supplies) to thousands of dollars (staff time, space rental, artist compensation, materials, etc.) See p.27 for sample budget scenarios.

Who should staff a SERC? Folks "staffing" the SERC should not look different from folks participating in the SERC. The lines should be porous—someone could come to participate and end up offering to facilitate a new activity. So the leadership of the SERC should feel like something that reflects the community it's in, and something that folks can easily step into. That said, there are particular skills that are useful beyond just content areas: facilitation, radical welcoming, listening, and mediation in case the need arises.

How do we get a SERC Kit? If you are interested in running your own SERC, please contact us at serc@ds4si.org for your SERC Kit. The Kit includes full color signage, the SERC Manual, tips, swag and more.

You can always reach us at serc@ds4si.org for any questions about SERC
THE SERC SPACE

SERCs can happen at all different scales and in all sorts of spaces. We’ve heard interest from spaces as diverse as a tiny bookstore to a health center, store front art gallery, community organizing program and college.

We recommend you consider the following elements when choosing a space for a SERC:

- **Accessibility**
  - Location near public transit
  - Accessibility for folks with physical disabilities
- **Visibility** and accessibility from the street so that folks can come even if they didn’t know about it ahead of time
- **Welcoming** Space that feels welcoming to people of all ages and backgrounds, feels family friendly and has a history of being open to all; not a space that requires someone go through a metal detector, show ID, pay admission or other restrictive measures
- **Open space** Ideally a space that has visibility across all Four Quadrants, so that participants can come in and get a sense of all that is going on. That way folks can slide into things they don’t expect, rather than having to self-select as someone who needs healing, or sees themself as an artist, etc. Additionally, if there are nooks or areas that can have their own activities going on, that can help multiple things happen at the same time and can help the Healing space feel more calm and quiet.
- Finally, having a space that you have access to in advance to be able to do some planning is useful.

**Indoor vs. Outdoor Spaces**

We prototyped our SERC in the dead of winter in New England, so outdoors wasn’t really an option. That said, many folks are interested in exploring either mixed indoor/outdoor spaces or outdoor SERCs this spring and summer. This adds some exciting and challenging new twists—like how do you welcome everybody? How do you hang signs or show movies? Keep us posted about what you learn as you explore doing SERCs outdoors!
Here’s a fun sketch of what a SERC could look like that we used to get our ideas flowing:

**A SERC sounds like** a drum circle, a boxing class, a documentary, the voices of a story circle and the steady hum of conversation. A SERC is as loud as an interactive taiko performance and as quiet as a breathing class.

**A SERC smells like** fresh ink on paper from printmaking, the sweat of the dance class and the homemade cooking on the stove. It tastes like fried yucca, tamales, and moceca from the potluck.

**A SERC feels like** your friend’s house that surprised you by feeling like home away from home even though you didn’t know most of the people who came to the party. It feels like the first time you went to that radical bookstore or met someone who’d overthrown a dictator or learned that you had a labyrinth built into your hand.
We are in a social emergency. Understand that it is unevenly distributed, so participants will be experiencing it in their lives and bodies in different ways.

Everyone is a participant--a learner and a teacher. Don’t visually separate “staff” or “volunteers” from participants.

The SERC represents the community it is in. Make sure your space reflects the cultural diversity of the community, as well as having planners and facilitators who include diversity across age, race, gender expression, physical ability, etc.

Everyone is welcome and can bring their whole damn self. Welcoming is a radical act. Think through what will make your SERC feel welcoming and safe for all.

The SERC secret sauce is in its nonlinear nature. Create a space that includes healing, making, plotting and cooking and where participants can flow to wherever they need to be.

The SERC is co-led by artists and activists. It functions as both an artistic gesture and a practical solution. Holding the balance is important.

Everyone deserves a SERC. Document your SERC and spread the word about the social emergency, whether it’s in your community, on social media, or back with us so we can pass it on!
SERC’S ORIGIN STORY

Before developing the SERC, DS4SI worked with the concept of social emergencies in many ways.


In November 2014 a grand jury failed to indict Darren Wilson, the cop who shot and killed Michael Brown in Ferguson, Missouri. At that point, we knew we were in a social emergency. Just as fire drills train us for how to act and what to do in case of a physical emergency, we realized that the public needed drills and steps for how to act when there’s a social emergency. We made a case that clear social emergency procedures would help the general public both recognize a social emergency and respond in useful ways. You can read the full paper at ds4si.org/writings

Recognizing a Social Emergency & Stop, Drop and Roll (Installation, DS4SI, Summer 2016)

With encouragement from our colleagues at the University of Orange in Orange, NJ, we forged ahead in developing some more specific procedures. We prototyped two visuals—based on familiar emergency procedures—to help people recognize and respond to social emergencies. We began to test them with artists and activists at the World Social Forum in Montreal during the summer of 2016.

