

DontDamn Springbank.org

2016 CALGARY SURVEY

MAINSTREET



NEW MAINSTREET POLL SHOWS CALGARIANS OVERWHELMINGLY OPPOSE SPRINGBANK DAM

For Immediate Release

May 18th, 2016

Dontdamnspringbank.org is a grassroots group that represents landowners, residents and other concerned Albertans who oppose a flood mitigation project at Springbank and who believe a dam at McLean Creek is vastly better public policy.

For two years, and especially since the NDP government broke their promise not to proceed with Springbank, the group has been asking questions and demanding information on the Springbank proposal from government. Few answers have been forthcoming. What we do know is that the size, scope and cost of the project have ballooned, from 1700 acres, to a massive 6800 acres. Costs will have to go up accordingly - multiples of the original costs suggested by a cost/benefit study conducted by the former PC government. So, while Springbank was touted as the fast, cheap and easy solution for flood mitigation, we now know that it is none of these.

But dontdamnspringbank.org wanted to find out what Calgarians thought. Mainstreet Research was hired to conduct a scientific poll of Calgarians querying their preferred option of three; a Springbank dam, a dam at McLean Creek, or a tunnel from the Glenmore reservoir to the Bow River. The results are attached.

Spokesperson Lee Drewry prefaced his remarks on the poll results with, "First, our hearts and prayers go out to our fellow Albertans affected by the terrible fire situation in Fort McMurray. We stand firmly with you during this difficult time," said Drewry.

Speaking to the poll Drewry said, "What is clear is that Calgarians now know what we know - that Springbank would be hugely expensive, and will sacrifice one community to try to save another. This has been a white elephant from the beginning. Calgarians don't want it and neither do we. It's time for this government to do what it promised to do; stop work on a dam that will cost vast amounts of money and not protect upstream communities, and get started on the cheaper and better solution on Crown land, namely, McLean Creek," said Lee Drewry today. "These results echo what we have heard in conversations with our friends, neighbours and colleagues in Calgary, and at government open houses. The government has backed a losing horse. Springbank is overwhelmingly unpopular. Cancel it and move on to the better project," concluded Drewry.

-30-

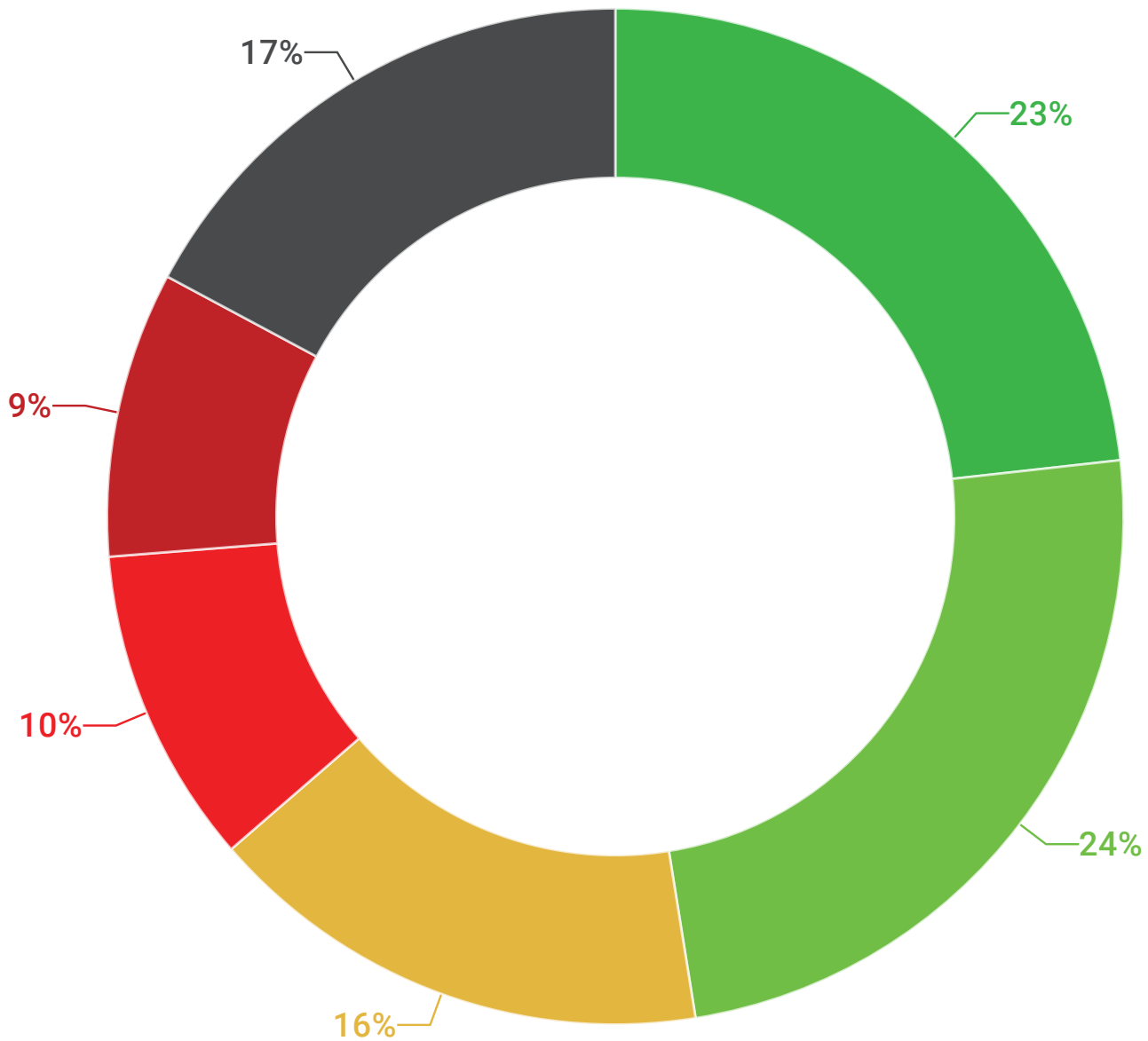
Questions?

