

amy cesal

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EMPLOYMENT

Consumer Financial Protection Bureau (CFPB), Remote
Technology and Innovation Fellow, January 2015 – Present

- » Applied user-centered design practices to enable consumers to make informed decisions about financial products.
- » Extended the brand by building data visualization guidelines for the CFPB design manual to create simple but meaningful charts.
- » Increased the accessibility of web and print products to meet 508 accessibility standards.
- » Enthusiastically lead an engaging weekly review meeting with 30+ remote participants.

Sunlight Foundation, Washington, DC

Senior Graphic Designer, April 2012 – January 2015

- » Closely worked with a team of data scientists to create over 50 data visualizations for publication.
- » Extended the Sunlight Foundation brand to include a data visualization style guide and wrote about its creation.
- » Worked on the design of multiple data heavy websites including OpenStates.org, Docket Wrench, and Open Civic Data.
- » Conceptualized, designed and executed the branding of Sunlight's annual unconference, TransparencyCamp; created name badges, website, signs, shirts, and wrap-up data graphics.

Project Design Company, Washington, DC

Print & Web Designer, October 2009 – March 2012

- » Created book layouts with complex typography patterns under tight deadlines.
- » Consistently had direct communication with clients.
- » Designed logos for clients, ranging from nonprofit to healthcare to unions.
- » Wrote HTML and CSS for responsive email templates and websites.

Free Range Studios, Washington, DC

Print Design Intern, January 2009 – September 2009

EDUCATION

Masters in Information Visualization, December 2016
Maryland Institute College of Art (MICA), Baltimore, MD

Bachelor of Arts in Graphic Design, May 2009

Minor in Marketing from Kogod School of Business
American University, Washington, DC

SKILLS

Fluent with Photoshop, Illustrator, InDesign, HTML, CSS, and Microsoft Office.

Experience with Tableau, Excel, R, After Effects, Git, JavaScript, Gephi, Balsamiq and Zurb Foundation.

Avid photographer, organizer, and baker.

ACTIVITIES

AIGA, Member, February, 2009–Present

SPEAKING

- » **Open Vis Conf**, *Why Data Vis Needs a Style Guide*, 2017
- » **ISL**, *Making Meaningful Data Visualization*, 2016
- » **DataViz DC**, *Data Journalism Standards*, 2014
- » **American University**, *Data Visualization + Design*, 2014
- » **Data Science DC**, *Untangling the Webs of Immigration Lobbying*, 2013

RECOGNITION

- » **Visualising Data**, *Best of the Visualisation Web for fiftythirtytwenty & My Life Through Data*, 2017
- » **Tapestry Conference**, *project demo for fiftythirtytwenty*, 2017
- » **ADCMW Annual Show**, *Gold for OpenStates website design*, 2013
- » **CMYK magazine**, *poster published*, 2009