

ASHLEY MERCER

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ashleymercerphoto.com

EDUCATION

- 2012-09 BFA, Photography, Columbus College of Art and Design
Columbus, Ohio
- 2009-07 Photographic Studies, Wayne State University,
Detroit, Michigan

Scholarships and Awards

- 2012-09 Columbus College of Art and Design 4 Year Merit
Scholarship, Columbus College of Art and Design,
Columbus, Ohio
- 2011 Fall 2011 President's List Award, Columbus College of Art
and Design, Columbus, Ohio
- 2007-05 National Honor Society, Dearborn Heights, Michigan

Internships and Positions Held

- 2012 Photographer, (614) Magazine and UWeekly, 614 Media
Group, Columbus, Ohio
- 2012-11 Social Media Manager and Concert photographer/videographer,
CityMusic, Columbus, Ohio
- 2012-11 Student Government Photography Representative,
Columbus College of Art and Design, Columbus, Ohio
- 2007-06 National Honor Society Secretary, Crestwood High School,
Dearborn Heights, Michigan

Workshops

- 2011 Vision and Craft: Perfecting the Photograph, Maine Media
Workshops, Rockport, Maine

PROFESSIONAL EXPERIENCE

Freelance Music and Concert Photography

2017-05	Freelance Music and Concert Photography, Detroit, Michigan and Columbus, Toledo and Lima, Ohio
2017	Cedric Easton, recording session, Columbus, Ohio
2017-12	Forest & the Evergreens, Columbus, Ohio
2017-14	Mojoflo, Columbus, Ohio
2017-14	Lemon Sky, Columbus, Ohio
2017-14	Oranjudio Recording Studio, promotional, Columbus, Ohio
2017-15	Vis a Vis, Columbus, Ohio
2017-15	Betsy Ross, Columbus, Ohio
2017-16	Beggars, Columbus, Ohio
2016	Copeland, Columbus, Ohio
2016	Tegan & Sara, Columbus, Ohio
2016	The Worn Flints, Columbus, Ohio
2016	Bummers, Columbus, Ohio
2016	Metro Station, Columbus, Ohio
2016-13	The Pleasant Tense, Columbus, Ohio
2016-15	The Dewdroppers, Columbus, Ohio
2016-15	The Beatles Marathon, Columbus, Ohio
2016-15	Counterfeit Madison, Columbus, Ohio
2015-14	Andy Cook, Columbus, Ohio
2015-14	The High Definitions, Columbus, Ohio
2015	The Wet Darlings, Columbus, Ohio
2015	Orchards, Columbus, Ohio

