



2017 Energy Technology Open Competition

DATE: Monday, February 6th, 2017 (First Day of UT Energy Week)

LOCATION: Texas Union Building, Etter-Harbin Alumni Center

PARTICIPANTS: Texas students, faculty, and entrepreneurs are encouraged to compete in the competition. The only restriction is that the **proposed company must be based in Texas**, or have plans to move to Texas. In the past, we have had **25 competitors, with 100 total applicants**.

Participants will compete within four categories: **Software, Oil & Gas, Resource Efficiency, Cleantech**.

JUDGES: The judging panel will be composed of 3-5 entrepreneurship experts from the investment, incubator, and energy industry communities. The panel will be category-specific.

AUDIENCE: The audience will include entrepreneurs, investors, city officials, and company/organization representatives with a vested interest in energy innovation. We encourage entrepreneurs to invite audience members that will gain from witnessing the competition.

DESCRIPTION: We believe that any innovation cluster must be entrepreneur-driven. We encourage competitors to help set the tone of the competition by inviting audience members, be they investors, entrepreneurs, or other interested parties. Notable judges in the past have come from Austin Technology Incubator, Shell Technology Ventures, the UT entrepreneurship ecosystem, and ARPA-E.

COMPETITOR PROFILE: Competitors are early-stage startups, sourced from university students, faculty, and the Texas innovation ecosystem. We are focused on sourcing teams throughout Texas, in addition to the teams we reach out to via our partners.

PAST WINNERS

Autonomous Marine Systems
SeaChange Technologies
AnCatt

Atom Mines
Silexta, Inc.

Bit Grid Solutions
Greasebook
Texas Guadaloop

COMPETITION STAGES

November 1st: Stage 1 of application opens (Intention to Compete), competitor sourcing begins

November 15th: Stage 2 of application opens (Executive Summary)

December 15th: Stage 3 of application opens (Financial Plan and Business Model)

February 3rd: Final application due date

February 6th: Competition Date

PRIZES

Grand Prize Winner (selected from category winners): \$5,000 + Admission into ATI Seal Program

Runners-Up will receive admission into the TechRanch Venture Start program

Special Award: Winners in the Cleantech and Resource Efficiency Categories win automatic admission into Dallas' Earth Day TX Startup Showcase.

Contact [Aanandh Chandrasekar](#) for competitor information.

Application



LIST OF JUDGES

Oil and Gas

Luis Alcoser
Jason Wible
Harlan Beverly

Cleantech

Jonathan Blackburn
Kirk Coburn
Bert Haskell
Steve Smaha
Jose Beceiro

Resource Efficiency

Scott Kosch
Bart Bohn
Becky Taylor
Katharine Beisner

Software

Shane Walsh
George Schaefer
Jitendra Jain
Julie Goonewardene
Jeremy Adelman