

CANCER CARE NETWORK FOUNDATION JOINS NEWMAN'S OWN FOUNDATION \$500K HOLIDAY CHALLENGE ON CROWDRISE

Help Cancer Care Network Foundation win \$150,000 by donating to its CrowdRise campaign

Los Angeles/November 17, 2017 – Cancer Care Network Foundation has joined the **Newman's Own Foundation \$500k Holiday Challenge**, a fundraising competition on **CrowdRise**, the largest crowdfunding platform for good. Newman's Own Foundation \$500k Holiday Challenge is a friendly fundraising campaign for eligible US-based 501(c)3 charities. Participating organizations will compete for half of one million dollars in prize money. Cancer Care Network Foundation has joined the challenge on [CrowdRise](#) in hopes of raising money to support cancer patients with financial aid and services.

Many patients will stop going to the doctor because they can't make their co-pays or deductibles. Supporting CCNF will help keep them on track when they need it most, while also gaining valuable services to help them and their families through a tough time.

"Patients with an active cancer diagnosis have enough to deal with, without worrying about whether or not they can pay for their medical bills in an uncertain insurance marketplace," said Melissa Crandall, the CCNF Director of Operations. "We can help them when they need it, right now."

The **Newman's Own Foundation \$500k Holiday Challenge** launches on CrowdRise on November 21, 2017 at 9am PT and runs through January 3, 2018 at 10:59:59pm PT. There are 10 grand prizes up for grabs with the team that raises the most online winning \$150,000 and 10th place winning \$2,500. On #GivingTuesday an additional \$85,000 will be awarded to the top 3 charities. Plus, weekly Bonus Challenges enable charities to win up to another \$115,000.

CrowdRise Challenges are innovative fundraising competitions for charitable organizations designed to build capacity, create massive engagement and leverage, and use the power of the crowd to provide new meaningful funding streams for organizations in every sector.

To help Cancer Care Network Foundation win the Newman's Own Foundation \$500k Holiday Challenge head to <https://www.crowdrise.com/o/en/campaign/cancer-care-network-foundation1/>

ABOUT CANCER CARE NETWORK FOUNDATION

The Cancer Care Network Foundation's primary mission is to provide advocacy and resources to eliminate barriers to quality care for patients affected by cancer. Funds raised will provide financial assistance, complementary support for patients and families currently fighting cancer, as well as support for projects and organizations that provide charitable services to our community in the field of cancer care, education, and prevention. Visit www.cancercarenetworkfoundation.org.

ABOUT NEWMAN'S OWN FOUNDATION

Newman's Own Foundation is celebrating 35 years of giving and \$500 million to thousands of charities, helping millions of people. As Paul Newman would say, "giving back is just the right thing to do."

Newman's Own foundation was founded by the late actor Paul Newman to continue his philanthropic legacy and help make the world a better place. The Foundation turns all net profits and royalties from the sale of Newman's Own food and beverage products into charitable donations. For more information, visit www.newmansownfoundation.org.

ABOUT CROWDRISE

CrowdRise is the world's largest crowdfunding platform dedicated exclusively to charitable fundraising. Used by millions of individuals, tens of thousands of charities, hundreds of companies and many of the most famous artists and athletes in the world, CrowdRise enables people to creatively leverage their resources and networks to unlock the power of the crowd to support positive social missions and create massive impact.

Founded by actor Edward Norton, film producer Shauna Robertson and Robert and Jeffrey Wolfe, CrowdRise has conceived, implemented and powered campaigns that have raised hundreds of millions of dollars to date. For more information visit www.CrowdRise.com. In January 2017, CrowdRise merged with GoFundMe to offer both people and organizations the best fundraising tools for any cause they care passionately about.

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