

# NICHOLAS GARBATY

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## Relevant Experience

### **NPR, Video News Associate | NYC and DC | May – Nov 2017**

- Lead animation and motion graphics production for [Let's Talk](#) (May – Nov 2017), a weekly explainer video series covering hot-button topics
- Pitched and produced videos for a series in development based on the Planet Money podcast

### **Vox, Video Intern | Washington, DC | Jan – Mar 2017**

- Collaborated with producers to expedite production on both quick-turn and long-form videos
- Applied research and animation skills to create [two](#) self-pitched projects garnering 1,000,000+ views each across multiple platforms

### **WGN-TV, Morning News Intern | Chicago, IL | Sep – Dec 2016**

- Facilitated work behind the scenes (editing video, mingling with guests, on-shoot production) to create a thorough, more dynamic morning newscast
- Assisted reporters and reduced production time by screening sources and conducting research on story topics prior to production

### **The Rapidian, Content Intern | Grand Rapids, MI | Jun – Aug 2015**

- Reported and published 1-3 [stories](#) a week for a hyperlocal online newspaper, garnering 1000+ total shares
- Met with 3-4 sources per story in the Grand Rapids metro area to widen coverage and establish rapport between the community and The Rapidian

## Other Experience

### **Scoutahead, Marketing and Communications Intern | Chicago, IL | Sep - Dec 2016**

- Launched blog, social media and marketing content for a burgeoning [online start-up](#)
- Conducted research on industry competitors to distinguish and develop Scoutahead's brand and messaging

### **GlobeMed, Communications Fellow and Summit Intern | Evanston, IL | Oct 2014 - Jun 2016** **as Communications Fellow**

- Created and designed public communications, newsletters and flyers, expanding awareness of programs
- Strengthened member and donor commitment by producing videos ([ex.](#)) that highlighted GlobeMed's mission

### **as Summit Intern**

- Connected with and secured speakers, and coordinated content for an annual global-health-focused conference
- Collaborated with team members to effectively promote, organize and fundraise for events and programs

## Skills

**Languages:** Working proficiency in Spanish, beginning conversational German

**Equipment:** DSLRs, C100s, professional camcorders, microphones (condenser and dynamic), IFBs, video switchers

**Other:** Adobe Suite (After Effects, Audition, Dreamweaver, Illustrator, InDesign, Photoshop, Premiere), Code (HTML, CSS, Javascript, jQuery), Social Media (Facebook, Twitter, YouTube, Instagram, Snapchat, Wordpress), Microsoft Office

## Education

### **Medill School of Journalism, Northwestern University**

- Bachelor of Science in Journalism (video/broadcast) and International Studies (with a focus in Latin America)
- Certificate in Integrated Marketing Communications

## Extracurriculars

### **Studied abroad in Cuba**, Student | Havana, Cuba | Jun - Aug 2016

- studied Cuban culture and society

### **Northwestern University Dance Marathon**, Video Coordinator | Evanston, IL | Sep 2014 - Mar 2016

- led video production for marathon

### **North By Northwestern**, Editor | Evanston, IL | Oct 2013 - Dec 2016

- covered campus news and wrote code for student publication