



# Agustín Galán / Freelance Soccer writer



Born in Alcalá de Henares (Madrid), on September 28<sup>th</sup>, 1988

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## ACADEMIC QUALIFICATIONS

- **2012. DEGREE IN JOURNALISM** (2007-2012) at Universidad Complutense de Madrid.
- **2006. HIGH SCHOOL DIPLOMA IN SOCIAL SCIENCES.** Qualifications: 8,6 out of 10. Alonso Quijano High School, Alcalá de Henares (Madrid).

## COMPLEMENTARY QUALIFICATIONS

- **2015. COURSE ON SPORTS NARRATION.** Sporticus
- **2008. COURSE ON SPORTS AND COMMUNICATION.** Universidad Complutense de Madrid.
- **1998. TYPING QUALIFICATION.** Puerta de Madrid Academy (350/400 taps per minute).

## LANGUAGES

- **SPANISH.** Native.
- **ENGLISH.** B-2 Level. First Certificate in English (FCE). Currently studying C-1 at Official School of Languages in Alcalá de Henares (Madrid).
- **ITALIAN.** CELI-3 Level. Currently studying C-1 at Official School of Languages in Alcalá de Henares (Madrid).

## PRO CAREER HISTORY

- **2015-CURRENT. EUROSPORT TV.** Football commentator, including MLS, women football and youth categories matches (from U17 to U20).
- **2013-CURRENT. THE TACTICAL ROOM (FORMERLY KNOWN AS PERARNAU MAGAZINE).** Contributor. Analysis and articles based on international soccer.
- **2012-2017. EUROSPORT SPAIN.** Freelance writer. Writing articles and analysis based on sports. Editing and correctin articles. SEO positioning. Community Manager. Events attendance. Live coverage of sports events on web. Interviews and chats. Specialized media coverage on major tennis tournaments (US Open, ATP World Tour Finals, etc.).
  - **2012-14. YAHOO! SPAIN.** Yahoo.es Sports Frontpage editor.
- **2010-2015. LA HUELLA DIGITAL.** Editorial executive. Sports editor. Duties: Setting the web



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editorial policy. Organising and coordinating the Sports writers board. Editing and correcting articles (Wordpress). Writing articles and analysis based on Sports.

- **2007-2010. DIARIO DE ALCALÁ.** Sports editor. Former Local, Culture and Sports writer.
  - **PUNTO RADIO HENARES AND SER HENARES.** Contributor on local radio stations.
- **2011. YELL MEDIAWORKS.** Copywriter and reader. Quality control of small and medium-sized companies webs. Reviewing and correcting texts. SEO positioning.

## SOFTWARE

- **OFFICE IT.** Complete Office Pack and OpenOffice, Google Docs y other cloud-related tools.
- **DESIGN, LAYOUT AND WEB.**
  - Layout: Quark xPress, Indesign.
  - Web edition: Squarespace, Wordpress, Blogger, etc.
  - Photographic edition: Photoshop, Gimp, etc.
  - Video basic edition: Edius, Online Video Cutter.
  - SEO mentality.
  - Online audiences analysis tools: Google Analytics, Facebook Insights.
  - Social Media monitoring: Hootsuite, Buffer, Tweetdeck, Repost.
- **MOBILE DEVICES:** Medium-level on Android and iOS.

## KEY COMPETENCIES AND SKILLS

- International soccer expert. Premier League, Major League Soccer and Latin American pundit.
- Aptitude and attitude to face innovations, changes and new projects.
- Creativity preparing journalistic content. Agenda and deep background.
- Predisposition to make entrust duties and disposition to assume responsibilities.
- Analysis skills and good response to high-demanding situations.
- Team coworking and leadership.

## COMPLEMENTARY INTERESTS AND HOBBIES

- High attention on latest news, politics, culture and sports.
- Travelling-minded, interested on other cultures and people.
- Active presence on social media (Twitter, Facebook, Flickr, Tumbler, Google Plus), using them as news-spreading tools, entertainment or personal branding.



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## **PRO REFERENCES (also available on request)**

### **Martí PERARNAU**

Director and founder at *The Tactical Room* (Madrid-España)

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### **Ángel Luis RUBIO**

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### **Iván CASTELLÓ**

Chief web editor at Eurosport Spain (Madrid-España)

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### **Xavier COLÁS**

Moscow correspondent at *El Mundo*. Former co-director at *Diario de Alcalá* (Moscú-Rusia)

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