



KELLY HALLER
kelly@kellyhallerllc.com

..... **EXPERIENCE**

FREELANCE // OWNER, KELLY HALLER LLC

Pittsburgh, PA 2010-Present

CLIENTS

Highmark Inc., Independence Blue Cross, Allegheny Health Network, Lightside Labs, Philip Pelusi, Allegheny Cemetery, Elisco Advertising, Tom Chouinard Sculpt Studio, CloudPhysics, Hermit Crab, Sherwood Valve, CEB Surveys and Analytics, AIMS - African Institute for Mathematical Sciences, Dressler Construction, MacDonald Pipe Band

CONTRACTED // HIGHMARK INC.

Pittsburgh, PA 2009; 2011-2013

Marketing print collateral, Intranet site design, National account sales campaigns, Video animations, Management presentations, RFPs and Proposals, Event design and coordination, System-generated documents, Digital catalogues, Brand guides, Email blasts, Banners, Event photography, Flash invitations and outdoor signage

GRAPHIC DESIGNER // A TO Z COMMUNICATIONS

Pittsburgh, PA 2011-2012

Invitations, Brochures, Postcards, Ads, Billboards, Website re-designs, logos, Flash animations, Photo re-touching

CONTRACTED // FIREMAN CREATIVE

Pittsburgh, PA 2010

Magazine layout, Digital storybook illustration, Lead designer on international pitch

..... **SKILLS**

PROFICIENT IN //

InDesign, Illustrator, Photoshop, Acrobat,
Power Point, Social media
Art direction, Marketing, Project management

(also, winemaking and cat ownership)

WORKING KNOWLEDGE OF //

Flash, After Effects, Dreamweaver
Brainshark, Keynote, & skill in Copywriting

..... **EDUCATION**

BFA GRAPHIC DESIGN // COLLEGE FOR CREATIVE STUDIES

Detroit, MI 2006-2010

GRAPHIC DESIGN // EDINBURGH COLLEGE OF ART

Edinburgh, Scotland, UK 2009