Social Emergency Response Centers (Social Intervention, DS4SI and others, 2017 and beyond)

Throughout 2016, signs of the current social emergency continued to increase—state sanctioned violence, gentrification, privatization, Dakota Access Pipeline, ‘Trumped-Up’ Isms, Flint Water Crisis, etc. We realized that in emergencies like hurricanes and tsunamis, emergency response centers pop up to coordinate evacuations or provide services like temporary housing, food and water. We decided to reimagine a response center that would take on the real and pressing social emergencies we were now facing.

We thought we’d be running SERCs as a way to help people understand that even though Trump lost, we were still in a social emergency. And then he won. We prototyped the first SERC on the two weekends following Trump’s inauguration, and 300 neighbors, artists, activists and visitors of all ages attended, coming together for activities as diverse as they were. Together we pivoted out of despair, rage and hopelessness into collective, creative and radical action.

The emergency is on-going, but the rebuilding of a stronger—more socially just—democracy has begun. We aim for SERCs to become a collective infrastructure that people in communities across the country can create whenever they need to.
APPRECIATIONS

In emergencies, people often find their best selves—from sharing critical resources, to tending to those hardest hit, to taking in friends and strangers. The SERC feels much the same. We are tremendously grateful to the many, many volunteers who have made every element of the SERC happen!

In this case, folks shared their time, their skills, their connections and their resources. From taking hundreds of photos, to braving Boston traffic to pick up donated food and supplies, to sneaking into their workplaces to make color copies, to whipping up incredible amounts of incredible food, to leading amazing workshops and activities, volunteers made SERC and the SERC Kit possible!

Special thanks to all of our...

SERC teams
Our cooks, makers, healers and plotters, and our documenters, communicators, welcomers and planners!

Commissioned artists
Local drummers, yoga instructors, dancers, spoken word artists, painters and more who made SERC even better than we imagined.

Photographers
Photos in this Manual are a mix of over 12 photographers who shared their time and photos.

SERC Kit team
The spreading of the SERC across the country and around the world wouldn’t be possible without their help with writing and editing, layout, printing, swag-making and more!

Funders and partners
From everyone who loaned supplies, donated food, put money in the basket or donated on gofundme.com/serc2017, to our Fairmount Cultural Corridor partners and funders, to SERC’s first national funder, the Kellogg Foundation.
THE KEY COMPONENTS OF A SERC

We initially framed the four elements of a SERC based on the key things offered by an emergency response center:

**SHELTER**  **FOOD & WATER**  **HEALING (FIRST AID)**  **INFORMATION**

What a social emergency response center could offer came out of collectively brainstorming with our group, and we recommend you take the time to do this as well. The process led to a widely shared leadership, with volunteers stepping up to coordinate whole quadrants (healing, making, cooking, plotting), lead specific activities, start our SERC facebook page, or recruit others—their friend who taught boxing, their roommate who loved to cook, their professor who led story circles, etc. This led to having many different ideas, skills and communities in the SERC.

*Here is the sketch we used to get our ideas flowing:*

![Sketch of the key components of a SERC]

*In the end, the Four Quadrants morphed into:*

- **MAKING**
- **PLOTTING**
- **HEALING**
- **COOKING**
This is how it looked after we used it as a brainstorming tool with about 50 volunteers:
PLAN YOUR SERC COLLECTIVELY

Your planning process will vary depending on the scale of your SERC and the number of planners you have involved. That said, an important element of the SERC is its collective planning process. It is not about an organization providing a service to a community but about a community coming together to co-create a new temporary infrastructure that meets its needs.

After our initial brainstorming based on the Four Quadrants (see p.13), we broke into planning teams. To see more about the teams and their responsibilities:

- **Radical Welcoming Team** See pg. 15
- **Logistics Team** See pg. 24
- **Documentation Team** See pg. 25
- **Outreach Team** See pg. 26
- **Making Team** See pg. 16
- **Healing Team** See pg. 18
- **Plotting Team** See pg. 20
- **Cooking Team** See pg. 22

**SUGGESTED SERC PLANNING TIMELINE**

<table>
<thead>
<tr>
<th>MEETING 1</th>
<th>MEETING 2</th>
<th>TEAM MEETINGS</th>
<th>MEETING 3</th>
<th>SERC!</th>
<th>DEBRIEF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vision &amp; Planning</td>
<td>Outreach &amp; Planning</td>
<td>Confirm space and dates</td>
<td>Post flyers around locally, make sure community knows</td>
<td>Install</td>
<td>Reflect and debrief</td>
</tr>
<tr>
<td>✓ Recruit diverse planning group of artists, activists, local residents, youth, etc.</td>
<td>✓ Team planning, then present backs for more ideas from other teams</td>
<td>✓ Work on Schedule</td>
<td>✓ Document</td>
<td>✓ Celebrate with the team and give thanks!</td>
<td></td>
</tr>
<tr>
<td>✓ Welcome participants with Intake Forms.</td>
<td>✓ If your group is large, meet with team leaders ahead of time</td>
<td>✓ Press &amp; public outreach</td>
<td>✓ Have fun!</td>
<td>✓ Write thank you cards to those who donated materials, food, time</td>
<td></td>
</tr>
<tr>
<td>✓ Go around–have participants share how the social emergency is impacting them</td>
<td>✓ Make an outreach plan: how will everyone spread the word?</td>
<td>✓ Source and collect materials and donations</td>
<td>✓ Take down space</td>
<td>✓ Tell us how it went! Email us at <a href="mailto:serc@ds4si.org">serc@ds4si.org</a> or post on facebook.com/serc2017</td>
<td></td>
</tr>
<tr>
<td>✓ Use the Four Quadrants to collectively brainstorm ideas for the SERC</td>
<td>✓ Confirm logistics</td>
<td>✓ Commission local artists</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Radical Welcoming Team

Our Radical Welcoming Team set out to underscore our message that everyone was welcome in the SERC. The Team included a fantastic youthworker, a radical Grandma, a Social Emergency Puppet, an extroverted 12 year old, bilingual activists, and more. We welcomed each person to the SERC, invited them to fill out the voluntary In-take Form, offered a tour of the space and a flyer of the day's activities, and highlighted what the Cooking Team had to share. We wanted people to feel welcome, oriented to the space and clear that the SERC was for them.

- Create schedule to make sure there are always a diverse group of 2-3 welcomers at the entrance
- Print Welcome Space materials (Intake Forms, schedules, flyers, etc.)
- Set up your Welcome Space
  - Create outdoor welcome sign with schedule, if possible
  - Set up a table with intake forms on clipboards, schedules of the day or weekend, etc.
  - Create your Welcoming Wall (see Kit) and hang markers so people can add to it
- Keep materials stocked
MAKING

We prioritized art making activities that were:

A **Simple to do and easily intergenerational**

B **Easy to take home & make multiples:** button making, printmaking, weaving, etc.

C **Affordable materials:** so folks could continue to do them at home

D **Healing:** involving self-expression and/or meditative work

**SERC Swag Making:** In order to create a new community infrastructure, it was important to continue to spread the concept of the social emergency and the SERC. With the SERC button making, mask making and armbands (see Kit), there were always easy-to-do activities that encouraged participants to spread the message that we were in a social emergency and that we had a place for people to gather!
Making Team

☐ Recruit and coordinate diverse group of makers and making activities

☐ Secure (buy/collect) making materials

☐ Set up the Making space

☐ Integrate on-going SERC-spreading activities inside the space (button making, mask-making, etc.)

☐ Work with Plotting Team to decide on things that can be made and then deployed to spread the word about the social emergency (banner drops, social emergency drills, lightboards, etc.)

☐ Work with Logistics Team to integrate activities into overall schedule

YOUR SERC KIT Includes

- Making Sign
- Mask samples
- Buttons and templates
- Stencils
- Making Zine
HEALING

We thought of healing broadly--what would it take to help participants get back into their bodies? How could we involve various senses, various healing communities, and keep in mind both individual and collective healing?

In the end, our first SERC included elements like:

- **Body work**: including workshops on yoga, breathing, meditation, reiki, labyrinths, self-defense, drumming and other somatic practices (like Alexander technique)
- **Cultural work**: including performances (dance, spoken word, drumming, singing) as well as workshops like interactive taiko drumming, sound circles, dance classes, and drumming circles
- **Spiritual work**: including having people of various faith communities ready to listen, pray and talk about the social emergency from a spiritual perspective
- **A healing space**: even within an open layout, we used a nook for the healing space such that participants could just take time out, including pillows, a floor labyrinth and a small healing library
Healing Team

- Recruit and coordinate diverse group of healers, healing activities and performances
- Get supplies loaned or donated (yoga mats, pillows, labyrinth, books, plants, candles?)
- Create the Healing space
- Work with Logistics Team to integrate overall schedule (including making sure that activities don’t conflict if you need quiet, or coordinating performers)

YOUR SERC KIT Includes

- Healing Sign
- Healing Zine
PLOTTING

It was important that the SERC involved an element of reconstruction—similar to how a community would begin reconstruction after a storm. Some of the elements of the plotting included:

A Radical Library—including many books on loan by volunteers and our Giant Text Posters for collective reading and annotating (see Kit.)

B Interactive Elements—including Tracking the Storm timeline, Transforming Democracy Diagram (See Kit), and photo booth activities that can be facilitated by volunteers.

C Community Information Board—including local resources relevant to the social emergency, information about upcoming actions, social justice groups, etc.

D Workshops and Documentaries—We curated these ourselves, inviting specific presenters and choosing the topics of discussions and documentaries. Others might choose to offer an open call. For us, it was important to use this space to offer a wide variety of ideas, inspiration and tools. We offered things that would be new perspectives for both frontline activists and relative newbies. (See our sample schedule in RESOURCES p.19)

E Social Emergency Broadcasting System—We imagined but didn’t pull this idea off! Based on the old radio Emergency Broadcasting System (complete with the beeeeeeep), we imagined a lo-fi or online Social Emergency Broadcasting System that would include pre-recorded music, speeches, live sounds from SERCs across the country, political comedy sketches, Democracy. Now pieces, whatever felt useful for the social emergency. Please let us know if you pilot a SEBS!
Plotting Team

☐ Solicit and collect book loans for Radical Library

☐ Solicit, collect and create information for Community Info/Resource Board

☐ Set up the on-going activities in the Plotting space, including:
   - Radical Library
     SERC interactive posters (See Kit)
   - Transforming Democracy activity & supply table
   - Photo Booth

☐ Recruit and coordinate diverse set of presenters and plotting activities: movies, talks, workshops, etc.

☐ Work with Logistics Team to integrate into overall schedule.

☐ If you have the right people, create and implement the Social Emergency Broadcasting System (p.20)

YOUR SERC KIT Includes

• Plotting Sign
• Radical Library Sign

Posters:

• Giant Text Posters
• Transforming Democracy Diagram
• Tracking the Storm Timeline
• “What to do in a social emergency”
• “How to spot a social emergency”
• Dot stickers and stickies
COOKING

Breaking bread together is critical—it can be the most important making going on, the most healing thing a participant does, and the work that our hands are doing as we build the community that deepens our trust for the plotting ahead. It will vary depending on your space, but as much as possible, it should feel collective rather than service oriented. Some possibilities that we tried out included:

A. Doing **collective cooking** in the space (even with crockpots and microwaves)

B. Doing a **modified potluck**, with folks bringing homemade food and making it there

C. Getting **donations** of hot food (mostly soup) and bread

D. Offering a **homemade** “Social Emergency Cooler” (non-alcoholic beverage)

E. Having a local Honduran **restaurant cater** a performance event

*Cooking in the space was ideal*—collective and tasty, but all of the varieties of having food in the space added to the sense of community, gave people a reason to mingle and helped people stay longer.
**Cooking Team**

- Coordinate the food/drink plan including:
  - Decide on donations and/or cooking on site, potluck, etc.
  - Get food/beverage donations
  - Buy food/beverages and serving stuff

- Make a cooking/serving schedule for the event including:
  - People schedule
  - Food schedule (coordinate with logistics team if you’re planning cooking activities)

- Prepare and serve food and beverages

- Clean up each day

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**YOUR SERC KIT Includes**

- Cooking Sign
- Cooking Zine
- Food Label Stickers

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**What are you hungry for?**

Our cooking team prototyped this activity, putting stickers on our donated soup bowls and asking guests, “What are you hungry for?”
Logistics Team (in our case a mix of staff and volunteers)

The Logistics Team held everything from the big picture to the nitty-gritty details. It did some work on its own—like securing an accessible space, but it did a lot of work with the other groups, like coordinating the overall schedule for each day, making sure a guest speaker didn't present at the same time as a high energy dance class, for example.

