



Illinois Association for Institutional Research  
Exhibitor and Sponsor Information

# IAIR Forum 2017

## Naperville, IL

### November 8-9

The Illinois Association for Institutional Research (IAIR) will host its 47th annual forum at the NIU Conference Center in Naperville, Illinois and we would like to invite you to participate.

Exhibiting at the IAIR Forum is the ideal way to market your company's products and services to your target audience. IAIR and its parent organization, AIR, are dedicated to the continuous improvement of the practice of institutional research for postsecondary planning, management and operations. Our forum attendees include higher education professionals in institutional research, assessment, analysis and reporting, accreditation, planning, institutional effectiveness and many other areas. Our conference location is convenient to both Chicago O'Hare and Chicago Midway airports (<30 miles).

For your convenience IAIR is offering three sponsorship levels, in addition to a basic vendor rate with plus opportunities that can be purchased a la carte. Please complete the interest form below, detach and return to the address indicated. Pricing is detailed on back.

If you have any questions about this event please contact Debbie Kepple-Mamros, 2017 Program Chair, at 309-762-9481 or [dj-kepple-mamros@wiu.edu](mailto:dj-kepple-mamros@wiu.edu); or contact Nick Kolweier 2017 IAIR President, at 000-000-0000 or [Nicholas.kolweier@swic.edu](mailto:Nicholas.kolweier@swic.edu)

We look forward to seeing you in Naperville!

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#### 2017 IAIR Forum

Detach and return form to:

Debbie Kepple-Mamros  
IAIR Forum Chair, 2017  
3300 River Drive  
Moline, IL 61265

Phone: 309-762-9481

Email: [dj-kepple-mamros@wiu.edu](mailto:dj-kepple-mamros@wiu.edu)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

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\_\_\_\_\_

\_\_\_\_\_  
Phone

#### IAIR Vendor Interest

My company / I am interested in:

- Having flyers, brochures or other promotional materials be distributed with forum materials
- Being a session presenter (special vendor session will be scheduled with enough interest)
- Skirted 6' table and chair(s) in exhibit space
- Organization listed in the Forum printed materials
- Sponsorship level recognition for sponsoring a meal or break. All sponsorship levels include a session presentation, a table in the exhibit space, and listing in the printed materials



**Illinois Association for Institutional Research**

**Exhibitor and Sponsor Information**

**The Illinois Association for Institutional Research (IAIR)** is composed of over 200 faculty, staff and administrators at Illinois's public and private, two and four-year colleges, and others who are interested in the study of postsecondary education. IAIR is one of 55 national and international affiliates of the Association for Institutional Research (AIR).

**PLATINUM SPONSOR.....\$1,400**

Opportunity to provide lanyards, bags, or notebooks with pens displaying company logo to be distributed to participants to use with their name badges. Platinum Sponsorships also include:

- Recognition for sponsoring one meal function (Wednesday Opening Lunch, Wednesday Reception, Wednesday Dinner, or Thursday Breakfast)
- Recognition on Forum website in prime location and prime advertising spot in the Forum printed materials
- Skirted 6' table and chair in exhibit space
- One presentation slot
- Two complimentary Forum registrations

**GOLD SPONSOR..... \$1000**

Gold Sponsor Package includes:

- Recognition for sponsoring one meal function (Wednesday Opening Lunch, Wednesday Reception, Wednesday Dinner or Thursday Breakfast)
- Recognition on Forum website and organization description in the Forum printed materials
- Skirted 6' table and chair in exhibit space
- One presentation slot
- One complimentary Forum registration

**SILVER SPONSOR..... \$750**

Silver Sponsor Package includes:

- Recognition for sponsoring one of two break services
- Organization description in Forum printed materials
- One presentation slot
- Skirted 6' table and chair in exhibit space
- One complimentary Forum registration

**BRONZE SPONSORSHIP.....\$225**

Basic vendor registration. Includes one complimentary forum registration, plus opportunities to purchase additional sponsorships items al la carte. See below.

**AL LA CARTE OPPORTUNITIES**

Basic Vendor Registration is a requirement in order to purchase Al La Carte Opportunities listed below.

**MEAL SPONSOR.....\$1000**

**SNACK BREAK SPONSOR.....\$500**

**ORGANIZATION LISTED IN THE FORUM PRINTED MATERIALS AND RECOGNIZED ON WEBSITE .....\$200**

**SKIRTED 6' TABLE IN THE EXHIBIT SPACE ..... \$200**

**ONE PRESENTION SLOT.....\$200**

**INSERTS.....\$50**

Flyers, brochures and other promotional materials to be distributed with Forum materials to all attendees

**OTHER..... TBD**

Have another idea to both promote your organization and further institutional research and higher education? Give us a call.