Morten Paulsen
morten@paulsengroup.ca

Methodology

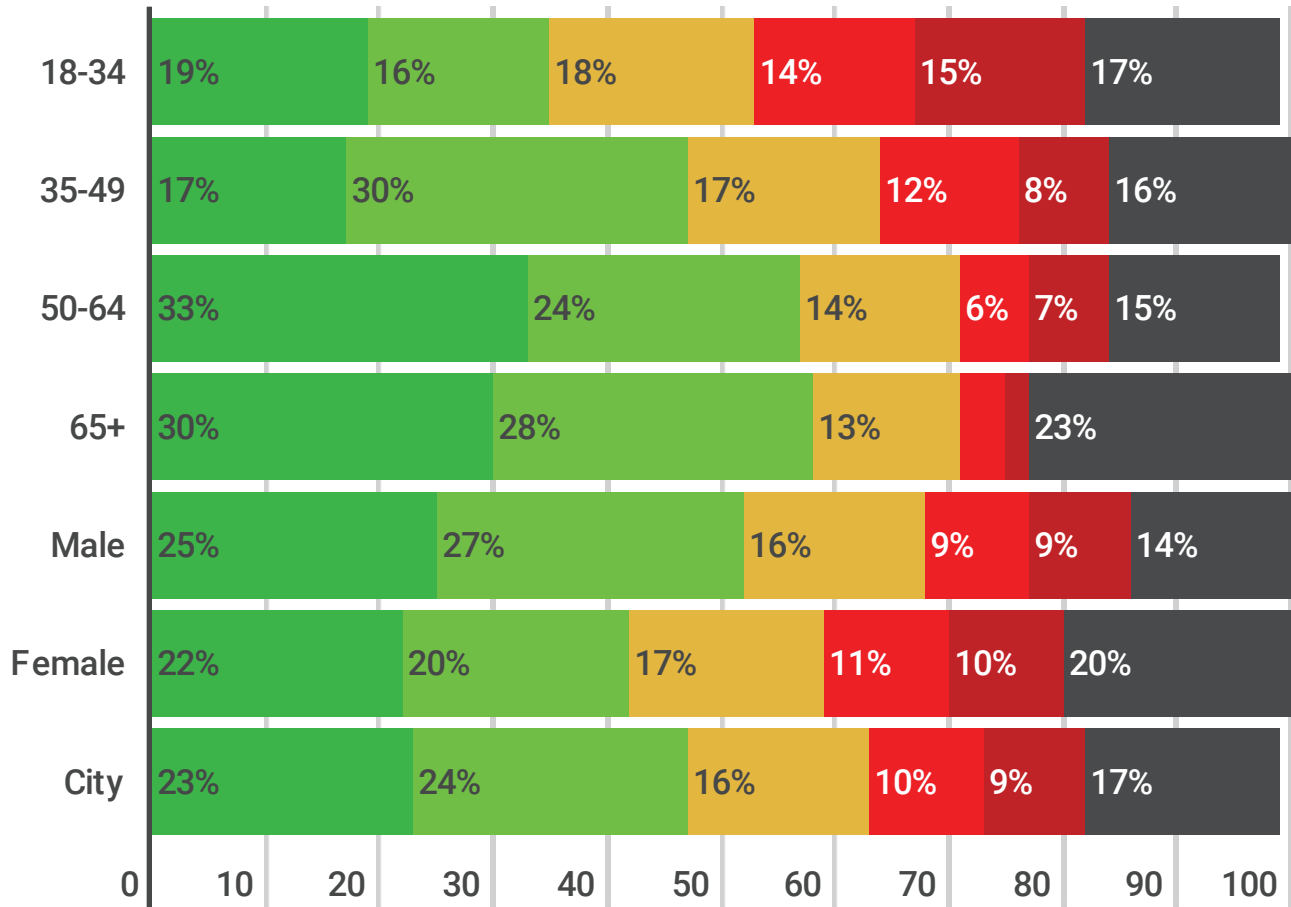
Mainstreet surveyed a random sample of 962 Calgarians by Smart IVR from May 7-8, 2016. A mixture of landlines and cell phones were surveyed. Margin of error: +/- 3.16% 19 times out of 20.

One option is a dam in the foothills at McClean Creek. This is on unoccupied land owned by the government. This is the least expensive option. It would not require having to expropriate property owned by existing residents outside of Calgary. It could, however, have a negative impact on Bull Trout. How would you rate this plan, the plan to build a dam in the foothills at McClean Creek?



