The Howell Main Street Inc. Promotions Committee is pleased to rock out downtown Howell this summer with the Rock the Block summer music & foodie festival series! This fun, family-friendly festival will be held during the summer months, with the all new site design that combines live music, food, and beer in one secure area throughout downtown! This event is family friendly and made free to the community thanks to the generous support of donors like you!

**Title Sponsorship-$10,000 Sponsorship**

- Opportunity to introduce bands and make 2-3 minute announcement about your business and participation in the event.
- Photo opportunity with a band
- Logo on new Volunteer shirts
- 8 beverage tickets and 6 food vouchers
- Exclusive 1.30-2 minute Featured Friday recognition
- Onsite Title Sponsor Banner
- Logo recognition included in all other on-site signage
- Listed as Title Sponsor in all press releases
- Name recognition in on-air media promotions
- Logo recognition on all print materials
- Title Sponsor Logo recognition on event web page
- Business name/logo on event wristbands
- Recognition in a minimum of 8 social media postings including a 1 minute Featured Friday video (reaching over 8,000 followers total)
- Logo recognition in newsletters—sent to over 1,500 subscribers

**Stage Sponsorship-$5,000 Sponsorship**

- Banner signage at 1 band venue
- Logo recognition as Stage Sponsor on event web page
- Logo recognition on all print materials
- Listed as stage sponsor in all press releases
- Onsite recognition at one concert site
- Recognition in a minimum of 6 social media postings and Featured promotional video (reaching over 8,000 followers total)
- Logo recognition in newsletters—sent to over 1,500 subscribers
- 6 beverage tickets & 4 food coupons
- Featured Friday recognition
Rockin’ Block Sponsorship - $2,500

- Mention in all press releases
- Logo recognition on event web page
- Logo recognition on all print materials
- Onsite banner recognition at both concert sites
- Recognition in a minimum of 5 social media postings (reaching over 8,000 followers total)
- Logo recognition in newsletters—sent to over 1,500 subscribers
- 4 beverage tickets and 2 food coupons
- Featured Friday recognition

Singer/Songwriter Sponsor - $1,000

- 2 beverage tickets
- Mention in all press releases
- Logo recognition on all print materials
- Name recognition at 1 music site
- Name recognition on event web page
- Recognition in a minimum of 3 social media postings (reaching over 8,000 followers total)
- Name recognition in newsletters—sent to over 1,500 subscribers

Tuning Sponsor - $500

- Listed as sponsor in all press releases.
- Name recognition on all print materials
- Name recognition on event web page
- Recognition in a minimum of 3 social media postings (reaching over 8,000 followers total)
- Name recognition in newsletters—sent to over 1,500 subscribers

Patron Sponsor - $250

- Listed as sponsor in all press releases.
- Name recognition on all print materials
- Name recognition on event web page
- Recognition in a minimum of 2 social media postings (reaching over 8,000 followers total)
- Name recognition in newsletters—sent to over 1,500 subscribers
Sponsorship Agreement

Sponsors Must Provide:

- Payment by cash/check donation to Howell Main Street Inc. to be received by Friday, March 15, 2019 to be included in poster promotions
- High resolution .AI, .PNG, or .JPEG version of logo
- Website link to be included in online promotions

To be properly recognized in our promotional materials please complete the following information:

Company/Individual Name: __________________________________________________________

Sponsorship Level: ________________________________________________________________

Company Address:  __________________________________________________________________

Company Phone Number and Website: _________________________________________________

As a 2019 Sponsor, our business agrees to:

- Forward logo to cedgerly@downtownhowell.org by 3/15/2019
- Forward sponsorship commitment form and funds by 3/15/2019

Contact Name:  ____________________________________________________________

Phone Number: _______________ Fax: _______________ E-mail: _______________________

Signature: _____________________________ Date: _______________________

Agreement made with Howell Main Street Inc.

________________________________________ Date: _______________________
Cathleen Edgerly, C.O.O.

Your donation is tax deductible to the extent allowed by law as Howell Main Street Inc. is a 501(c)3 volunteer-led organization.

All proceeds will go to support the Howell Main Street Rock the Block Summer Series.
Tax ID: 81-2891619