Why investing in tools for impact measurement?

- Professionalisation processes within WISES
- WISEs abilities in generating economic activity and employment opportunities
- WISEs contribution to local development
- WISEs as instruments to combat poverty and exclusion
- Resilience
- Effective communication tool
How to build a common measurement tool? (I)

• Understand the differences that WISEs experience in different countries in terms of:
  
  – Work Integration practices
  
  – Definitions of target groups
COMMISSION REGULATION (EU) No 651/2014 of
17 June 2014 declaring certain categories of aid compatible with the internal market

• Article 2 defines disadvantaged workers:
  • ‘disadvantaged worker’ means any person who:
    (a) has not been in regular paid employment for the previous 6 months; or
    (b) is between 15 and 24 years of age; or
    (c) has not attained an upper secondary educational or vocational qualification (International Standard Classification of Education 3) or is within two years after completing full-time education and who has not previously obtained his or her first regular paid employment; or
    (d) is over the age of 50 years; or
    (e) lives as a single adult with one or more dependents; or
    (f) works in a sector or profession in a Member State where the gender imbalance is at least 25% higher than the average gender imbalance across all economic sectors in that Member State, and belongs to that underrepresented gender group; or
    (g) is a member of an ethnic minority within a Member State and who requires development of his or her linguistic, vocational training or work experience profile to enhance prospects of gaining access to stable employment
• Article 2 defines severely disadvantaged workers as:
  • ‘severely disadvantaged worker’ means any person who:
    (a) has not been in regular paid employment for at least 24 months; or
    (b) has not been in regular paid employment for at least 12 months and belongs to one of the categories [(b) to (g)] mentioned under the definition of ‘disadvantaged worker’

• ‘sheltered employment’ means employment in an undertaking where at least 30 % of workers are workers with disabilities;
How to build a common measurement tool? (II)

Select key indicators that would:

- Be **important** but would avoid being **too ambitious**
- Be of interest for **all WISEs stakeholders**
- Be applicable to **all types of WISEs** in different European countries
- Be **comparable** and that could be **aggregated**
- Show a **picture of the sector** and a first idea of its **impact**
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