

RACHEL G WEEKS | WRITER & GRAPHIC DESIGNER

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EDUCATION

Drake University
Des Moines, Iowa

Bachelor of Arts | Graphic Design
Bachelor of Arts in Journalism and Mass Communications | Magazines
Graduated May of 2014

PROFESSIONAL EXPERIENCE

May 2014
Present

Web Editor at Meredith Corporation, Des Moines. Wrote, edited, and designed web content for online publications like *Divine Caroline* and *Parents*.

September 2013
May 2014

Design Apprentice at Meredith Corporation, Des Moines. Designed *Traditional Home* magazine spreads and web downloads. Assisted art director on photo shoots.

May 2013
August 2013

Communications Intern at POPAI, Chicago. Designed, edited, and wrote promotional materials including an email newsletter, infographics, and brochures.

May 2012
May 2013

Design Intern at Meredith Corporation, Des Moines. Designed trend presentations, brochures, and various promotional materials for the brand licensing department.

ADDITIONAL EXPERIENCE

February 2014
May 2014

Editor-in-Chief of *Think Mag*, an award-winning, student-produced digital publication. Established and maintained the *Think* brand. Managed a staff of 19.

January 2013
May 2013

Art Director for the Drake Relays edition of campus newspaper, *The Times-Delphic*. Worked alongside Editor-in-Chief to style, design, and produce the paper.

August 2010
Present

Freelance Designer and Journalist. Wrote and designed for various college publications. Design event posters and logos for local performers.

ACTIVITIES

November 2011
November 2013

Vice President of Programming, Director of New Members
Delta Gamma Fraternity

November 2011
November 2012

Vice President of Recruitment
Panhellenic Council

May 2011
May 2012

Campus Communications Coordinator
Residence Hall Association

SKILLS

Proficient on both Mac and Windows	Adobe Creative Suite	Microsoft Office HTML / CSS	Java / C++ Wordpress	HootSuite Skyword
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HONORS

Received as a student at Drake University	AEJMC First-place Individual Startup Magazine Project	Outstanding Residence Hall Leader, Dean's List, Order of Omega, Cum Laude
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