- Facilitate SERC planning meetings
- Scout and secure the space
- Set SERC dates and times
- Create the overall schedule of SERC event
- Coordinate translation services as needed (outreach, materials in space, etc.)
- Curate, coordinate, and communicate with artists and performers
- Coordinate volunteers (in advance and during the SERC)
- Lead SERC installation and take down
- Raise and oversee SERC budget
- Follow up
  - Thank yous to volunteers, donors, artists, food donations, etc.
  - Event debrief with planners, facilitators/artists and interested participants
Documentation Team (in our case a mix of staff and volunteers)

The SERC is a newly imagined public infrastructure. It didn’t exist until 2017. As such, the better we can all document it, the more people will get to see it as something they can bring to their community. Setting up a Documentation Team ahead of time will help you really capture and share what the experience was like at your SERC.

- Coordinate who will help you document your event, including photography and/or videography, as well as note-takers as appropriate.
- Coordinate how they will share the documentation they collect (Google folder, Dropbox, etc.).
- Coordinate photography for Photo Booth with Plotting Team.
- Work with Communications Team to think about use of documentation for outreach (blog posts, Facebook updates, media, etc.).
- Make sure the Photo Release poster is visible in the SERC space (See RESOURCES p. 19).
- Please add photos to facebook.com/serc2017 and/or share them with us directly at serc@ds4si.org.
**Outreach Team** (in our case a mix of staff and volunteers)

If we’re in a social emergency, we need to know where our nearest SERC is! The role of the Outreach Team is to spread the word far and wide, both before and during the SERC.

- Create flyers/posters, making sure that materials reflect languages of the community you’re in. (See RESOURCES p.19)

- Print and distribute flyers/posters. Post or wheatpaste around the neighborhood, in local businesses, at local programs, schools, etc. Ask other teams to help distribute online and in person.

- Design and carry out social media plan in advance and during SERC (facebook, twitter, instagram, etc.)

- Create Media Alert or Press Release and reach out to local media sources (especially ones in the immediate community of the SERC) (See RESOURCES p.19)

- Feel free to use SERC videos ds4si.org/interventions/serc

- Please update SERC facebook: http://facebook.com/serc2017

- Make sure to use the hashtag #socialemergency. We want SERCs to be a portal into understanding and spreading this larger phenomenon.
### SAMPLE SERC BUDGETS

Below are three sample SERC budgets. We offer them just as a way to help you think about the scale and cost of your SERC. They are not prescriptive!

#### WELL FUNDED BUDGET

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff Time</td>
<td>$2,250 90 hours @ $25/hr</td>
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<tr>
<td>Paid Programming</td>
<td>$2,000 Estimated $100 to each guest artist (20)</td>
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<tr>
<td>Art &amp; Office Supplies</td>
<td>$200 Paper, markets, paints, tape, etc.</td>
</tr>
<tr>
<td>Food</td>
<td>$500 Food will be primarily paid for, rather than donations</td>
</tr>
<tr>
<td>Food Supplies</td>
<td>$65 Utensils, cups, servingware, etc.</td>
</tr>
<tr>
<td>Printing</td>
<td>$350 Full color, high quality posters and signage</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$5,365</strong></td>
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#### MID-RANGE BUDGET

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<tr>
<th>Expenses</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Staff Time</td>
<td>$750 30 hours @ $25/hr</td>
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<tr>
<td>Paid Programming</td>
<td>$500 Estimated $100 to each guest artist (20)</td>
</tr>
<tr>
<td>Art &amp; Office Supplies</td>
<td>$100 Paper, markets, paints, tape, etc.</td>
</tr>
<tr>
<td>Food</td>
<td>$125 Food will be primarily paid for, rather than donations</td>
</tr>
<tr>
<td>Food Supplies</td>
<td>$40 Utensils, cups, servingware, etc.</td>
</tr>
<tr>
<td>Printing</td>
<td>$150 Cheaper printed posters and/or donated prints</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,665</strong></td>
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#### LOW BUDGET

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff Time</td>
<td>0 All volunteer run</td>
</tr>
<tr>
<td>Paid Programming</td>
<td>0 All volunteer artists and performers</td>
</tr>
<tr>
<td>Art &amp; Office Supplies</td>
<td>$50 Paper, markets, paints, tape, collected donations</td>
</tr>
<tr>
<td>Food</td>
<td>$75 Mostly donations</td>
</tr>
<tr>
<td>Food Supplies</td>
<td>$40 Combination of bought &amp; reusable dishes and utensils</td>
</tr>
<tr>
<td>Printing</td>
<td>$50 Black and white prints only, get a lot of donations</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$215</strong></td>
</tr>
</tbody>
</table>