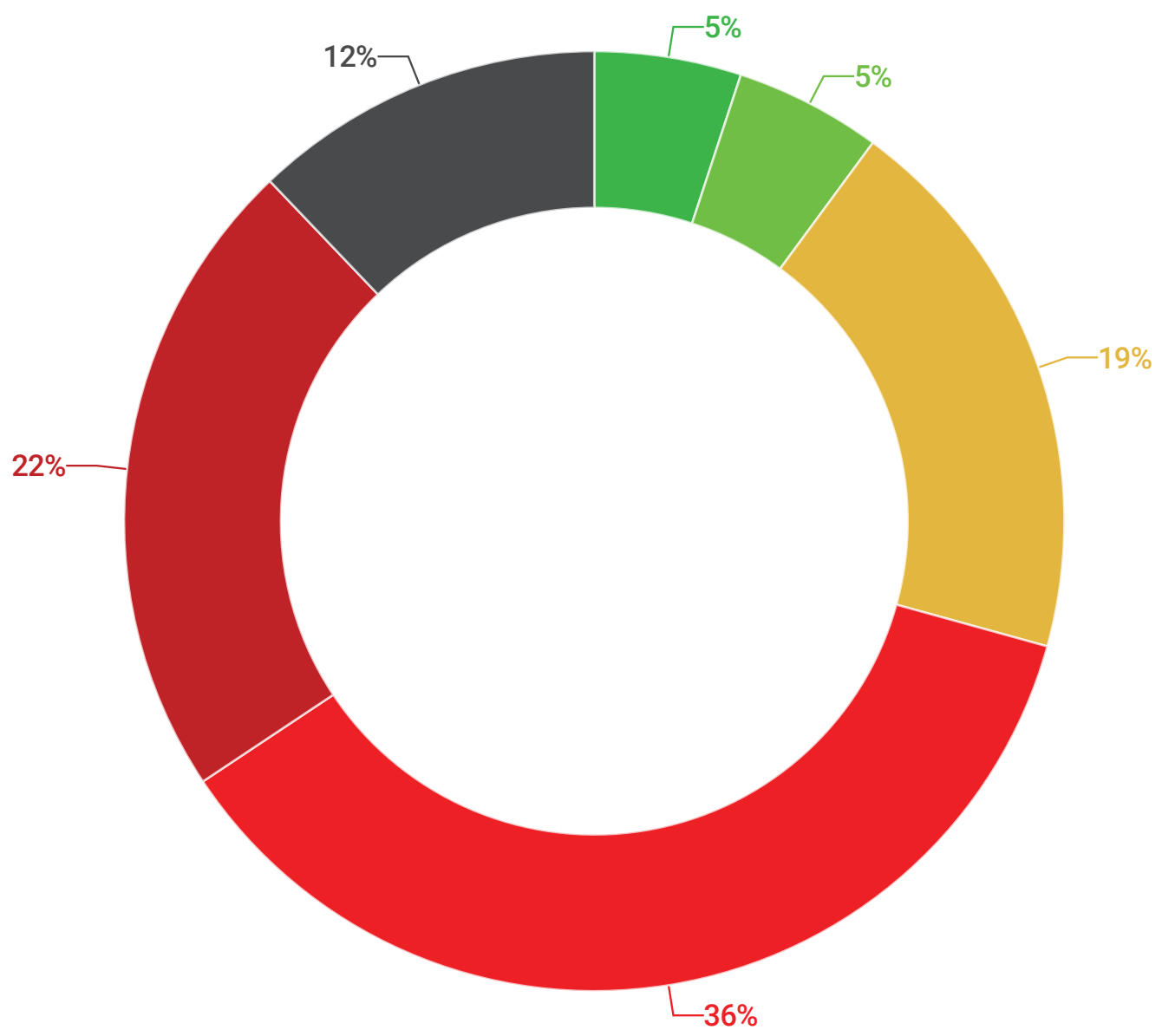
● Excellent ● Good ● Fair ● Poor ● Very Poor ● Not Sure

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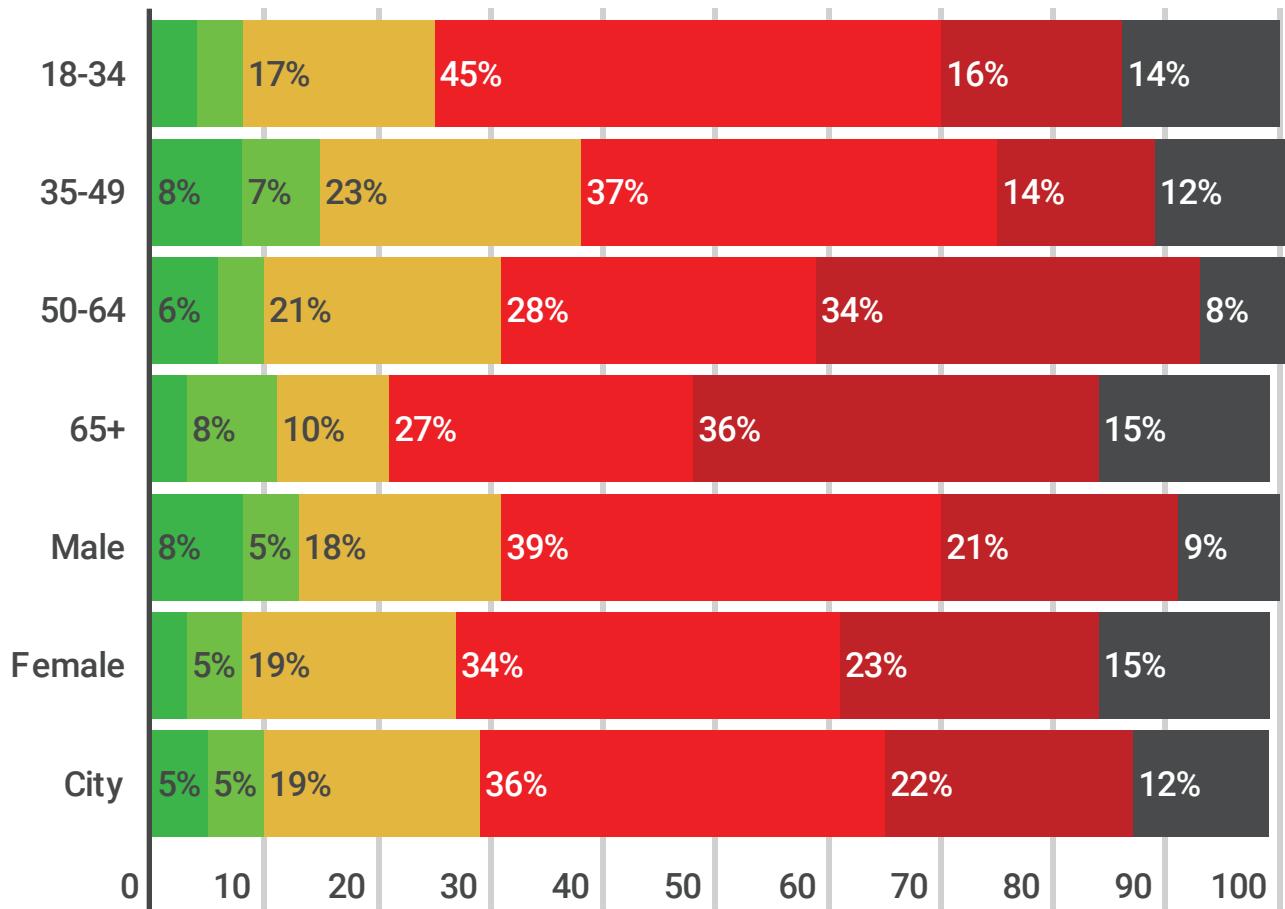
	City	18-34	35-49	50-64	65+	Male	Female
Excellent	23%	19%	17%	33%	30%	25%	22%
Good	24%	16%	30%	24%	28%	27%	20%
Fair	16%	18%	17%	14%	13%	16%	17%
Poor	10%	14%	12%	6%	4%	9%	11%
Very Poor	9%	15%	8%	7%	2%	9%	10%
Not Sure	17%	17%	16%	15%	23%	14%	20%
Sample	962	152	272	276	262	424	538

