Board Meeting Agenda

League of Women Voters Dane County
April 14, 2021 Board Meeting

1. Call to Order
   A. Announcement

2. Approval of Board Minutes - 5 minutes
   A. Minutes of March Board Meeting
   B. Minutes from Budget Meeting

3. Treasurer’s Report - 10 minutes

4. Consent Agenda - 3-5 minutes
   A. Financial Report
   B. Executive Director Report
   C. Governance
   D. Fund Development
   E. Communications
   F. Voter Service
   G. DEI
   H. Bulletin
   I. President’s Report

5. Discussion Agenda
   A. Move from Consent Agenda
      1. Finance Committee - Approval of Retirement Plan - 5 minutes (Jean)
      2. Program & Advocacy - Approval of 2021-2022 Program - 5 minutes (Georgiana)
      3. Membership Proposal - 10 minutes (Mary Ellen/Joan)
   B. Old Business
      1. Planning Committee - 1 minute (Chris)
      2. Annual Meeting - 10 minutes (Kate/Chris)
   C. New Business
      1. Value of Membership Group Brain Discussion - 30 minutes (Kate)
      2. Partnerships - 5 minutes (Kate)
      3. Day of Action - 5 minutes (Kate)
      4. Semi-annual survey notice - 3 minutes (Chris)
April 14, 2021 Board Meeting Minutes
Conducted remotely using Zoom

Present: Chris Clements, Paul Lindquist, Marian Matthews, Mary Ellen Schmit, Joan Provencher, Maria Spinozzi, Jean Jacobson, Georgiana Hernandez, Bonnie Chang, Laura Grueneberg, Joan Schwarz

Absent: Linda Dietrich

Meeting called to order by President Chris Clements at 5:35pm

Announcement--Chris Clements

Chris shared the news that Linda Dietrich will be leaving the board effective immediately. Kate will cover Linda's duties in fund development until a replacement is named.

Minutes--Joan Provencher

Motion to approve the March minutes by Hernandez, seconded by Grueneberg, approved

Motion to approve the March 24 budget meeting minutes by Jacobson, seconded by Grueneberg, approved

Treasurer's report

Income Statement: Revenue for the month totalled $3.3k bringing the year to date total to $204.2k. Excluding the Dane County Contract, revenue is within $10.6k of the annual budget.

Operating expenses were $16.2k for the month and $191.3k year to date. Major expenses for the month include rent, payroll, insurance, candidate answers, TASC annual fee, and google ads. Excluding the Dane County Contract, expenses are running $44.2k less than budget.
A net operating loss of $12.8k was recorded for the month; year to date we have operating income of $12.9k versus a budgeted loss of $20.6k. Quarterly investment income of $26.1k was recorded; $2.6k relates to dividends and realized gains, $23.5k to unrealized gains. Net income stands at $130.9k for the year.

**Balance Sheet**: The balance sheet remains strong with Cash on Hand of $121k, and the Memorial Trust Fund balance of $683k. Liabilities total $21k, resulting in net assets of $788k.

**Consent Agenda**

No additional items were moved from the Consent Agenda to discussion. See appendix for reports on consent agenda items.

**Moved by Hernandez**, seconded Schwarz, approved

**Discussion Agenda**

1. **Finance Committee - Approval of Retirement Plan - Jean Jacobson**

The Finance Committee reviewed in February both the SEP IRA and Simple IRA retirement plans as potential offerings to League employees. The Committee felt the Simple IRA was the best option for the League.

- Requires all employees making at least $5,000 be included, i.e. may allow the exclusion of part time/intern/limited term employees.
- Employer contribution is limited, but must be made each year.
- Two options are available for the employer contribution: Dollar-for-dollar match of employees' contribution up to 3% of compensation or a flat 2% of compensation for all employees.
- Employees are allowed to contribute up to $13,500/$16,500 age 50 or older, up to 100% of compensation.

