The Howell Main Street Design Committee is pleased to announce the return of “The Howell Art Project” to the downtown district this summer. The Howell Art Project is an art competition featuring local and national artists. The winner’s art work will be reproduced and exhibited on exterior walls of downtown businesses beginning in the summer of 2016, and continuing throughout the year.

In order to make this project a reality, we look forward to your partnership as a sponsor! The art will both enhance and benefit the downtown area, further beautifying our district! In addition to the artwork being displayed on downtown buildings, there will be an unveiling reception through the downtown area, with an artist reception and silent auction of the artists’ original artwork. Thank you for your consideration!

**Master Artist Sponsor - $10,000**

- Logo recognition on event web page
- Emcee /Introduction opportunity at Auction event AND
- Option to serve as official welcome emcee to kick-off Art Walk
- Reserved Table at Howell Art Project (seating and dining for 8)
- Onsite recognition at unveiling and artist reception
- Mention in all press releases
- Logo recognition on all print materials
- Business name and logo on program for reception
- Recognition in a minimum of 3 social media postings (reaching over 5,800 followers total)
- Logo recognition in newsletters—sent to over 1,000 subscribers

**Michaelangelo Artist Sponsor - $5,000**

- Logo recognition on event web page
- Choice of Emcee /Introduction opportunity at Auction event – OR - Option to serve as official welcome emcee to kick-off Art Walk
- Reserved Table at Howell Art Project (seating and dining for 8)
- Onsite recognition at unveiling and artist reception
- Mention in all press releases
- Logo recognition on all print materials
- Business name and logo on program for reception
- Recognition in a minimum of 3 social media postings (reaching over 5,800 followers total)
- Logo recognition in newsletters—sent to over 1,000 subscribers
**da Vinci Sponsor-$1,000**

- Logo recognition on event web page
- Onsite recognition at unveiling and artist reception
- Mention in all press releases
- Logo recognition on all print materials
- Business name and logo on program for reception
- Recognition in a minimum of 3 social media postings (reaching over 5,800 followers total)
- Logo recognition in newsletters—sent to over 1,000 subscribers
- 6 tickets to artist reception

**Monet Sponsor-$500**

- Mention in all press releases
- Logo recognition on all print materials
- Logo recognition on event web page
- Onsite recognition at unveiling and artist reception
- Business name and logo on program for reception
- Recognition in a minimum of 2 social media postings (reaching over 5,800 followers total)
- Name recognition in newsletters—sent to over 1,000 subscribers
- 4 tickets to Artist Reception

**Picasso Sponsor-$250**

- Mention in all press releases
- Name recognition on all print materials
- Name recognition on event web page
- Mention at unveiling and artist reception
- Business name on program for reception
- Recognition in a minimum of 2 social media postings (reaching over 5,800 followers total)
- Name recognition in newsletters—sent to over 1,000 subscribers
- 2 tickets to Artist Reception
SPONSOR AGREEMENT

*Sponsors Must Provide:*

- Payment by cash/check donation to Howell Main Street DDA to be received by Wednesday, April 6, 2016
- High resolution .AI, .PNG, or .JPEG version of logo
- Website link to be included in online promotions

To be properly recognized in our promotional materials please complete the following information:

Company Name: ______________________________________________________________________

Sponsorship Level: _____________________________________________________________________

Company Address: _____________________________________________________________________

Company Phone Number and Website: ____________________________________________________

As a 2016 Sponsor, our business agrees to:

- Forward logo to cedgerly@downtownhowell.org by 4/6/2016
- Forward sponsorship commitment form and funds by 4/6/2016

Contact Name: ______________________________________________________________________

Phone Number: __________ Fax: __________ E-mail: ________________

Signature: __________________________________________________________________________ Date: _____________________

Agreement made with the Howell Main Street DDA

____________________________________________________________________________________

Date: _____________________

Cathleen Edgerly, Howell DDA Director