Another option is a dam in Springbank, just west of Calgary. This would cost more than the McClean Creek option because it would require forcing the sale of private lands and would displace Springbank residents. It would not protect upstream communities like Bragg Creek and Redwood Meadows from flooding. How would you rate this plan, the plan to build a dam in Springbank, just west of Calgary?



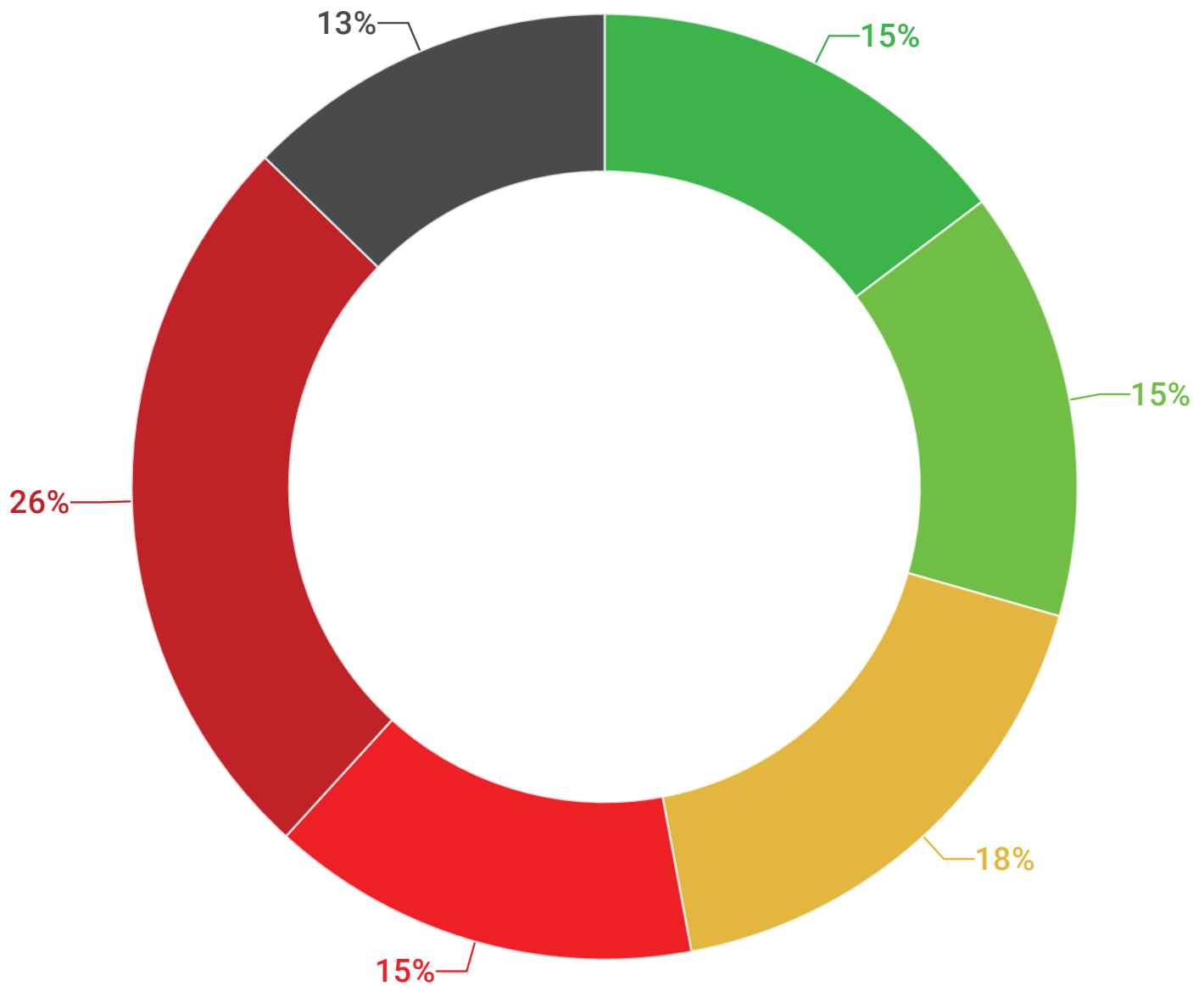
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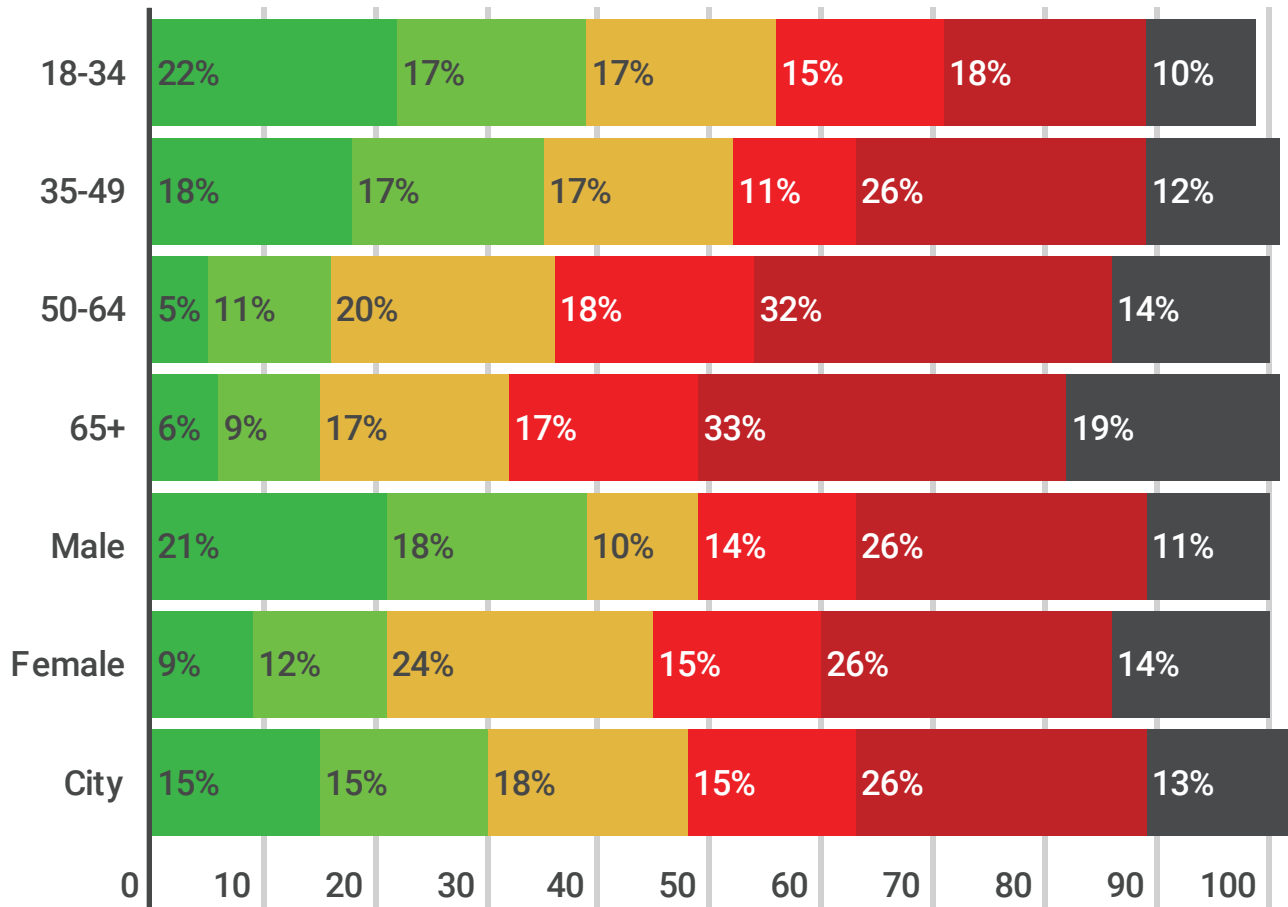
	City	18-34	35-49	50-64	65+	Male	Female
Excellent	5%	4%	8%	6%	3%	8%	3%
Good	5%	4%	7%	4%	8%	5%	5%
Fair	19%	17%	23%	21%	10%	18%	19%
Poor	36%	45%	37%	28%	27%	39%	34%
Very Poor	22%	16%	14%	34%	36%	21%	23%
Not Sure	12%	14%	12%	8%	15%	9%	15%
Sample	962	152	272	276	262	424	538