**A motion by Jacobson** to approve the Simple IRA as the retirement plan offering to all eligible employees of the League of Women Voters of Dane County, seconded by Grueneberg, approved
2. Program & Advocacy - Approval of 2021-2022 Program - Georgiana Hernandez

Motion on 2021-22 Program/Advocacy Recommendations by Hernandez

Under the general oversight of the Board and the Program/Advocacy Committee, LWV of Dane County will implement program activities, both educational and advocacy-oriented, that help to influence targeted policy objectives. Program/Advocacy subcommittees and working groups will conduct research, form community alliances, educate members and wider audiences through forums and book discussion groups, and implement targeted advocacy campaigns on specific public policy issues described below:

Making Democracy Work. The Committee will target issues such as Voter Suppression; Redistricting and Gerrymandering; and Campaign Finance Reform.

Combating Climate Change. The Committee will target issues such as Rural and Urban Options for Clean Transportation; and Infrastructure Priorities to Mitigate Climate Impacts.

Ensuring Social Equity. The Committee will target issues such as Combating Policies that Perpetuate Structural and Systemic Racism in Dane County; and Tackling Unmet Needs for Basic Necessities of Life in Dane County.

Emerging Issues. The Board and/or the Program Committee may request attention to an emerging issue if it is deemed critical and/or strategic, or is a high priority for the national or Wisconsin League that needs to be communicated to the local membership.

Motion seconded by Spinozzi, approved

Other Recommendations of the Program/Advocacy Committee

Assuming that the Program proposal is approved by the membership, the Committee recommends these additional features:

1. Committee members will design educational and advocacy activities so they are aligned to meet specific DEI, community engagement, and policy objectives.

2. As requested by the membership via the online survey, public issues forums will be presented using in-person and virtual formats, in consideration of factors such as weather, relevance of the issue to other League chapters within Wisconsin, and other special circumstances.
3. The Program/Advocacy Committee will continue to refine its organizational structure to include theme- and issue-focused subcommittees and advocacy working groups pursuing specific policy/campaign objectives.

4. The Advocacy components will continue to include the Observer Corps, Action Alerts, and the Dane County Working Group on Fair Maps.

5. The ad hoc planning team formed in 2020-21 to gather member input will operate throughout the year to carry out the Committee’s member input and evaluative functions.

6. The Book Discussion Group, the *Swinging for the Fences: At Bat for Climate and Democracy* blog, and the Discussion Group activities will continue as integral components of the Program/Advocacy Committee.

7. The Program/Advocacy Committee will pilot a new 8-week civics education seminar series, “Renewing the Republic: How to Restore the Guardrails of our Democracy,” to be held virtually, exploring the constitutional foundations and vulnerabilities of our democracy.

8. The Committee will continue its partnership with LWV Upper Mississippi River Region (UMRR) Inter League Organization, which works to protect the entire Mississippi River system.

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**3. Membership Proposal - Mary Ellen Schmit**

**Proposal to track volunteer hours/engagements in Little Green Light**

The Volunteer Recognition Membership Sub-Committee proposes a trial of tracking volunteer hours of Membership Committee members on a regular basis in LGL.

Mary Ellen described why this will be helpful for a number of reasons - to be able to collect information and inform potential volunteers about typical time commitments, to be able to recognize member's efforts and also to be able to use the data to see what times of years our volunteers are busiest and when we might want to add additional volunteers to assist.

The plan is for a google form to be sent out at the end of the month with a simple name/hours/activities and a spot for general feedback on the committee, or their involvement. Amber will enter that data directly into LGL. Amber would need to work with Paul and Cindy on seeing how we could get some reports out of LGL to help serve the goals outlined above. After discussion, all board members agreed
this was a good idea. Depending on results of the pilot, a plan will be presented at
a later date for including all volunteer activities.

Old Business

1. Committee to draft 21-22 Action Plan will meet next week

Board Planning Retreat Final Report

New Business

1. Value of Membership - Kate
Kate led us in an open-ended discussion about why membership in the League
matters. Discussion questions included:
   - Why should folks be excited to join and remain members?
   - What are the benefits of membership?
   - What do we expect of members when they join?
   - Who or what do members hope to influence as a result of their
     membership?

