

PRIVACY POLICY

Andreea Tufescu Photography



Last updated and Effective From Date: 25th May 2018

Background

Andreea Tufescu Photography understands, respects and values the privacy of visitors and customers and will only collect and use personal data in ways that are described here, and in a manner that is consistent with our obligations and your rights under the law.

This Privacy Policy sets out the basis on which Andreea Tufescu Photography ("We"), from www.andreetufescu.com (the "Website") will process any and all personal data (or "Information") that we collect from you (the "Data Subject") or which you provide to us, in the course of using this Website. For the purpose of the Data Protection Act 1998 and the EU General Data Protection Regulation (GDPR), Andreea Tufescu Photography is the data controller.

We take your privacy very seriously and will take reasonable steps to protect your personal data and treat it securely and in accordance to the terms of the policy laid out below. Please read this document carefully. By visiting and using the Website, you agree and acknowledge that any dispute over privacy is governed by this Privacy Policy.

HOW YOUR INFORMATION IS COLLECTED AND USED

Under the GDPR, we must always have a lawful basis for using personal data. This may be because the data is necessary for our performance of a contract with you, because you have consented to our use of your personal data, or because it is in our legitimate business interests to use it.

With your permission and/or where permitted by law, we may also use your data for marketing purposes, which may include contacting you by email with information, news, and offers on our products and/or services. You will not be sent any spam or unlawful marketing. We will always work to fully protect your rights and comply with our obligations under the GDPR.

When you use our Website, there are a number of ways in which you provide information and other data to us. By using the Website, you consent to us processing and collecting this data, on the terms and for the reasons which are explained below.

INFORMATION YOU PROVIDE TO US

We collect and store personal information that you voluntarily supply online while using our Website in the event that you have either signed up to receive our newsletter or have requested one of our free digital products (such as a free eBook or PDF with tips and advice or similar) or when you have booked a photography session with us.

Depending on your relationship with us (if you book our services as an individual or representing an institution / company), we may collect some or all of the following personal data:

- First and Last Name, Date of Birth, Gender, Address, Telephone number, Email address, Social Media contacts;
- Business name, Job title, Profession, Company Address, Payment information.

We collect and process this information for the following purposes:

- To respond to you directly (using the email address you provided) through my email provider of choice (Gmail), when you requested a quote, sent a message or asked a question by filling out one of the Contact Forms on our Website.
- To carry out our contractual business obligations related to your photography services booking, process payment, deliver finished images and photo products purchased from Andreea Tufescu Photography. Your personal details are required in order for us to enter into a contract with you.
- To send you our newsletter when you've given explicit consent to be added to our mailing list. The occasional newsletter will contain value-based information and occasional offers for products or services that I believe you will be interested in. Please note that you have the right to opt out of our newsletter at any time by clicking the Unsubscribe link that you can find at the bottom (footer) of each email. Alternatively, you can contact us directly at contact@andreetufescu.com to inform us that you wish to be removed from this list.

- To carry out our obligations and send you (using the email address you provided) a free digital product (as offered on our Website) that you openly signed up for and requested from us when you entered your First and Last Name and Email Address.

INFORMATION WE COLLECT ABOUT YOU

In order to improve the content we provide to our users, Google Analytics is used on our Website. This means that whenever you visit the Website, some information about you is automatically collected and stored, and we can access this information via our Google Analytics account. This information includes but is not limited to the Internet Protocol (IP) address used to connect your computer to the Internet, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, the pages you viewed, the length of your visit etc.

We use this information to:

- Improve the online experience for our Website visitors
- Monitor traffic on our Website

Whilst we may regularly access this information, we do not share it with anyone else.

COOKIES

Our Website uses cookies (a standard feature found in browser software) that enhances your experience with our Website.

Cookies are small files that your web browser places on your hard drive for anonymous record-keeping purposes. By showing how and when visitors use the Website, cookies help us identify how many unique users visit it and track user trends and patterns through Google Analytics. This helps us produce more of the content that you like and less of the content that you're not interested in. Cookies help us provide a better user experience by stopping you from having to re-enter your preferences on certain areas of the Website where you may have entered these before. For detailed information on the cookies we use and the purposes for which we use them, please see our Cookies Policy.

SHARING YOUR INFORMATION WITH THIRD PARTIES

This Privacy Policy applies only to your use of www.andreeatufescu.com, however our Website may contain links to other Websites. Please note that we have no control over how your data is collected, stored, or used by other Websites and we advise you to check the privacy policies of any such Websites before providing any data to them.

Please keep in mind that whenever you voluntarily make your personal information available for viewing by third parties online, for example by commenting on any of the blog posts published on our Website, you acknowledge that that information can be seen, collected and used by others. We cannot be responsible for any unauthorised third-party use of such information.