Other possible expenses you might bump into could include:
- space rental
- truck/van rental
- outdoor permits
- equipment rental: mic, speakers, wireless hotspot

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SERC MANUAL by Design Studio for Social Intervention www.ds4si.org 27
EMAIL US TO GET YOUR SERC KIT
SERC@DS4SI.ORG
RESOURCES

FOR OUTREACH:
1. SERC full page logo
2. SERC Description One-pager
3. Sample Media Advisory
4. Flyer for event
5. Sample Schedules

FOR SERC SPACE
6. Crowd photo release
7. Intake form

MAKING AREA
8. SERC Swag Activity Instructions
   (fold in half to make a table tent)
9. Printable templates for 2.25” diameter buttons
   • SERC logo
   • We are in a Social Emergency
   • Estamos en una Emergencia Social

PLOTTING AREA
10. Transforming Democracy Activity Instructions
    (fold in half to make a table tent)
11. Transforming Democracy worksheet

COOKING AREA
12. Cooking Zine

HEALING AREA
13. Healing Zine

EMAIL US FOR A LINK TO ALL ONLINE RESOURCES
serc@ds4si.org
We have witnessed and experienced the effects of state sanctioned violence, gentrification, privatization, Dakota Access Pipeline, 'Trumped-Up' Isms, Flint Water Crisis, and other crises that constitute a social emergency to different degrees.

To paraphrase William Gibson, "The social emergency is already here, it’s just unevenly distributed." The horrifying Trump win underscores the reality that we are all living in a state of social emergency.

In emergencies like hurricanes and tsunamis, emergency response centers exist to coordinate evacuations or provide services like temporary housing, food, and water. We want to reimagine response centers to take on the real and pressing social emergencies we face today.

We need Social Emergency Response Centers to provide the necessary space for people to come together, respond, and empower each other to act in new and creative ways.

• What if in social emergencies like state-sanctioned violence we could coordinate an evacuation of the police?  
• What if in gentrification emergencies we could provide permanent rights to housing?  
• What if the Dakota Access Pipeline had a Deconstruction Volunteer Corps?

We imagine Social Emergency Response Centers (SERCs) as ...

• Temporary, emergent, and creative spaces co-led by activists, artists, and designers
• Pop-ups in response to a new attack on a population or to a long-standing injustice
• Spaces for everyone from highly engaged front-line activists to folks who identify as concerned allies to respond to the social emergency in new and creative ways.

What would be inside it?  
How would you carry it around?  
How would you install it in urban or rural areas?

Want to help us run a Social Emergency Response Center near you?  
Or fund the first round of prototypes?  
Join us!
Boston Hosts Inaugural Social Emergency Response Center

Who: Artists, activists and community members in collaboration with the Design Studio for Social Intervention (DS4SI)

What: Social Emergency Response Centers (SERCs) are temporary, emergent, and creative pop-up spaces co-led by activists and artists around the US. They include creative action, healing, collective making, performances and more. Boston is hosting the first SERC.

Where: Dorchester Arts Collaborative, 157 Washington Street, Dorchester, MA 02121

When: January 27-29 and February 3-5
Fridays 5-9 PM
Saturdays and Sundays 12-6 PM

Why: We are in a social emergency. In natural emergencies like hurricanes or floods, emergency response centers provide food, shelter, and healing. Social Emergency Response Centers (SERCs) re-imagine these centers to take on the real and pressing social emergency that we are facing today. They help us pivot out of humdrum time, through despair, rage and hopelessness into collective, creative and radical action.

SERCs will function as both an artistic gesture and a practical solution, creating opportunities for social intervention, emotional healing, collective art-making, performances, political workshops, collective cooking and more.

Photo Ops: Diverse community members of all ages engaged in printmaking, spoken word, boxing, taiko drumming, dialog, drum circles, performances, storytelling, and more. Full schedule at http://ds4si.org/interventions/serc

###
we are in a social emergency

#socialemergency

@ds4si
estamos en una emergencia social
El Centro de Respuesta de Emergencia Social de Boston ahora abierto a todos

27-29 de enero y 3 a 5 de febrero
Dorchester Arts Collaborative, 157 Washington Street, Dorchester, 02121

Más información en ds4si.org/interventions/serc
facebook.com/serc2017 @ds4si #socialemergency
we are in a social emergency

Social Emergency Response Centers (SERCs) are pop-up spaces co-led by activists & artists. Join us for creative action, healing, collective making, performances, and more.

