Social impact measurement
in the context of EU actions supporting
social entrepreneurship

Risto Raivio
Senior expert
DG EMPL, Unit E1
12 Nov 2015
Juncker Commission – political guidelines and mission letters:

- Job creation is a top priority
- Entrepreneurial and innovation friendly society
- Social market economy: sustainability of welfare systems

Social enterprises are relevant players!
Social Business Initiative 2011 - three sets of measures

- Access to funding
- Visibility and recognition
- Regulatory environment

Still relevant in 2015!
Social impact measurement

- Serves for better recognition
- Is needed for better access to finance
- Is required in EU regulations
  - EaSI programme
  - EUSEF funds
EU level actions to boost Social Impact Measurement

- Work within the GECES expert group
  - "Proposed approaches to social impact measurement ..."

- Policy advice – in cooperation with the OECD
  - "Policy brief on social impact measurement ..."
Further aspects to be addressed within the GECES expert group

- Measures to strengthen the knowledge sharing in EU context

- Going beyond technical impact measurement
  - Approaches for the design and management of impact
  - Assessing and fully recognising the broader value in society
In case you got appetite…

… find food for thought online from the EU bookshop:

Policy brief:


Proposed approaches report: