

## CONTACT

316.210.7712

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elisamartincreative.com

## EDUCATION

The University of Kansas  
BFA in Design, Visual Communication  
May 2015

Minor in Business

## EXPERIENCE

### Bernstein-Rein

Art Director  
Sept. 2016 - Present

Working with creative and account groups to create advertising, marketing and branding solutions for a variety of clients.

### Bernstein-Rein

Junior Art Director & Designer  
Aug. 2015 - Sept. 2016

Working with creative and account groups to create advertising, marketing and branding solutions for a variety of clients.

### Andrew Reise Consulting

Freelance Designer  
Apr. 2015 - Present

Creating a variety of materials for in-house use, developing visuals for a variety of clients

### Hallmark Cards, Inc.

Creative Marketing Studio Intern  
May 2015 - Aug. 2015

Designing identities through exploration and creating promotion material within the Creative Marketing Studio

### Hallmark Cards, Inc.

Student Designer  
Jan. 2015 - May 2015

Packaging Design for KU Senior Problems Studio under the direction of Hallmark Creative Director Krista Masilionis and University of Kansas Design Professor Patrick Dooley

### Lied Center of Kansas

Designer  
Sept. 2013 - Mar. 2015

Designed and produced printed and online promotional materials including brochures, flyers, newspaper ads, and direct mail

### Professional Software, Inc.

Designer  
Jun. 2012 - Jan. 2014

Produced printed promotional materials including business cards, newspaper ads, and direct mail as well as general office assistance

## RECOGNITION

### AIGA Kansas City A11

Finalist

### National Student Show 2015

Total Campaign, App Design, Logo: Finalist

### Kansas City Addy's 2016

Bernstein-Rein Elevator Sign: Silver

## INVOLVEMENT

### AIGA Member

2014 - Present

### AAF-KC Member

2016 - Present

### KU Homecoming Steering

2014 - 2015 Publicity Chair

### Alpha Chi Omega Fraternity

Member since Aug. 2011

## SKILLS

### Proficient Knowledge:

Adobe Creative Suite

### Additional Knowledge:

Adobe After Effects, Microsoft programs, Letterpress, Bookbinding