2015 Kevin Devine and the God Damn Band, Columbus, Ohio

2015 Motion City Soundtrack, Columbus, Ohio

2015 Team Spirit, Columbus, Ohio

2015 Cartel, Columbus, Ohio

2015-09 Hit The Lights, Detroit, Michigan and Columbus and Toledo, Ohio

2014 Friendly Faux, Columbus, Ohio

2014 Have Mercy, Columbus, Ohio

2014 Mama, Columbus, Ohio

2014 New Found Glory, Columbus, Ohio

2014 Fashion Meets Music Festival, Columbus, Ohio

2014 Genre Wars 2014: The Rock & Roll Anticompetition, Transform Reality and Csshhost.net, Columbus, Ohio

2014 16th Annual Romophos Battle of the Bands, Columbus, Ohio

2014 CD102.5 Local Showcase, Skully's Music Diner, Columbus, Ohio

2013 Jack White-a-thon, Victory's Live, Columbus, Ohio

2013 15th Annual Romophos Battle of the Bands, Columbus, Ohio

2013 Wooden Teeth, Columbus, Ohio

2013 Alaska Awake, Columbus, Ohio

2012 14th Annual Romophos Battle of the Bands, Columbus, Ohio

2012-11 CityMusic Columbus Concert Series, Columbus, Ohio

2012 Quartetto Gelato, Columbus, Ohio

2012 Buckwheat Zydeco, Columbus, Ohio

2012 The Klezematics, Columbus, Ohio

2012 Alasdair Fraser and Natalie Haas, Columbus, Ohio

2012 Dave Powers & Friends, Columbus, Ohio
2011 The Miro Quartet, Columbus, Ohio
2011 Alternative Press Tour, Columbus, Ohio
2011 The Fight Within, Toledo, Ohio
2011 Matt Nathanson and Vanessa Carlton, Columbus, Ohio
2011 Via Romen, Columbus, Ohio
2011 The Curves, Columbus, Ohio
2011 Bluegrass Night at Dick's Den, Columbus, Ohio
2009 Randy Houser, Lima, Ohio
2009 American Me and Attila, Detroit, Michigan
2009-08 Bailout, Detroit, Michigan
2008-05 Every Bridge Burned, Detroit, Michigan and Lima, Ohio
2007-05 I Am The Avalanche, Myrtle Beach, South Carolina
and Detroit, Michigan
2005 Xzanthus, Detroit, Michigan

Portraiture Photography

2017 Wes & Kristen Proposal Portraits, Columbus, Ohio
2017 Wilkinson Wedding, Lancaster, Ohio
2016-10 Freelance Fashion Portraiture, Columbus, Ohio
2016 Angry Bear, promotional, Columbus, Ohio
2015 Danielle & Michael Engagement Portraits, Columbus, Ohio
2015 Mary & Adam Engagement Portraits, Columbus, Ohio
2015 Address and Attack, promotional, Bexley, Ohio
2015 Ship, headshots, Columbus, Ohio
2015-13 Roosters OSU Coaches Outing, Delaware, Ohio

2015	Cox Family Portraits, Dublin, Ohio
2015	Patterson Family Portraits, Columbus, Ohio
2014	Roosters Golf Outing with Shelly Meyer, Dublin, Ohio
2014-13	Photo booth services, Detroit, Michigan & Columbus, Ohio
2013	Cox Family Portraits, Columbus, Ohio
2013	Lipp Family Portraits, Columbus, Ohio
2013	Price Wedding, Westerville, Ohio
2013	65 th Wedding Anniversary, Columbus, Ohio
2013	CCAD Fashion Show, Columbus College of Art & Design, Columbus, Ohio
2013	Aveda Earth Jam Fashion Show, LC Pavilion, Columbus Ohio
2013-10	Freelance Senior Photos, Columbus and Lima, Ohio & Detroit, Michigan
2012	Marnee Richardson, Headshots, Columbus, Ohio
2012	Barber Wedding, Logan, Ohio
2011	Kasperek Wedding, Columbus, Ohio
2009	Cebulski Wedding, Waterford, Michigan
2009	Van De Ven Family Portraits, Westland, Michigan
2009	Van De Ven Birthday Party, Westland, Michigan
2009	Etsy Jewelry, Westland, Michigan

Exhibits and Publications

2017-10	ashleymercerphoto.com
2017-16	express.com
2017-12	(614) Magazine, 614 Media Group, Columbus, Ohio
2017-13	Roosters, printed coupons and in store promotional materials, Metro Columbus area, Ohio

2017-14	smartshoot.com
2017-14	climaterightair.com
2017-13	tracksandtires.com
2017-13	mwesales.com
2017-13	iplayinthedirt.com
2017-13	mwedealers.com
2017-12	foodquest.com
2017-10	flickr .com/ashleyizonfire
2016	EXPRESS Direct Mail
2015-13	Columbus Alive, Dispatch Media Group, Columbus, Ohio
2015-13	columbusalive.com
2015-12	614columbus.com
2015-14	Product Brochure, Midwest Equipment, Columbus, Ohio
2013	columbusparent.com
2013	Columbus Parent, Dispatch Media Group, Columbus, Ohio
2013	FIT Magazine, 614 Media Group, Columbus, Ohio
2013	Experience Columbus, Arena District Visitors Center, Columbus, Ohio
2013	foodcity Columbus, Cover Photo and contributing photography, 614 Media Group, Columbus, Ohio
2013-12	ccad.edu
2013-12	133 rd CCAD Student Show, Columbus College of Art and Design, Kinney Hall, Columbus, Ohio
2012	UWeekly, 614 Media Group, Columbus, Ohio
2012	Anatomy of Memories, Columbus College of Art and Design, Kinney Hall, Columbus, Ohio