Boston’s Social Emergency Response Center is Now Open to All

Jan. 27-29 & Feb. 3-5
Dorchester Arts Collaborative, 157 Washington Street, Dorchester, 02121

More info at ds4si.org/interventions/serc
facebook.com/serc2017 @ds4si #socialemergency
### CALENDAR OF EVENTS: FEBRUARY 3-5

**Social Emergency Response Center**

*Location: Dorchester Arts Collaborative, 157 Washington Street, Dorchester, 02121*

| FRI 5:45PM | **Food and Mask Making**
|------------|-----------------------------------
| **5:45-6PM** | **Welcome by host Amah Edoh**
| **6-6:30PM** | Performances by **Sophie Canon, Danielle Georges and Ashley Rose**
| **6:30-7:15** | **Presentation and Discussion** led by Amah Edoh
| **7:15-7:45** | Performances by **Obehi Janice and McKersin Previlus**
| **7:45-8:15** | **Steel Drum Band** with Tabby and brothers
| **8:15-8:30** | Close

| SAT 12-1PM | **Light board making!** On-going throughout Saturday
|------------|--------------------------------------------------------
| **12-1PM** | **Light board making!** On-going throughout Saturday
| **1-2PM** | **Yoga class** with Nicole Flynt
| **1-2:30PM** | **Printmaking workshop** with Taina Vargas
| **2:30-4PM** | **Weaving workshop** Bethany Strohm and Taina V.
| **3-4PM** | **Social Emergency in the Global Context**
| **3:30-4PM** | **Taiko Drumming** activity with Genki Spark
| **3:30-4PM** | **Dance class** with Smallie Michelle
| **4-6PM** | **Closing Convocation**

| SUN 12-1PM | **Boxing/self-defense** with Alexandria Petteruti
|------------|---------------------------------------------
| **12-1PM** | **Discussion on Migration** with Naoko Maruyama
| **12-1:30PM** | **Book Club** (collective reading) with Kenneth Bailey
| **1-2PM** | **Yoga class** with Michelle Mendes
| **12-2:30PM** | **Collective Art Making** activity
| **1:30-3:30PM** | Film and discussion: **How to Start a Revolution** (about Gene Sharp)
| **2:30-4PM** | **Storytelling into weaving** activity with Catherine Tutter & Cheyenne McCarter
| **2:30-4PM** | **Writing & healing activity** led by youth community organizers from Alternatives for Community and Environment (ACE) Roxbury Environmental Empowerment Project (REEP)
| **3:30-4:30PM** | **Gene Sharp and the Serbian Revolution:** Presentation & Discussion with Pedja Stojicic and Maureen White
| **4-5:00PM** | **Storytelling: Resistance/Assistance** with Dennis Friedler
| **4-5:00PM** | **Children’s activity with Wee the People:** “To Islam with Love” (location TBA)
| **5-6PM** | **SERC CLOSING and next steps!**

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More info at ds4si.org/interventions/serc
facebook.com/serc2017  @ds4si  #socialemergency
CROWD NOTICE /RELEASE

Please be aware that by entering this event, you consent to being videotaped and/or audiotaped and/or photographed. Footage could be used to promote SERC online or in SERC kits.

If you do not wish to be photographed or videotaped, please wear an armband indicating that, and we will do our best.
SOCIAL EMERGENCY RESPONSE CENTER INTAKE FORM

Name: ________________________________

Email: ________________________________ Date: ________________________________

How has the social emergency impacted you? What are your symptoms? (Check all that apply.)

☐ Depression          ☐ Loss of work
☐ Insomnia            ☐ Experienced violence to self or loved one
☐ Increased anger / irritability ☐ Loss of housing
☐ Heightened anxiety / fear   ☐ Experienced bullying
☐ Increased guilt, paralysis  ☐ Incarceration
☐ Sense of helplessness     ☐ Poor health care
☐ Increased desire for community  ☐ Increased suspicion
☐ Increased activism        ☐ Other: ________________________________
☐ Other: ________________________________

What do you bring to the SERC? (Check all that apply.)

