



**FOR IMMEDIATE RELEASE**

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**Registration Open for Students to Flex Their Innovation & Entrepreneurial Skills at the 2016-2017 Conrad Spirit of Innovation Challenge**

HOUSTON — The Conrad Foundation announced today that registration is officially open for teams from around the world to enter the 2016-2017 [Conrad Spirit of Innovation Challenge](#) (Conrad Challenge). This annual competition provides young innovators and entrepreneurs a platform to share their commercially-viable, technology-based ideas before they even graduate high school.

The annual competition invites student teams, ages 13-18, to innovate new products and services focused on the following four categories: Aerospace & Aviation, Cyber Technology & Security, Energy & Environment and Health & Nutrition. Along the way, coaches and judges from the best in business, industry, research and academia worldwide will be there to guide the teams' innovative ideas.

"We challenge amazing young innovators and entrepreneurs around the world to design the future," said Nancy Conrad, Founder and Chairman of the Conrad Foundation. "The Conrad Spirit of Innovation Challenge contextualizes the content of their education, that's when real learning occurs."

Interested teams should visit the [Registration Form](#) and [2016-2017 Conrad Challenge Overview](#) for more information on this year's competition. Registration will remain open through Tuesday, November 1 at 11:59 p.m. EST. Expert judges will then select semi-finalist teams in each challenge category who will be invited to develop comprehensive business plans for their innovation.

In early 2017, five teams in each challenge category will be chosen as finalists and travel to the annual Innovation Summit at Kennedy Space Center Visitor Complex April 27-29, 2017. This unique student experience transports finalists into the creative technical environment at NASA where they will present their innovations and compete for awards and commercialization opportunities.

To learn more about the 2016-2017 Spirit of Innovation Challenge, visit [www.conradchallenge.org](http://www.conradchallenge.org).

About The Conrad Foundation

The Conrad Foundation is a non-profit organization dedicated to 21<sup>st</sup> century, immersive learning, where students use their imagination and innovation to enrich their classroom studies and do something real. The Foundation is the only organization of its kind whose programs combine science and technology-based education, innovation and entrepreneurship to inspire solutions for achieving global sustainability. For more information, visit [www.conradfoundation.org](http://www.conradfoundation.org).

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