Notes from this discussion

2. Partnerships - Kate
We are tee-ing up a longer discussion in May and June about partnerships. To get
our thinking started, Kate presented a draft set of principles based on her
conversations with League members over the past few weeks.
   - Draft Principles:
     https://docs.google.com/document/d/14cS82peHsBHoyp6aPMjbgR6vdmxa
     V30_kgxb5RD-K1Q/edit

3. Annual Meeting
   - Members will be invited to a Q&A (via Zoom) about items on the Annual
     Meeting ballot. The meeting will be May 6, 2021, 6:30 pm
   - Draft Agenda:
     https://docs.google.com/document/d/1mD3r0GiiCpTxB-6rsC0i_SDN
     wVvEyA0qGAhfTDKq7SY/edit?usp=sharing
- There will also be an Annual Membership Meeting (via Zoom) after ballots are returned and counted. Ballots are due May 26. The meeting will be June 2, 2021, 5:30 pm
  - Draft Agenda: https://docs.google.com/document/d/1r_QrggcymX8iRhA-fYi8FLyGC-G-a0nLHq3PTJ0Xpl8/edit

4. Kate presented a request for approval to endorse the May 8 John Lewis Voting Rights Advancement Day of Action. This was via Earnestine Moss; flagged by Ingrid Rothe.

**Background:** As of March 24, legislators have introduced 361 bills with restrictive provisions in 47 states. That’s 108 more than the 253 restrictive bills tallied as of February 19, 2021 - a 43 percent increase in little more than a month. Bill tracker: https://www.brennancenter.org/our-work/research-reports/state-voting-bills-tracker-2021

**Action for us to take:** endorse the Day of Action and choose level of engagement.

**Motion by Hernandez,** seconded by Matthews that we endorse, but do not sponsor our own separate event. Kate is given latitude to work out the details.

approved
5. Semi-Annual survey will be coming out again in May - Chris Clements

A reminder from Chris that the survey will be going out soon.

**Coming up:** opportunity to participate in Cindy’s annual review! Look for email from Kate

April 18-24 is National Volunteer Week - good opportunity to thank your committees!

- Social gathering for board members: Sunday, June 13th, 11-1pm

Meeting adjourned at 7:36pm

Respectfully submitted
Joan Provencher, Secretary
APPENDIX A

CONSENT AGENDA ITEMS

Finance

The Finance Committee reviewed and presented the proposed 21-22 Budget to the Board on March 24th. The Board approved the budget with 4 suggestions for funding the shortfall. Two of the suggestions require withdrawals from the Memorial Trust Fund; the first is to withdraw up to 15% of the market value of the MTF which will require League member approval. The second is a withdrawal of 4.5% of the market value for use for annual operating expenses and does not require separate member approval. The remaining two suggestions utilize the rent abatement amount received in 2019 related to the office relocation and cash on hand. The proposed 15% MTF withdrawal will be presented to League membership for approval at the upcoming annual meeting.

Executive Director

- **Onboarding**
  - I am continuing to have one-on-one meetings with League members - by the end of this week, I will have met 45 individuals. For details, see my onboarding workbook and the “one-on-one meetings” tab. I’m still very open to additional suggestions. I’m planning on wrapping up these onboarding calls by the end of April.
  - Since the last board meeting, I attended LWVDC meetings: DEI, Voter Service, Finance, Dane County Redistricting Committee, Membership, March Forum, Discussion Unit, and Voter ID Coalition.
  - I have been spending time learning the LWVWI infrastructure as well, and have attended Legislative Committee, DEI, and CAC. I have also had one-on-ones with all of the LWVWI staff, as well as the President, Louise Petering. I will be meeting the State Board on Saturday, April 17th.
  - Finally, I have been focusing especially on getting up to speed on Fair Maps from a statewide perspective. Towards this end, I have participated in the statewide Fair Maps Coalition meeting, as well as the LWVWI People Powered Fair Maps meeting. I also attended a DistrictR training on community mapping on Saturday, April 10.
- **Communications mapping**  
  As an ongoing project, I am doing a detailed mapping of all of our communications processes and will come to the board in May with some recommendations, and hopefully a communications committee!

- **Technology administration policies**  
  Working with a small group of folks who manage our technology platforms to ensure that we have standards for security, redundancy, and ownership. A draft policy is in the works. Paul is working to transfer ownership of many of the administrative accounts to the ED.

