

ANDREA CAMALICHE

PHOTOGRAPHER | DESIGNER | CONTENT CREATOR

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EXPERTISE

Adobe Illustrator ██████████
Adobe Photoshop ██████████
Adobe InDesign ██████████
Adobe Premier ██████████
Web Design ██████████

Email Marketing ██████████
Studio Lighting ██████████
Ink Jet Printing ██████████
Social Media ██████████
Retouching ██████████

EXPERIENCE

2014 - Present

Andrea Camaliche LLC | Owner

Photography, design and create marketing material for small business's and creatives. Worked on numerous projects including editorial shoots, re-branding, and photo retouching.

2015 - Present

Miami Dade College | Junior Art Director

Design, direct, and collaborate with the video and photography, and animation departments on major campaigns for the student body, including commencement, athletics, and student life. Print and design signage and banners for campus events. Code and distribute campus-wide emails, maintain photographic aesthetics for the colleges visuals.

2014 - 2017

Michelle Citrin Studios | Studio Manager + Designer

Head of marketing and operations. Create seasonal digital marketing campaigns, run client relations and studio invoicing. Photo assistant and digital tech to Michelle Citrin.

2012 - 2014

Lifetouch Portrait Studios | Lead Photographer

Photographed up to 25 clients per day. Designed studio lighting setups, and posed groups of up to 15 people.

2008 - 2015

Johnny Rockets | Manager

Manage a team of up to 25 employees. Party and corporate events coordinator. Successfully trained team members over a 4-year period leading to our lowest employee turn-around rating.

EDUCATION

2017

MS Marketing

Florida International
University

2015

BFA Photography

Savannah College of
Art and Design

EXHIBITIONS PUBLICATIONS

Plastik Magazine, 2017 - Feature

SCAD Small Works, 2017 - Gallery Exhibition

Tesla Art Basel, 2016 - Gallery Exhibition

Calle Ocho, 2016 - Print Publication

Bae Goals Art Basel, 2015 - Gallery Exhibition

Batey Rehab Project, 2015 - Gallery Exhibition

SCAD Define Art, 2015 - Gallery Exhibition

Teen Vision Magazine, 2014 - 2015 - Print Publication

CERTIFICATIONS

Google

Ad Words

Hubspot

Content Marketing

Hootsuite

Platform Certification

Sales Force

Email Marketing Strategies
Marketing Cloud Basics

To view portfolio, visit www.andreacamaliche.com