The third and final option is a tunnel under the Glenmore Reservoir. This project would not use government land in the foothills or private lands, but costs are expected to be upwards of \$500 million, this would be the most expensive project. How would you rate this plan, the plan to build a tunnel under the Glenmore Reservoir?



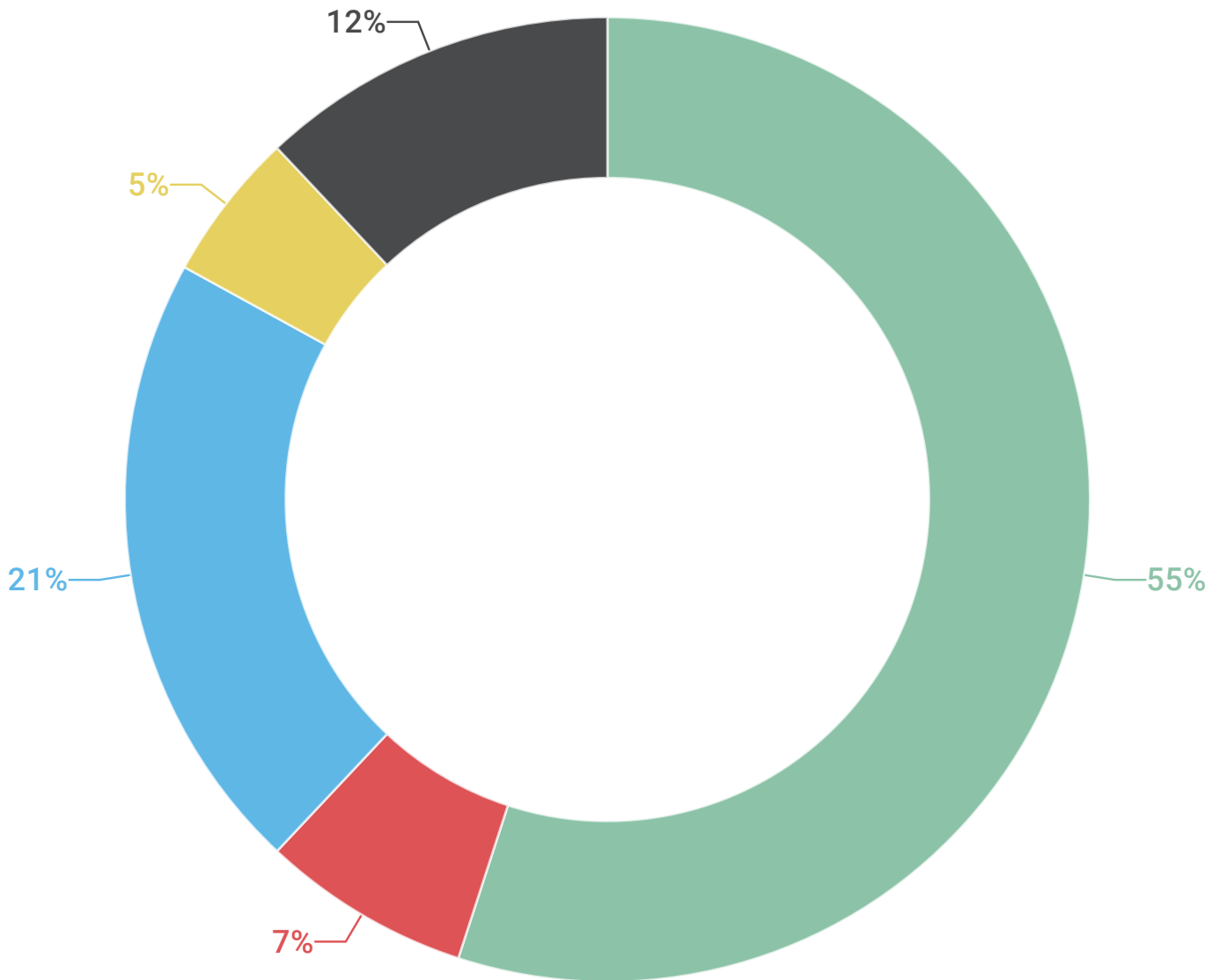