- **Fund Development**  
  - Worked to secure the small WPEF grant; submitted another small grant for communications; and worked on relationship building with major donor to secure two $10K pledges: one for the 20/21 budget year and one for the 21/22 budget year. See the fund development report for additional details.

- **HR set up**  
  - Worked to get LWVDC set up with TASC to administer the new universal benefit account for ED HRA plan.

- **Governance**  
  No new governance activity this month. Awaiting vote on bylaws.

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**Program/Advocacy**

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**SUMMARY OF RECENT ACTIVITIES AND ACCOMPLISHMENTS**

**Planning & Evaluation**  
- Much of the Committee’s work over the past month has focused on gathering member input for the 2021-22 year. We sent out an online survey to members and held two follow-up focus group sessions. The Planning Team analyzed findings from the survey (68 respondents) and two focus groups and used this information to prepare the 2020-21 Program Report and the 2021-22 Program/Advocacy Recommendations for the Annual Meeting Materials.
- Pat Patterson, Discussion Unit Coordinator, prepared a comprehensive report reflecting on the challenges and successes associated with the discussion units this past year. The report includes recommendations for 2021-22.
Education

- Since our last board meeting, we’ve published three *Swinging for the Fences* blogs: Wholesale Power, by Caryl Terrell (4/12), exploring new developments associated with the Federal Energy Regulatory Commission’s Orders 2222 and 222A; *Connecting Candidates and the Community with 350 Madison’s Alder Election Team* by Eliza Kruszynski (3/28), describing 350 Madison’s efforts to publicize alder candidates’ positions on climate change; *Make America’s Infrastructure Great Again* by LWVDC webmaster Brook Soltvedt (3/14), detailing Wisconsin’s critical need for infrastructure upgrades.

- The Book Group facilitators hosted two discussion sessions of *Bring the War Home* by Kathleen Belew, which provides an historical perspective on the motivations of the white power movement. Fifteen members attended the sessions.

Advocacy

- Six members of the Working Group on Fair Maps submitted testimony to the People’s Maps Commission advocating for a fair and transparent redistricting process.

DISCUSSIONS AND DECISIONS

- The Committee is discussing ways to better align the educational and advocacy activities of our forums/campaigns as a way to have greater impact on public policy issues. This will involve greater intentionality and upfront planning on forums and advocacy campaigns.

- The Committee is also discussing protocols to improve communications at all levels of our work, both within the program/advocacy domain and across our work with other domains.

- Based on member input, the Committee has decided to pilot a civics education seminar series (virtual) in the fall, led by League member, civics educator and attorney Joan Schwarz.

ACTIVITIES IN PROGRESS AND UPCOMING EVENTS

- We’re hosting the last forum for the year, *Watts Ahead—Financing Our Energy Future*, scheduled for Tuesday, April 13, 7-8:00 pm, exploring the logistical, legal and financial realities of the electricity sector and our clean energy future. Some of the questions posed: How does the history of the electricity sector contribute to today’s current challenges? How can everyone benefit equally/fairly from
clean energy and energy efficiency? What specific policies will amp up our shift to a carbon-free energy system?

- The LWVDC Working Group on Fair Maps is working to organize a rally at the Capitol at the time two bills for nonpartisan process of drawing redistricting maps are introduced in the legislature. Janine Edwards, who is coordinating this effort, will try to ensure wide participation from LWVDC membership.

- Several Committee members are working with Alternative Voting Systems study team leader, Maria Spinozzi, to plan the culminating event of this nearly yearlong study of alternative voting systems. The virtual Study Summit is planned for June 3, 2021.

RCV Study Committee

A group from the program committee (Georgiana H, Joan S, Meg G. and Pat P) have been helping to plan the Study Summit for June 3 at 7 p.m. This event will be a chance for members to engage in discussion prior to submitting their responses to the consensus questions if desired.

Consensus questions (a link to the survey) will be included in the May Bulletin.

All resource material is available on the event page https://www.lwvdanecounty.org/forums/2021/6/3/alternative-voting-study-summit

Units have opted to discuss this topic in their April meetings.

