SMASH.ART

Chris Meyer - www.smashart.com
Interactive Art Direction . Ideation & Strategy . Talent Coordination

Over a decade of advertising, mobile and web experience for ad agencies, big brands, entrepreneurs, business owners and artists.
Web & Mobile Concept, Strategy, Design & Advertising • Brand Direction • Social Media Campaigns • Client Presentations, Storyboards • Animations • Wireframes, UX + UI • Artist & Programmer Delegation

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Stun/Buster - Interactive Art Director - 2015/2016 - stuncreative.com/buster
Clients & properties include: HBO, Netflix, NFL, TruTV, CNN, Fandango, NFL Network, Those Who Can't, Race For The Whitehouse, Miles Mouvay - We Love Movies, Silicon Valley

New Wave Entertainment - Interactive Art Director - 2013/2015 - nwe.com
Clients & properties include: Lions Gate Films, Fox Home Entertainment, The Sponge Bob movie, Archer, The Golf Channel, Maze Runner, Hunger Games - Mockingjay, Penguins of Madagascar, Tracfone and others.

The Ant Farm - Interactive Art Director - 2012/2013 - antfarm.net
Animated advertising for Capital One, The Field Museum, Facebook app design for Disney.

Uniworld - Senior Interactive Art Director - 2011/2012 - uniworld.com
Rebranding of entire interactive marketing suite including Uniworld website, email campaigns, web banners and social media portals including Facebook & Twitter.

Eclipse Advertising - Senior Interactive Art Director - 2009/2010 - eclipsead.com
Clients & properties include: Sony Online Entertainment, Midway, Konami, Nexon, IMAX, Lionsgate and others. Headed the new interactive department and increased company growth by creating and directing Interactive Flash solutions including Micro Sites, Banners & Websites, previously outside the company offering. Regular client interfacing and Keynote presentations.

Tequila – Chiat/Day - Interactive Art Director - 2008 - tbwachiatday.com
Created interactive animation solutions for Nissan and others.

Threshold Interactive Marketing - Interactive Art Director - 2006/2007 - thresholdinteractive.com
Worked closely with creative and development teams to create memorable, interactive presentations and advertising for Nestle, Butterfinger, Baby Ruth and others.

Mr Gallerino - Photo gallery app & online image publication for the iPhone and iPad
Created, designed and independently produced Mr Gallerino, an iOS to online image gallery publishing system for the iPhone, iPad and iPod touch.

AirPhones - iPhone app sends any audio from your computer to your iPhone - airphonesapp.com
Created, designed & produced AirPhones for the iPhone & iPod Touch, receiving a 'New and Noteworthy' feature from Apple.

School of Visual Arts, NYC - Advertising & Graphic Design - sva.edu
Brooks Institute of Photography - Bachelor of Arts – Illustrative Photography - brooks.edu

Fine Art Reproduction Photographer, NYC - Documented artwork under Master Photographer Christopher Burke
Artists include: Diane Arbus, Lynda Benglis, Louise Bourgeois, William Eggleston, Adam Fuss, Jenny Holzer, Robert Maplethorpe, Joan Mitchell, Alice Neel, Jack Pierson, Pablo Picasso and others.
Custom Color & Black & White Printer, NYC
Printed all the covers and editorials for Elle Magazine for several seasons.
Printed original negatives from the Charlie Chaplin Foundation as well as images for Michel Comte, Richard Avedon, Herb Ritts, Ellen Von Unwerth, Terry Richardson and other photography greats.