



2017 Energy Technology Open Competition

DATE: Monday, February 6th, 2017 (First Day of UT Energy Week)

LOCATION: Texas Union Building, Etter-Harbin Alumni Center

PARTICIPANTS: Texas students, faculty, and entrepreneurs are encouraged to compete in the competition. The only restriction is that the **proposed company must be based in Texas**, or have plans to move to Texas. In the past, we have had **25 competitors, with 100 total applicants**.

AUDIENCE: The audience will include entrepreneurs, investors, city officials, and company/organization representatives with a vested interest in energy innovation. We encourage entrepreneurs to invite audience members that will gain from witnessing the competition.

JUDGES: The ideal judge would:

- Possess expertise in funding new technology and be able to refer participants to funding opportunities
- Have significant experience with one or more of the following four categories: software, oil & gas, resource efficiency, and/or cleantech
- Be willing to make time commitments for the day of the competition and initial screening (if needed)

SPONSORSHIP TIERS AND COMPANY BENEFITS:

Benefit	Gold (\$9999+)	Silver (\$4999+)	Bronze (\$999+)
Complimentary Entry to conference	x	x	x
Logo on Sponsorship Pages and Email Communication	x	x	x
Student Résumé Packet	x	x	x
Ability to Publicize Support for Competition and UTEW on Company Materials	x	x	x
Invitation to Networking Events	x	x	
Invitation to Startup Competition Awards	x	x	
Attendee-Chosen Subject-Specific Dinner	x		
Panelist Consideration	x		
Company Branding of Minor Event	x		
Inclusion on Competition Judging Panel	x	x	x
Invitation to Startup Breakfast Panel	x	x	

Contact **Aanandh Chandrasekar** for judging details and other information, and **John Adamo** for sponsorship interest.

[Competition Main Page](#)



DESCRIPTION

The Energy Technology Open Competition is hosted by the **Longhorn Energy Club** - an interdisciplinary student organization at the UT Austin - and is **held in conjunction with UT Energy Week**.

We seek to **encourage and support Texas-based energy innovation**. We source brilliant early-stage energy companies through our various partners and **collaborate with the existing energy innovation ecosystem to maximize the benefits of attendance**.

We believe that any innovation cluster must be **entrepreneur-driven**. We encourage competitors to help set the tone of the competition by inviting audience members, be they investors, entrepreneurs, or other interested parties.

COMPETITOR PROFILE

Presenters are traditionally **early-stage** startups, sourced from university students, faculty, and the Texas innovation ecosystem. We are focused on sourcing teams **throughout Texas**, in addition to the teams we reach out to via our partners.

Participating teams fall into one of four categories:
Software, Oil and Gas, Water and Energy Efficiency, Cleantech.

Past Winners

Silexta, Inc.
Autonomous Marine Systems
Atom Mines

SPONSOR OPPORTUNITIES

Sponsors are given the opportunity to promote their work at the **world's premier energy university**. Sponsors also gain **access to a national startup competition** and **insight into the latest innovations** across the 4 categories.

This is the competition's 3rd year. Each year, we bring in additional corporate investment arms and venture firms.

Past Partners

Shell International E&P
Kosch Capital
Mitchell Foundation

COMPETITION STAGES

November 1st: Stage 1 of application opens (Intention to Compete), competitor sourcing begins

November 15th: Stage 2 of application opens (Executive Summary)

December 15th: Stage 3 of application opens (Financial Plan and Business Model)

February 3rd: Final application due date

February 6th: Competition Date

PRIZES

Grand Prize Winner (selected from category winners): \$5,000 + Admission into ATI Seal Program
Runners-Up will receive admission into the TechRanch Venture Start program

Special Award: Winners in the Cleantech and Resource Efficiency Categories win automatic admission into Dallas' Earth Day TX Startup Showcase.

Contact [Aanandh Chandrasekar](#) for judging details and other information, and [John Adamo](#) for sponsorship interest.

[Competition Main Page](#)



CURRENT JUDGE LISTING*

*List is constantly being updated as new judges commit.

First Name	Last Name	Affiliation	Category
Scott	Kosch	Kosch Capital	Resource Efficiency
Jonathan	Blackburn	Cleantech Open	Cleantech
Luis	Alcoser	BP Ventures	Oil & Gas
Kirk	Coburn	SURGE Ventures	Cleantech
Bart	Bohn	ATI	Resource Efficiency
Bert	Haskell	Pecan Street	Cleantech
Jim	Brown	Arena Growth Partners	Software
Steve	Smaha	Angel Investor	Cleantech
George	Schaefer	Galvanize	Software
Becky	Taylor	Shell	Resource Efficiency
Jason	Wible	ARPA-E	Oil & Gas
Jitendra	Jain	UT Austin OTC	Software
Julie	Goonewardene	UT Horizon Fund	Software
Jeremy	Adelman	Energy Foundry	Software
Jose	Beceiro	Texas State, NSTXL	Cleantech
Katharine	Beisner	SunPower	Resource Efficiency

Contact **Aanandh Chandrasekar** for judging details and other information, and **John Adamo** for sponsorship interest.

[Competition Main Page](#)