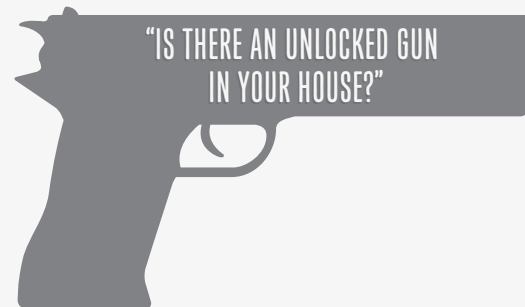


AWKWARD
CONVERSATIONS
COME WITH
BEING A PARENT.



"YOUR DAUGHTER
HAS QUITE THE
'ADULT' VOCABULARY."



BUT ONE
COULD SAVE
YOUR
CHILD'S LIFE.

IF YOU'RE TOO NERVOUS TO ASK,
CONSIDER THIS:

1 OUT OF 3 HOMES with children have guns,
MANY left unlocked or loaded.¹

9 children and teens are shot
EACH DAY in gun accidents.²

80% of unintentional firearm deaths of
CHILDREN UNDER 15 occur in a home.³

Hiding guns is not enough. Talking to your kids about gun safety is not enough. Children are curious and if they find a gun, they'll play with it. That's why all guns should be stored unloaded and locked, ideally in a gun safe, with ammunition locked separately.

So before you send your child to another home, just ask. And if you have doubts about the safety in any home, invite the kids to yours instead. Asking might lead to some awkwardness, but that's a small price to pay for your child's safety.

FOR MORE INFORMATION ON HOW TO KEEP YOUR CHILD SAFE,
VISIT WWW.ASKINGSAVESKIDS.ORG

ASK
ASKINGSAVESKIDS

¹Johnson R, et al.AJPM.2004;27(2):173-182

²WISQARS [online].[cited 2014 Mar 20]

³NVDRS [online].[cited 2014 Apr 2]