- 2012 108 1/2, Milo Arts Building, Columbus, Ohio
- 2012-11 132nd CCAD Student Show, Columbus College of Art and Design, Kinney Hall, Columbus, Ohio
- 2011 Burkhart Entry, First Village, Columbus, Ohio

Volunteer work

- 2017-16 Clue, ambassador, www.helloclue.com
- 2017-16 The Elephant Pants, representative, www.theelephantpants.com
- 2017-13 Help-Portrait, Columbus Chapter, Columbus, Ohio
- 2015-13 Mother's Day and Family Portraits, photographer, Capital University, Columbus, Ohio
- 2010-05 Snowboard adult sponsor and instructor, Dearborn Heights ski and snowboard club, Dearborn Heights, Michigan
- 2007-06 Camp Ohiyesa 5th grade counselor, Brighton/Dearborn Heights, Michigan
- 2007-05 200+community service hours in 2.5 years of high school, National Honor Society, Dearborn Heights, Michigan

WORK EXPERIENCE

- 2017-15 Photographer's Assistant, EXPRESS/Scott Heidelberg Productions, Columbus, Ohio
- 2017-15 Photographer's Assistant, Lane Bryant, Columbus, Ohio
- 2017-15 Retoucher, Splashlight, Columbus, Ohio
- 2016 Sutton Collective, Synchrony Financial promotional shoot, Kettering, Ohio
- 2015-13 Product Photographer/Photo Editor, Midwest Equipment/ClimateRight, Columbus, Ohio
- 2013 Photographer/Reception/Website Designer, Graves Piano & Organ Co., Columbus, Ohio
- 2013-12 Associate Producer & Marketing Representative, FoodQuest, 614 Media Group, Columbus, Ohio

2012-10	HUD Quality Assurance Analyst, A2Z Field Services, Plain City, Ohio
2010-09	Customer Service Representative, Lowe's Home Improvement, Gahanna, Ohio
2009	Sales Associate, Forever 21, Westland, Michigan
2009	Cook/Driver, Pizza Hut, Dearborn Heights, Michigan
2009-08	Customer Service Associate, Circuit City, Westland, Michigan
2008-07	Book Puller, Sylvan Learning Center, Livonia, Michigan
2007-05	Cashier/Bagger, Farmer Jack, Dearborn Heights, Michigan
2005-04	Waitress, King's Coney Island, Dearborn Heights, Michigan

References available upon request

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KEY SKILLS**Computer Programs**

Adobe Creative Cloud and Suite, Adobe Photoshop and Bridge CS 3-6, Adobe Light Room, CaptureOne, Final Cut Pro, Microsoft Office, Libre Office, digital inkjet printing on Epson R2400 and Stylus Pro4900, calibration, Epson scanners, Object2VR, Ortery 360 table and PhotoCapture software, Filezilla, Wordpress, Squarespace, Dropbox

Processing

Digital and film photography, black and white and color film development and printing, zone system, liquid light, cyanotypes, retouching

Cameras

Traditional 35mm, medium and large format cameras, DSLR cameras (Nikon and Canon), HD Video cameras (Nikon and Canon), pinholes

Lighting

Professional studio strobes and hot lights (Profoto, Speedotron Black Lines and PowerLight)

Art Foundations

Design: 2D, 3D and media design Painting: oil, acrylic, digital and gauche Drawing: figure, still life, structural and multi-media color theory art history, theory and criticism

Social/Communication Skills

Group leader, speeches/experience with public speaking, group projects, team participation and experience in written communication