Since 1967, the Wisconsin Singers has put on professional performances for schools, community organizations, performing arts centers and UW Alumni chapters throughout the state and nation. Founded by Mr. Arlie Mucks, the troupe has excelled for over 40 years as one of the best collegiate entertainment companies in America! As the “Official Ambassadors of Goodwill” of the University of Wisconsin-Madison, the Wisconsin Singers are representatives of the Wisconsin Experience: students pursuing their passion and purpose outside the classroom.

The Wisconsin Singers is looking forward to partnering with you to provide a high quality, family focused performance event for your community at NO FINANCIAL COST to your organization.
The Wisconsin Singers puts on an incredible, family oriented stage show each and every year. Audiences of all ages are thoroughly absorbed in the big band sound, masterful arrangements, Broadway choreography, and positivity that radiates from the performers. Helping to host a professional show of this caliber in your community is invaluable, but it is only the beginning of what the Singers provide.

On a regular basis, the Singers work with area school music groups, from show choir and vocal jazz groups to bands of all sizes. We provide clinics and workshops free of charge the day of our performance, as a way to give back to the communities to which we travel and promote music education at every level. These groups often open the evening performance for the Singers, providing their own style of entertainment to begin the show. This is a unique opportunity to combine arts education with a great concert for all!

Most importantly, the Singers understand that music programs are always facing financial constraints, and we feel strongly that financial ability should not prevent a program from working with the Singers. This belief is the foundation of our Singers Sponsored Show model.

By teaming with a local music group or non-profit organization, the Wisconsin Singers can offer all of the same educational and entertainment benefits of a traditional show sponsorship, along with the direction and expertise of our business team to help coordinate a successful and profitable concert.
Working with the Singers on a Singers Sponsored performance has been designed to be an efficient and easy to execute process. We are aware of the time constraints of both directors, boosters, and volunteers, and have organized our plan to make involvement in the process a simple and enjoyable experience for all.

The basic requirements for partnership are as follows:

• Assistance in securing a performance space. Often music groups and local organizations can secure theater space at free or greatly reduced rental rates.

• Volunteer contacts. 4-6 motivated volunteers that will help us with local promotions and ticket sales. This is a manageable volunteer commitment. Our team will do most of the work, but we need “feet on the ground” to help with local tasks. (Hanging posters, etc.)

• Assistance in organizing a potluck for all of the performers the day of the show.

We travel with our own sound equipment, props, costumes and everything else needed to put on a great performance. The Singers do not travel with lighting, and will use the theater lighting at the facility, but we do tour with a lighting designer that will utilize the system on hand and coordinate the entire show.

That’s it! No hidden costs. No extra charges. The Singers will be responsible for all of the financial costs associated with hosting an event. This format is truly a RISK FREE way to host the Wisconsin Singers in your community.
The Wisconsin Singers, as sponsors of the event, will be entitled to all revenue generated from the performance. However, community service and outreach is one of our primary missions, and we continue to want to financially support our Singers Sponsored partners.

A portion of all ticket sold by our partner group will be contributed directly back to their program. In addition, an “incentive bonus” will be donated by the Singers based on overall success of the performance defined by total ticket sales.

By identifying a group of motivated local team members, and following our easy to execute plan, your group can easily raise $400 - $1000, while enjoying all of the educational and entertainment benefits of the event...all with no downside financial risk.
Over the past 42 years, the Wisconsin Singers’ program has proved to be rewarding for many schools, organizations and alumni chapters. The following short stories will give you a first-hand account that shows just how rewarding a Wisconsin Singers event can be.

“When I first conceived the idea of bringing the “Wisconsin Singers” to Niagara, I had serious concerns. Niagara has gone through a very tough winter due to the closing of the New Page paper mill (the only major employer in the community)... Against advice from others and my personal concerns, I decided to move the project forward because I felt...we needed an energy boost that I was certain the Singers could provide.

The most rewarding part of the project was not just the $2,000 we raised for high school scholarships, but the phone calls I received over the next few days thanking me for bringing the show to Niagara. It is certainly obvious that your project means more to the audience than entertainment. Our audience is still talking about how wonderful it is to see young people doing something positive for a community that has not had many positive things to think about for a long time.”

– Tim Phillips, Former President of the Niagara Area Historical Society

“The partnership [between the Wisconsin Singers and the UW Alumni Association Racine Chapter] has been extremely helpful to us. Racine, like many cities, has been hit hard by the economy, and simply writing a check as a scholarship donation is getting harder for many people and for many local businesses. By offering Racine residents a very good entertainment value and by offering local business sponsors an additional way to get their names out into the community, we end up indirectly growing our scholarship fund. We can gain from those people who may never think of UW-Madison as a place for their charitable giving. It’s a win-win situation all the way around. I strongly hope that the partnership will continue.”

– Pamela J. Weisenberger, President of the WAA Racine Chapter
The Singers is working hard to become even more accessible to music programs and service organizations around the country. We know the educational and entertainment value of our events, and are working hard to respond to the increasing time and economic constraints that our partners unfortunately face. No one should be left out of a great artistic opportunity because of financial restrictions. Concert dates are limited, and our calendar fills quickly, so we encourage you to contact us now to find out more information!

We look forward to bringing this great tradition to your stage!

Call now to reserve a date!

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