



BURNING QUESTION

WHAT ARE THE TOP COLORS THIS WEDDING SEASON?

“Pale pastels are hot!

We are seeing an influx of light blue, pink, and green into bridal gowns. Watch for bold statements on the horizon; yellow is making a comeback.”

—Wedding Guys

Meet The Wedding Guys at the **Unveiled Wedding Event** on Feb. 10 at the Minneapolis Convention Center.



Available at Epitome Papers, Paperista, and Letter Perfect

SAIMA SAYS

Saima Khan didn't intend to go into the invitation and stationery business. It wasn't until she designed her brother's wedding invitations that she realized a career in logo design for law firms and government agencies—a typical route for designers in her hometown of Washington, D.C.—just wasn't going to cut it for her artistic side. “I had all these creative juices and it just wasn't the right channel for me,” she says. Not long after, she founded her company under the moniker Saima Says. She quit her job, got a studio, and began to pursue her passion for color, texture, and pattern with a focus on stationery and event materials. Since her husband's job recently relocated the couple to Minneapolis, Khan says she's been pleasantly surprised with the creativity in the Twin Cities, though Midwest brides are much different than those on the East Coast. We've seen *Say Yes to the Dress* enough times to know that's a compliment. —Stephani Bloomquist



WEDDING PLANNING WITH STYLE

WEDDINGS ARE all about personal style, from the dress to the details to the décor, which is why **Style Architects**, an emerging local PR agency, recently decided to add wedding planning to its repertoire. For company president and creative director Christina Holm-Sandok, style comes effortlessly, so “it's just a natural extension of what we all are passionate about,” she says. From event planning to wardrobe styling, the company's areas of expertise inherently position it as a formidable local wedding authority. Its location around the corner from l'atelier couture is just icing on its well-designed cake. From the exposed brick to the clean white desks and open bookcases, the space housing Style Architects is a Pinterest board brought to life. Fortunately, Style Architects wedding and event designer Rachelle Muzumdar is a seasoned pro at taking those inspirations and ideas and cultivating them into a carefully designed event. Whether with a complete planning package or day-of coordination, Muzumdar is a resource for the bride “who follows trends but doesn't live and die by them,” says Holm-Sandok. Adds Muzumdar: “Our brides really want the wedding to speak to who they are.” And lucky for us, this fashionable team of translators makes it their goal to get that message just right. —Stephanie Audette

INVITATION PHOTO BY BECCA SABOT

BY THE NUMBERS

What's the longest amount of time (in hours) you've spent on one wedding cake?



★ MRS. SCENT: 4 LOCAL PERFUMES FOR YOUR “I DO” DAY



1  
**One of Two**

(\$88), by Nelle, from l'atelier couture or nellehand bags.com



2  
**Seductive: Make Love**

(\$68), from Intelligent Nutrients, intelligent nutrients.com



3  
**Wild Angelica Cologne**

(\$18), from Thymes, thymes.com



4  
**Bamboo & Agave**

(\$16), from Illume, illume candles.com