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Matinas BioPharma Launches Digital Corporate Communication Channels

BEDMINSTER, N.J., July 31, 2014 (GLOBE NEWSWIRE) -- [Matinas BioPharma Holdings, Inc.](#) ("Matinas BioPharma" or the "Company") (OTCBB:MTNB), an emerging biopharmaceutical company focused on the development and commercialization of omega-3 fatty acid-based prescription therapeutics for the treatment of cardiovascular and metabolic conditions, announced today a suite of online corporate communication channels to maintain on-going and direct communication with shareholders and other interested parties. The Company has launched official digital portals on social media channels including Facebook, Twitter, LinkedIn, Google+, and The Chairman's Blog.

Roelof Rongen, President and Chief Executive Officer, noted, "The launch of our new digital communication channels comes at an important time for us now that our stock has commenced trading on the OTCBB. Through these initiatives, it is our goal to send a clear message to all stakeholders that Matinas BioPharma is committed to timely, clear and transparent communication with the investment community. In keeping with our publicly stated development timeline for our lead product candidate, [MAT9001](#), we believe the next few months will yield several transformational events as we continue to execute on our business plan. We will take full advantage of these new social media channels, along with traditional press releases and required SEC filings, to enable us to quickly and efficiently update all key stakeholders with the latest information on the Company and our progress."

The Chairman's Blog is an online communication portal where Matinas BioPharma executives can address important topics related to lipidomics, cardiovascular and metabolic conditions, and discuss key corporate and industry events. The Company's President and Chief Executive Officer, Roelof Rongen, anticipates posting his inaugural blog on the official Matinas BioPharma Chairman's Blog at <http://www.thechairmansblog.com/matinas-biopharma/> in the coming days.

Links to the new Matinas BioPharma communication tools are as follow:

Facebook: <https://www.facebook.com/matinasbiopharma>

Twitter: <https://twitter.com/MatinasBio>

LinkedIn: <https://www.linkedin.com/in/matinasbiopharma>

Google+: <https://plus.google.com/103862863056851801893/posts>

The Chairman's Blog: <http://www.thechairmansblog.com/matinas-biopharma/>

About TheChairmansBlog.com

TheChairmansBlog.com is an exclusive, online media publication where publicly and privately held firms alike share insights about their companies and industries. TheChairmansBlog.com enables upper tier management to discuss issues that are of importance to their stakeholders, shareholders, and interested parties in an informal environment. For more information please visit www.thechairmansblog.com.

About MAT9001

[MAT9001](#) is a proprietary prescription-only omega-3 fatty acid-based composition, comprised of a complex mixture of omega-3 fatty acids which is under development for therapeutic applications, with severe hypertriglyceridemia (TG>500 mg/dL) as the lead indication. Based on promising early data, the Company is preparing to file an Investigational New Drug Application (IND) with the U.S. Food and Drug Administration (FDA) and initiate its first human study late in the third quarter/early fourth quarter 2014. The Company believes that its development program and related clinical investigations may yield an improved therapeutic profile compared to existing therapies, based on MAT9001's differentiating mechanistic features associated with its unique composition.

About Matinas BioPharma

Matinas BioPharma is a development stage biopharmaceutical company, founded in 2011, with a focus on identifying and developing novel pharmaceutical products for the treatment of abnormalities in blood lipids, referred to as dyslipidemia, and the treatment of cardiovascular and metabolic diseases. Led by an experienced and highly successful management team and a board of directors with a history of building highly successful pharmaceutical companies, Matinas is focused on creating the next generation of omega-3-fatty-acid-based pharmaceutical products. Our lead product, MAT9001, which takes advantage of advancements in the field of lipidomics, has been specifically designed and formulated for therapeutic applications in the dyslipidemia field. For more information, please visit www.matinasbiopharma.com.

Forward Looking Statements: *This release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including those relating to the Company's product development, clinical and regulatory timelines, market opportunity, cash flow and other statements that are predictive in nature, that depend upon or refer to future events or conditions. All statements other than statements of historical fact are statements that could be forward-looking statements. Forward-looking statements include words such as "expects," "anticipates," "intends," "plans," "could", "believes," "estimates" and similar expressions. These statements involve known and unknown risks, uncertainties and other factors which may cause actual results to be materially different from any future results expressed or implied by the forward-looking statements. Forward-*

looking statements are subject to a number of risks and uncertainties, including, but not limited to, our ability to successfully complete research and further development and commercialization of MAT9001; our ability to obtain additional capital to meet our liquidity needs on acceptable terms, or at all, including the additional capital which will be necessary to complete the clinical trials for MAT9001; the uncertainties inherent in clinical testing; the timing, cost and uncertainty of obtaining regulatory approvals; our ability to protect the Company's intellectual property; the loss of any executive officers or key personnel or consultants; competition; changes in the regulatory landscape or the imposition of regulations that affect the Company's products; and the other factors listed under "Risk Factors" in our filings with the SEC, including Forms 10-K, 10-Q and 8-K. Prospective investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date of this release. Except as may be required by law, the Company does not undertake any obligation to release publicly any revisions to such forward-looking statement to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. Matinas BioPharma's lead product candidate MAT9001 is in a development stage and is not available for sale or use.

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