Conrad Design Method-Module 1: Selecting a Team Challenge

**Objective:** Agree to a Team Challenge (60 minute module)

Please watch the “CDM-Selecting a Team Challenge” video (located under the Seenfire video tab) prior to completing the following module.

**Part One (40 minutes):** Coming up with a team challenge statement

1. Research challenges by gathering key information on one sheet of paper.

2. Each individual team member should produce ONE formal challenge and write it on a 5 x 3 sticky note.

3. Place the completed sticky notes on a large board and review all team members’ challenge statements.

**Part Two (20 minutes):**

4. Each member will spend one minute verbally presenting their challenge statement to the team.

5. Each member will provide feedback to each person's challenge by writing two “How Might We” questions on 3 x3 blue sticky notes and placing them on the team’s board next to each person’s challenge statement.

6. Each member will place two blue dot stickers beside the challenge they like most OR divide their votes between their two most-liked challenges.

**Note:** Individuals outside the team can play the role of “The Decider” by voting using two orange dots beside the challenge they like most OR dividing their votes between their two most-liked challenges.
Conrad Design Method-Module 2: Understanding the Problem

**Objective:** Formulate a Team Problem (60 minute module)

Please watch the “CDM-Understanding the Problem” video (located under the *Seenfire* video tab) prior to completing the following module.

**Part One (30 minutes):** Coming up with a team problem statement

1. Research problems by gathering key information on one sheet of paper.

2. Each individual team member should write on ONE 5 x 3 sticky note the answers to the following questions:

   a. **Who** says it’s a problem?
   
   b. **Where** is it a problem?
   
   c. **When** is it a problem?

   Then, place notes, case studies, resources and sites that support each statement on the right side of each yellow sticky note.

3. Place the completed sticky notes on a large board and review all team members’ problem statements

**Part Two (30 minutes):**

4. Each member will be spend one minute verbally presenting their problem statement to the team.

5. Each member will provide feedback to each person's problem statement by writing two “How Might We” questions on 3 x 3 blue sticky notes and placing it on the team’s board next to each person’s problem statement.

6. Each member will place two blue dot stickers beside the problem they like most OR divide their votes between their two most-liked problems.
**Conrad Design Method-Module 3: Remix & Improve**

**Objective:** Learn from prior solutions (60 minute module)

Please watch the “CDM-Remix & Improve” video (located under the Seenfire video tab) prior to completing the following module.

**Part One (30 minutes): Creating a list of the top three competing prior solutions or products/services**

1. Research other solutions that attempt to solve the same challenge by gathering key information on one sheet of paper.

2. Each individual team member will write on three separate 5 x 3 yellow sticky notes the top three prior solutions/competitors. Place these sticky notes on the left side of the paper. On the right side of each yellow sticky note, write three pros and three cons for each of the prior solutions.

3. Place completed lists on a large board and review all team members’ solutions.

**Part Two (30 minutes):**

4. Each member will spend one minute verbally presenting their solutions to the team.

5. Each team member will provide feedback on each person's list by writing two “How Might We” questions on a 3 x 3 blue sticky note and placing it on the team’s board next to each person’s list.

6. Each member will place two blue dot stickers beside the prior solutions that the team likes best or would like to build on (if any). Team members may also divide their votes (stickers) between two solutions.
Conrad Design Method-Module 4:
Selecting a Team Best Solution

Objective: Agree to a Team Solution (90 minute module)

Please watch the “CDM-Selecting a Team Best Solution” video (located under the Seenfire video tab) prior to completing the following module.

Part One (60 minutes): Coming up with a team best solution

1. Research solutions by gathering key information on one sheet of paper (20 mins)

2. Perform the Crazy 8’s Activity as demonstrated in module video (8 minutes / 2 min break)

3. Each individual team member should produce ONE best solution sketch on a 5 x 3 sticky note and place on a full white page (20 mins).

4. Place all individual team members’ solutions on a large board for review.

Part Two (30 minutes):

4. Each member will spend one minute verbally presenting their best solution to the team.

5. Each member will provide feedback to each person’s best solution by writing two “How Might We” questions on 3 x3 blue sticky notes and placing them on the team’s board next to each person’s best solution statement.

6. Each member will place two blue dot stickers beside the solution they like most OR divide their votes between their two most-liked solutions.

Note: Individuals outside the team can play the role of “The Decider” by voting using two orange dots beside the solution they like most OR dividing their votes between their two most-liked solutions.