

TIME	SOLE BALL ABOVE ALL	STAGE	LOUNGE	TALKS	BRAND ACTIVATIONS
10:00	10:00 GAME 4 Basketball Court				
10:30					
11:00	10:50 GAME 5 Basketball Court				
11:30					
12:00	11:40 GAME 6 Basketball Court				
12:30	12:30 GAME 7 Basketball Court				
13:00				13:00 Staple + Street Culture: 20 Years of History & Beyond JEFFSTAPLE Founder of Staple Design + Reed Space	
13:30	13:20 GAME 8 Basketball Court		13:30 SAD KAT		
14:00				14:00 The Evolution of Mass Appeal PETER BITTENBENDER CEO of Mass Appeal Moderated by Bobbito Garcia	
14:30	14:10 GAME 9 Basketball Court		14:00 DJ SHORTKUT		
15:00	15:00 GAME 10 Basketball Court			15:00 In Focus PUSHAT President of G.O.O.D. Music Moderated by Stretch Armstrong	
15:30			15:30 LOBITO BRIGANTE		
16:00	15:50 GAME 11 Basketball Court			16:00 Les Benjamins Presentation BUNYAMIN AYDIN Founder of Les Benjamins Presented by Bloomingdale's Dubai	
16:30					
17:00			16:40 DAN GREENPEACE		
17:30	17:10 GAME 12 Basketball Court				17:30 NxWORRIES Anderson .Paak + Knxwledge Presented by PUMA
18:00					
18:30		18:30 AELI			
19:00		19:00 KSHR			
19:30		19:30 THE RECIPE			
20:00			19:45 IAMDDB		
20:30					
21:00		21:00 GOLDLINK			
21:30					
22:00			22:00 KANO		
22:30					
23:00					
23:30				23:00 After Party PATTA SOUNDSYSTEM Edson Sabajo + DJ SP	
00:00					

TIME	SOLE BALL ABOVE ALL	STAGE	LOUNGE	TALKS	BRAND ACTIVATIONS
10:00	10:00 GAME 13 Basketball Court				
10:30					
11:00	10:50 GAME 14 Basketball Court				
11:30					
12:00	11:40 GAME 15 Basketball Court		12:00 CHERELLE CHAMBERS		
12:30	12:30 GAME 16 Basketball Court				
13:00				13:00 Gone Global: The Rise of Sneakersstuff PETER JANSSON + MUBI ALI Sneakersstuff Moderated by Woody - Sneaker Freaker Magazine	
13:30	13:20 GAME 17 SEMI 1 Announced by Bobbito Garcia Basketball Court		13:00 ABRI + THE DREAMFLEET		
14:00				14:00 "Hiroshi Fujiwara" HIROSHI FUJWARA Founder of Fragment Design Moderated by jeffstaple	
14:30	14:10 GAME 18 SEMI 2 Announced by Bobbito Garcia Basketball Court		14:00 FREZIDANTE		
15:00			15:00 E-LO	15:00 Discovering My Divine Blueprint In Art + Design MELODY EHSANI Founder of Melody Ehsani	
15:30	15:30 WOMENS EXHIBITION GAME Basketball Court			16:00 Book Signing STRETCH ARMSTRONG No Sleep: NYC Nightlife Flyers 1988-1999	
16:00			16:00 MUHAISNAH FOUR		
16:30					
17:00	17:00 FINAL FIRST HALF Announced by Bobbito Garcia Basketball Court		17:00 DJ BROOKLYN		
17:30					17:30 H.E.R. Presented by PUMA
18:00					
18:30	18:15 FINAL SECOND HALF Announced by Bobbito Garcia Basketball Court	18:30 SHEBANI			
19:00		19:00 MAJEED			
19:30		19:25 MOH FLOW			
20:00		19:45 SERIOUS KLEIN			
20:30		20:30 TEYANA TAYLOR Presented by Reebok			
21:00		21:00 PUSHA T			
21:30					
22:00					
22:30					
23:00			22:00 Sole x Smart Water Closing Party TOM CRANE DAVE LUBIN ANDY BAXTER		
23:30					
00:00					

Download our app to stay up to date with all the talks, performances & brands at Sole DXB 2017.