☐ Enthusiasm
☐ Healing skill: ________________________________
☐ Social/media skill: ________________________________
☐ Patience
☐ Good with children
☐ Mediation / conflict resolution skills
☐ Love
☐ Hopefulness
☐ Event planning skills
☐ Other: ________________________________

☐ Art/design skill: ________________________________
☐ Open-mindedness
☐ Cooking skill: ________________________________
☐ Humor
☐ Radical welcoming skills
☐ Community organizing skills
☐ Wisdom
☐ Broadcasting/ A/V skill: ________________________________
☐ Other: ________________________________

What else do you want us to know?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

#socialemergency  @ds4si
Make a beautiful mask to protect yourself or a friend from the noxious fumes and lies of the social emergency.
SERC ARMBANDS

Decorate and wear a SERC armband so that others will know there is a Social Emergency Response Center.
a social emergency
Let others know we are in
own SERC button!
Make and rock your
SERC BUTTONS

SERC BUTTONS
Make and rock your
own SERC button!
Let others know we are in
a social emergency
we are in a social emergency
we are in a social emergency
we are in a social emergency
we are in a social emergency
we are in a social emergency
we are in a social emergency
we are in a social emergency
we are in a social emergency
we are in a social emergency
estamos en una emergencia social
Find an idea you like on the Wall. Draw or describe how we could test it and grow it.
An idea that I think would strengthen democracy is:

Here's how we could prototype it:
Rolling pins, too! Cute bottles made great... Fries.

Two friends shared their recipe for making homemade pasta by hand. We had:

- Egg
- 2-1/2 cups flour
- Several bottles of wine
- Several bottles of salt
- A large saucer for dusting flour
- A pasta sheet for a dough-like base

What made it go:

- Water
- Eggs

Another friend started the salty water for boiling. We'd put noodles to the desired shape, or use my atlas pasta machine. MEANWHILE, we made:

- Dough
- Some noodles

Serve up:

- FEAST!
- Yum

Colleaguesseeme? What's your favorite food brought us making is one way:

Serve up FEAST!
Want some noodles?
HEALING
RESOURCES:
RESTFORRESISTANCE.COM
CHANI NICHOLAS.COM
"You Feel Like Shit" an interactive self care guide:
http://philome.la

POETRY:
NAYYIRAH WAHEED
RUPI KAUR
YRSA DALEY-WARD

I fell apart many times. so.
what does that say about me besides,
I live through wars.
-Nayyirah.Waheed

I’ll find the softest blanket to hold you.

Stress, anxiety, and depression can get in the way of you living your life. Pacifica gives you psychologist-designed tools to address them based on Cognitive Behavioral Therapy, mindfulness meditation, relaxation, and mood/health tracking.

PACIFICA:
online, ipad/iphone

ONLINE RESOURCES:
RESTFORRESISTANCE.COM
CHANI NICHOLAS.COM

"You Feel Like Shit" an interactive self care guide:
http://philome.la
whatthefuckjust
happenedtoday.com

I AM ____________________
I AM ____________________
I AM ____________________
I AM ____________________
I AM ____________________
I AM ____________________
I AM ____________________
I AM ____________________

BLACK LIVES MATTER

DIY GUIDE TO FEMINIST CYBERSECURITY

hacker뉴스.com/ging/basketfruit

PLAYING

BLACK LIVES
MATTER

plotting
Black Lives Matter
Syllabus
blacklivesmattersyllabus.com

Islamophobia
bit.ly/islamophobiasyllabus

Standing Rock
Syllabus Project
bit.ly/publicseminarNODAPL

#pulseorlando
syllabus
bit.ly/orlandosyllabus

DIY GUIDE TO FEMINIST CYBERSECURITY

Reading List

Anarchy/Chance/Manifesto
Hannah Arendt - On Revolution
Cindy Milstein - Anarchism and its Aspirations
Maia Ramnath - Decolonizing Anarchism

Black Power
Assata Shakur - Assata
Martin Luther King Jr - Where do we go from here
Baratunde Thurston - How to be Black
bell hooks - where we stand: class matters
Angela Davis - women, race and class

READING LIST

ART/Social Practice
Boyd/Mitchell - Beautiful Trouble: A Toolbox for Revolution
Gregory Sholette - Dark Matter: Art and Politics in the Age of Enterprise Culture

this and that
Naomi Klein - The Shock Doctrine
Frantz Fanon - Black Skin, White Masks
Social Emergency