Membership

Current membership - 630
Regular - 524
Additional - 55
Life - 26
Student - 25

New members in March - 8

Fund Development
Fundraising Summary: July 1, 2020 - April 12, 2021

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**May Match Appeal**
- We will be doing a May fundraising appeal, focused on non-member donors. We will be leveraging the $10,000 matching gift seed-money pledge for this campaign. The focus of this campaign is supporting the internship program through the creating of a dedicated “internship fund.”

**Grants**
- Secured mini-grant from the Wisconsin Public Education Network (WPEN) for $1000. This is restricted funding for the Voter Services domain, covering costs for the Spring 2020 election digital marketing campaign to promote Voter Helpline. Grant is for the 2020-2021 budget year revenue.
- Submitted proposal for a Digital Dream Grant (American Family Insurance -- DreamBank, administered through Social Media Breakfast Madison). This is a $2000 proposal to cover costs of a new LWVDC website, to be integrated with digital advocacy campaigns.

**Endowment focus group**
- On March 24th, Fund Development & Finance co-hosted a focus group on whether the League should consider establishing a formal endowment fund. A report to the board summarizing the findings is forthcoming.

**2021-2022 Pledges**
- Two major pledges (one for $10,000 and one for $5,000) have been received to support the 2021-2022 internship program.

**Communications**
Twitter analytics for March and April 1-12

March focused on the April election, information regarding voting absentee or in-person, and women suffragists (or voting activists) that made an impact in Wisconsin for Women's history month.

All City of Madison Common Council candidates (the most diverse cohort in history) all follow and interact with the Twitter account. State Rep Hong, her chief of staff Nada Elmikashfi, State Rep Shelton, the 2 new MMSD School Board members Maia Pearson and Savion Castro, and 3 Dane County Board members often retweet and respond to LWV content.

Post-April 6 Spring Election, the City of Madison Common Council is the first in history to have a white minority. LWVDC’s instagram repost of the UW Madison
BIPOC Coalition’s Anti-Asian hate solidarity march was the second highest reaching post for the last 30 days.

Voter Service

- As part of its work with the BadgersVote Coalition, the Voter Service Committee has contributed to the UW-Madison’s student voting information page, vote.wisc.edu, helping to ensure the information is useful and up-to-date. We are also members of the campus committee of the Wisconsin Voting Rights Coalition, a network of Wisconsin organizations working collectively to ensure equal opportunity to voting for all citizens. The campus committee initiated a project to encourage and support all Wisconsin campuses to create and maintain webpages with accurate and complete information. The first step in the project was to identify the person(s) responsible for creating and/or maintaining these webpages at over 50 private and public institutions. Fifteen voter service volunteers recently completed researching this information.
- Marian and Paul met with Georgiana and Joan to discuss how our committees should coordinate when volunteers from each committee wish to engage with the same community partners. We decided that these activities should be discussed first among the committee chairs. Joan will follow-up with the fair maps group which is the first of these situations to arise.
- Voter service volunteers contacted all city of Madison provisional voters from the April 6 election to offer assistance if needed to complete their ballot submission. Five of 17 provisional voters cured their ballots which is 29%. The clerk described this as a low rate.

DEI Committee

- The LWVDC DEI Committee will meet on April 15 from 12-1 pm. The focus of the meeting will be to continue refining the DEI self assessment and the committee’s recommendations to the Board. The committee’s intention is to submit a set of recommendations to the Board for consideration and discussion at the meetings in June and July. On April 8, DEI Committee Chair Lisa Janairo met with Chris Clements and Kate Vickery to discuss the DEI self assessment and fill in some of the detail for the responses.
- One of the DEI Committee subgroups has created a new database of community organizations to replace the Google sheets that some members had previously been using to log their outreach to/interactions with these groups.
The database includes a link to a form for submitting additions or suggested updates.

• A total of 20 people have signed up for the book discussions of The Color of Law: A Forgotten History of How Our Government Segregated America by Richard Rothstein. In addition, 10 of those members have indicated they will or may attend the DEI Café on April 24, which will focus on ideas for member or League action to advance some of the “fixes” Rothstein identifies in his book. For the April Bulletin, Lisa submitted a review of The Color of Law in preparation for the April events.

(Submitted by Lisa Janairo)

Bulletin

We don’t always have a May Bulletin. Due to the number of events coming up, it was determined necessary this year. Requesting that the May Bulletin be limited to only time-sensitive announcements in order to keep the editing work to a minimum.