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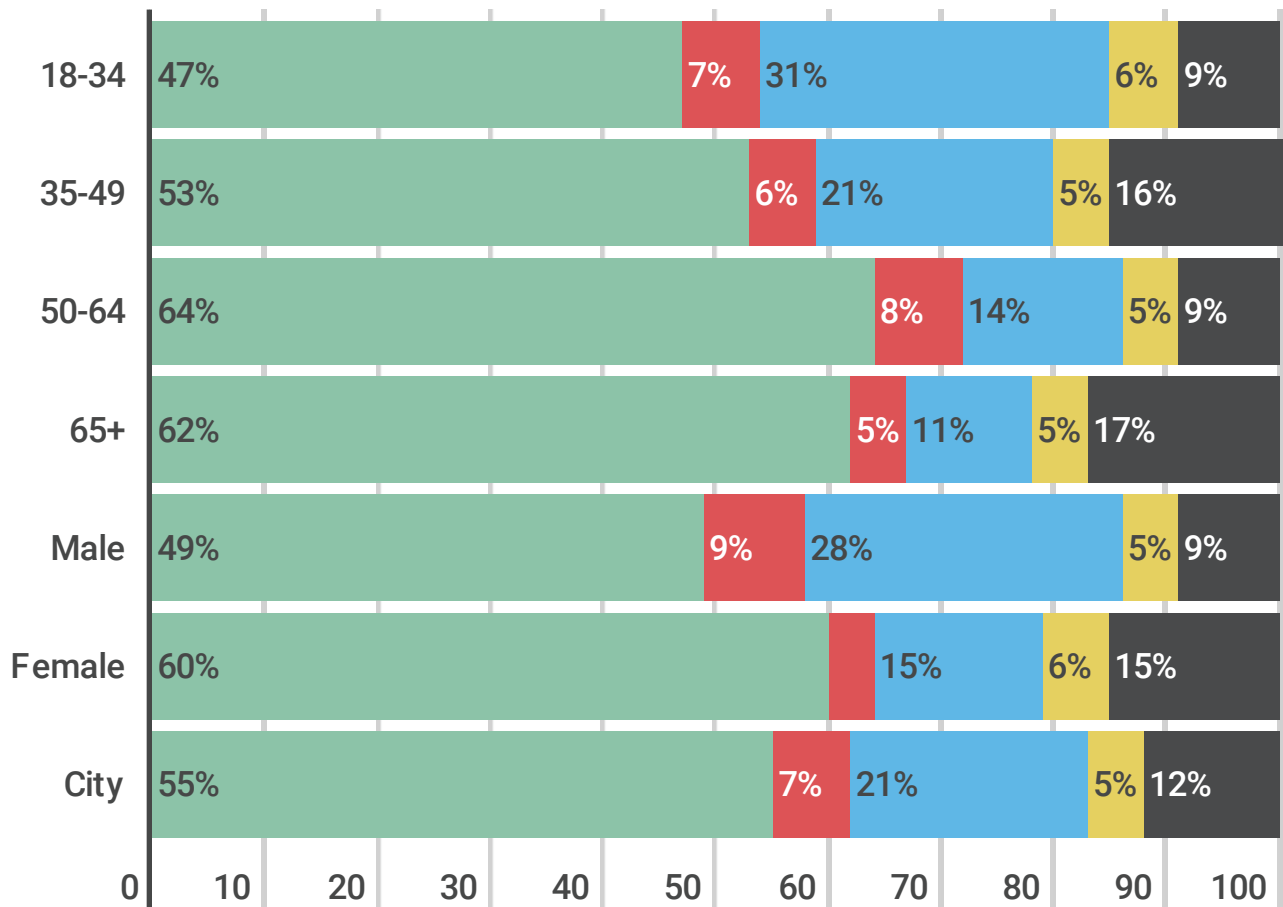
	City	18-34	35-49	50-64	65+	Male	Female
Excellent	15%	22%	18%	5%	6%	21%	9%
Good	15%	17%	17%	11%	9%	18%	12%
Fair	18%	17%	17%	20%	17%	10%	24%
Poor	15%	15%	11%	18%	17%	14%	15%
Very Poor	26%	18%	26%	32%	33%	26%	26%
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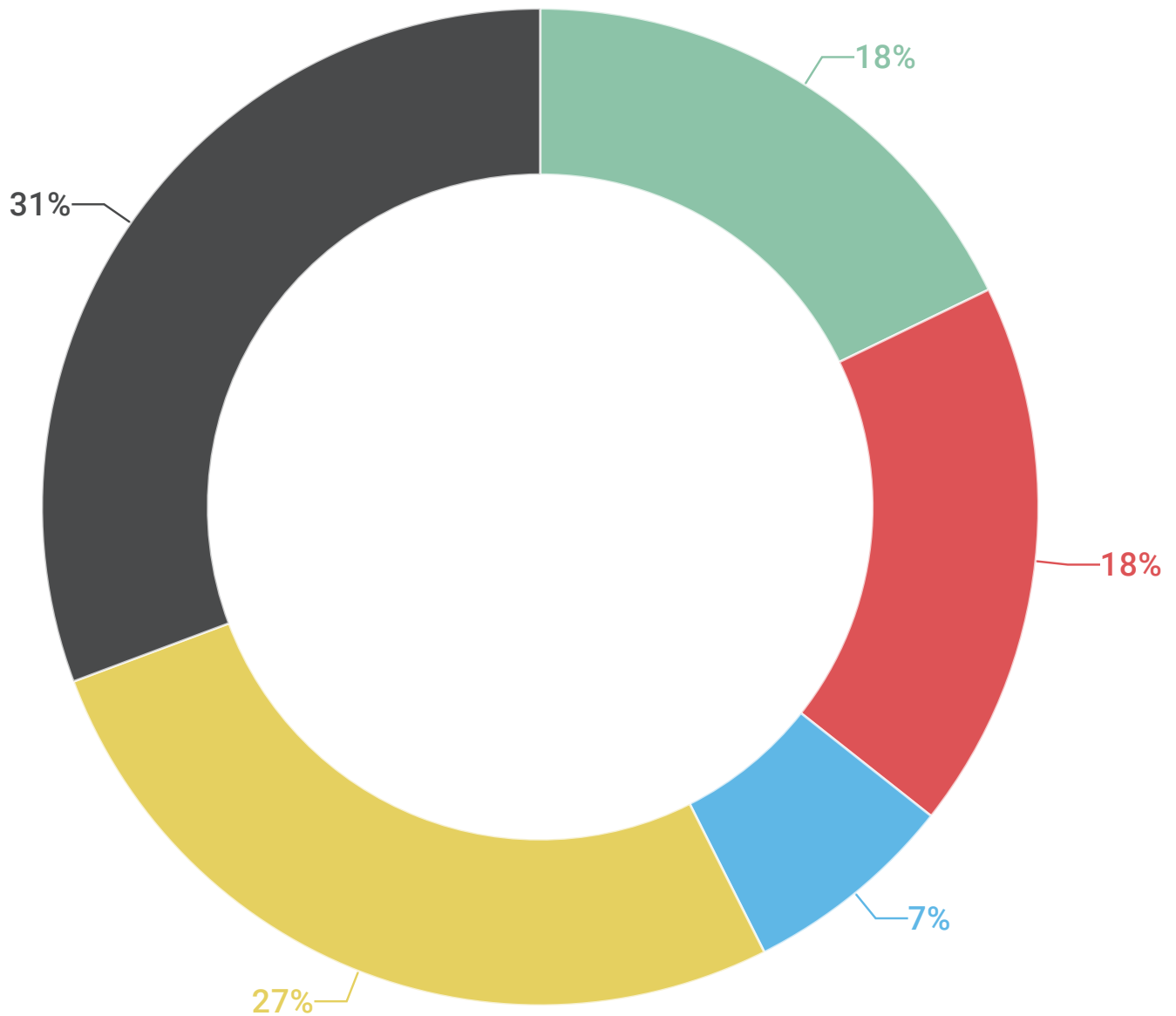
● McClean ● Springbank ● Glenmore ● None of the Above ● Not Sure

And in your opinion which is the better option? Is it the plan to build a dam in the foothills at McClean Creek, the plan to build a dam in Springbank, just west of Calgary, or the plan to build a tunnel under the Glenmore Reservoir?



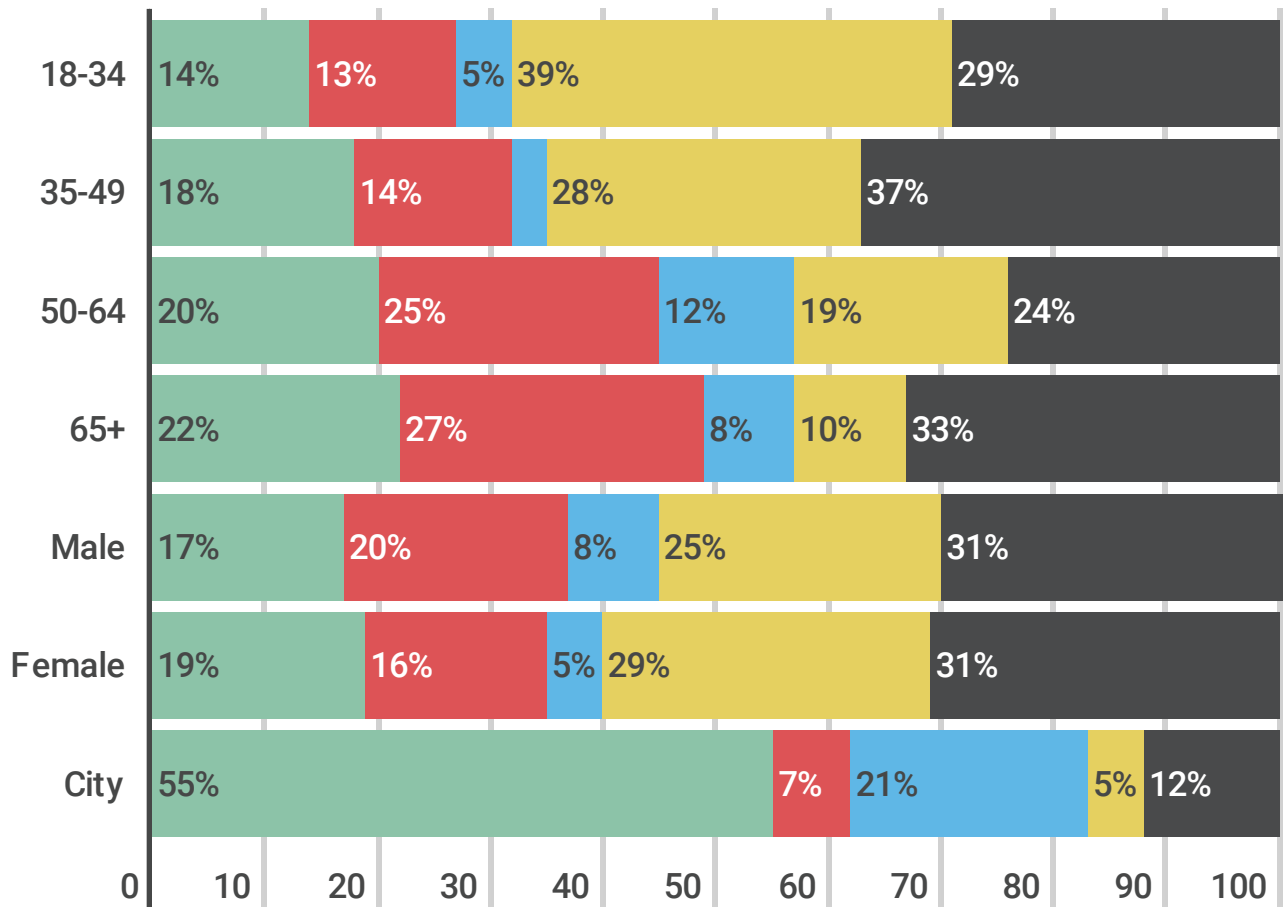
	City	18-34	35-49	50-64	65+	Male	Female
McCleean	55%	47%	53%	64%	62%	49%	60%
Springbank	7%	7%	6%	8%	5%	9%	4%
Glenmore	21%	31%	21%	14%	11%	28%	15%
None/Above	5%	6%	5%	5%	5%	5%	6%
Not Sure	12%	9%	16%	9%	17%	9%	15%
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And in your opinion what is the most important factor when the provincial government considers how to do flood mitigation? Is it cost, impact to existing landowners or the time it takes to complete the project?



● Cost ● Expropriation ● Time ● Something Else ● Not Sure

And in your opinion what is the most important factor when the provincial government considers how to do flood mitigation? Is it cost, impact to existing landowners or the time it takes to complete the project?



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Cost	18%	14%	18%	20%	22%	17%	19%
Expropriation*	18%	13%	14%	25%	27%	20%	16%
Time	7%	5%	3%	12%	8%	8%	5%
Something Else	27%	39%	28%	19%	10%	25%	29%
Not Sure	31%	29%	37%	24%	33%	31%	31%
Sample	962	152	272	276	262	424	538

*Please Refer to Script for Full Language

SCRIPT

This survey is about the best way to prevent flooding in Calgary – the kind of flooding we saw in 2013. The provincial government has said it wants to prevent flooding in Calgary. There are three possible ways that have been proposed. We'd like your opinion on the best way from the standpoint of an average Calgarian.

One option is a dam in the foothills at McClean Creek. This is on unoccupied land owned by the government. This is the least expensive option. It would not require having to expropriate property owned by existing residents outside of Calgary. It could, however, have a negative impact on Bull Trout. How would you rate this plan, the plan to build a dam in the foothills at McClean Creek?

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And in your opinion which is the better option? Is it the plan to build a dam in the foothills at McClean Creek, the plan to build a dam in Springbank, just west of Calgary, or the plan to build a tunnel under the Glenmore Reservoir?

The plan to build a dam in the foothills at McClean Creek
The plan to build a dam in springbank, just west of Calgary
The plan to build a tunnel under the Glenmore Reservoir
None of the plans are satisfactory
Not Sure

In your opinion what is the most important factor when the provincial government considers how to do flood mitigation? Is it cost, impact to existing landowners or the time it takes to complete the project?

Cost
Impact to existing landowners
Time it takes to complete project
Something Else
Not Sure



ABOUT MAINSTREET

Mainstreet is a national public research firm. With 20 years of political experience at all three levels of government, President and CEO Quito Maggi is a respected commentator on Canadian public affairs.

Differentiated by its large sample sizes, Mainstreet Research has provided accurate snapshots of public opinion, having predicted a majority NDP government in Alberta, a majority Liberal government in British Columbia and a majority Liberal government in Ontario. Mainstreet has been the most accurate polling firm in several by elections and the most recent Toronto mayoral election. Most recently, Mainstreet was the only polling firm to correctly predict a Liberal majority government in the 2015 federal election.



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