Articles commitments due to Lauren Saturday April 17th.
Articles and Data due Saturday April 24th.
Publication expected May 3.

President’s Report

Report from Executive Committee meetings

March 17
• The short term working group to develop a summary action plan for 21-22 discussed at the March board meeting will be coordinated by Kate; membership consists of EC members and one board volunteer, Linda Dietrich.
• The need to get specific board authorization of memorial fund withdrawal at the Budget meeting in late March was identified.
• Discussed whether or not there has been a decrease in cross-domain engagement with consent agenda, reliance on board reports. Desire to create more opportunities for cross-domain discussion was considered.
• The Exec Committee was asked to consider whether LWVDC should be involved with infrastructure forums; whether or not it aligned sufficiently with the mission in contrast to our other substantive commitments. Given member interest, the EC decided that it was appropriate to support efforts of the LWVWI initiative as needed, although perhaps not officially co-sponsor the initiative.
• The EC discussed having DEI and *Thorns and Roses* discussions at the June board meeting, and inviting 2021-2022 board members.

**April 7**
• A suggestion was made by Kate to reduce domain silos with a big idea (Kate’s “group brain”) discussion at each meeting - April Board Meeting discussion about the value of membership
• The April Board meeting agenda will also include an Introduction to the May meeting’s partnership discussion.
• The agenda and technical approach to both the Q&A and membership meeting were discussed. Kate is developing an agendas for both meetings and will emcee the Annual Membership Meeting.
• The annual review of the office administrator is getting underway under Kate’s direction.
• ‘Tis the season for Board evaluation. Chris will have individual confidential conversations with board members to ascertain satisfaction and collect feedback; an anonymous board self-evaluation survey, somewhat based on the one used at the 2019 board planning retreat is also being developed for distribution.
• The agenda for the April Board Meeting was tentatively finalized; items from board reports may still move from the consent to the discussion agenda.

**EC Communications since the March Board meeting**
E-mail sent to the Police Civilian Oversight Board (PCOB) internal administrator asking them to make sure agendas and minutes are available to the public in time to provide input on issues of interest. (4/12/2021)

**Other (Recent Activity)**
• One-on-ones are currently being scheduled between Chris and individual board members. The purpose of the meetings is to review the past year and
find ways to enhance the experience of individual board members. Please schedule your meeting to discuss satisfaction and suggestions for improvement of your board member experience at https://calendly.com/clementschristine5/discussion-with-chris.

- Much of the effort over the past month has been focused on the Annual Meeting: gathering reports and documents, facilitating the edit process, organizing the Q&A and Member meeting.

Thank you’s

- Board members for completing and submitting their domain Annual Meeting reports on time and in good form
- Kate for her wonderful ideas for enhancing board meetings and obtaining useful feedback on board performance, and her speed in onboarding and stepping up in taking on responsibilities
- Wendy Hathaway, Julie Fagan and Marg Sumner for their excellent and expeditious editing work on the Annual Meeting reports and documents
- Kathy Fullin and Mary Anglim for their continued commitment to making sure the PCOB is functioning as intended

Calendar

April
Annual Meeting preparation
Annual Meeting materials must be provided to members 30 days in advance of meeting
Deadline for new 50-year-member survey answers
Deadline for Carrie Chapman Catt Award
Spring Election-nonpartisan
Deadline for May Bulletin
Formulate questions for fall CA in even years
Develop, print, and mail May Member Challenge letter

May
- Q&A on Annual Meeting ballot, May 6, 2021, 6:30 pm
- Annual Business “Meeting,” May 26, 2021
- May Member Challenge appeal
Board approval of appointed directors
Confirm list of project coordinators, non-board committee chairs, and Unit Discussion leaders for next fiscal year
Updates to renewal/member interest sheet
Membership chair drafts renewal letter

**June**

**Annual Membership Meeting June 2, 2021, 5:30 pm**
(Mailing letters for CA questions to candidates in even years; KYC planning)
Review of 2020-2021 Activities
Outgoing and incoming Joint Board Meeting
Dues renewal/member interest survey mailing
June 30 fiscal year ends