We will only share your information (as set out above, both information that you provide to us and that automatically gets collected about you) with third parties that have been carefully selected as professional online tools and systems, exclusively for the scope of our photography business.

- [Mail Chimp](#), our email service provider, which stores your First and Last Name and Email Address you provide to us
- [Gmail](#), which we use to contact you directly, whenever you have filled out one of our Contact Forms or sent us an enquiry
- [Google Analytics](#), which helps us evaluate the performance of our Website as well as the user experience we provide to you
- [ShootProof](#), a professional client proofing tool for photographers that I use to provide access to photo products and service
- [BrainTree/A Paypal Service](#) for online payments

Occasionally we also partner with third parties for the sole purpose of supplying products and/or services to you on our behalf. These may include payment processing and delivery of photographic products. As these are third parties whose privacy policies we do not control, please refer to their own documents when proceeding with the orders.

Please note that we will never sell your personal information to any unauthorised third party.

EXTERNAL WEBSITES

Please note that when you click on, or follow any links from our Website to any external Websites, our Privacy Policy does no longer apply. Please check their individual privacy policies before submitting any personal data, as we cannot accept any responsibility or liability in relation to them.

DATA STORAGE

The information you provide to us when requesting a free digital download or when asking to be added to our weekly newsletter (First and Last Name, Email Address), is directly transferred and securely held within my email marketing provider, Mail Chimp. I do not download, export or store that information anywhere else. By entering your details onto our Website, you acknowledge that this information will be held within Mail Chimp for processing in accordance with the [Mail Chimp Privacy Policy](#). This means that the data that we collect from you may be transferred to, processed and/or stored at a destination outside the European Economic Area ("EEA"). By submitting your personal data, you agree to this.

You also acknowledge that while we will strive to protect your personal data, the transmission of information over the internet is not completely secure, and we cannot guarantee the security of your data transmitted to our site during transmission stage. By entering your personal data on our Website you acknowledge that any transmission over the Internet is at your own risk.

If you have agreed to being contacted by email through my weekly newsletter, we will retain this information in our email marketing provider (Mail Chimp) until you ask to be removed from our newsletter list. You have the right to opt out from email communication at any time by clicking the Unsubscribe link that you can find at the bottom of every email we send.

DISCLOSURE OF YOUR INFORMATION

The only times we may disclose your personal information to third parties, including companies and organisations in connection with fraud protection and credit risk reduction, would be if we are required to do so by law, with respect to any applicable regulation or to protect the rights, property or safety of ourselves or others.

CHANGES TO THIS POLICY

We reserve the right to update the Privacy Policy on this Website at any time and whenever amendments are required. Any changes to our Privacy Policy will be made on this page. If and when we do this, the Effective Date of the policy will be updated to reflect the date of the changes and you will also be notified by email, if you have given explicit consent to be contacted via our newsletter. By continuing to use the Website after you are informed of the changes, it's understood that you accept the Privacy Policy as modified.

ACCESS TO YOUR INFORMATION

You have the right under the Data Protection Act to access the information which we hold about you. Please send any requests by email to contact@andreetufescu.com.

COOKIE POLICY

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WHAT'S A COOKIE?

A cookie is a piece of information (a small text file) that a Website saves on your computer's hard drive or your mobile device when you visit the site. Because they remain on your device when you close your web browser, they can be read again by the Website that created them, when you visit that Website again. Cookies record how you move your way around a particular Website, so when you revisit it again, the Website can present you with tailored options based on the information stored about your last visits. It effectively enables the Website to remember your actions and preferences over a period of time, so you don't have to keep re-entering them whenever you come back to the same Website or browse from one page to another. The information provided by cookies, however, is never used for the purpose of identifying you.

Cookies are used by nearly all Websites and don't harm your system. You can check or change what types of cookies you accept on your devices by accessing your browser settings. You can also block cookies at any time by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies – more on that below), you may not be able to access all or parts of a Website. In other cases, you may need to update your preferences every time that you visit a Website.

HOW DO I USE COOKIES?

We use cookies to track your use of the Website. This helps us improve our Website by creating more content that interests you.

There are different types of cookies:

Session cookies. These are only stored on your computer or mobile during your web session. They're automatically deleted when you close your browser. They don't collect any personal data from your device.

Strictly necessary cookies. These are cookies that are required for the operation of the Website. They are essential to enable you to use the Website effectively and, as such, cannot be turned off. These cookies don't gather information about you that could be used for marketing purposes and they don't remember or track your movements on the internet.

Performance cookies. Also known as analytical cookies, these allow us to monitor and improve the performance of our Website by recognising and counting the number of visitors to the Website and tracking how they move around. This helps us to improve the Website by indicating what type of content you find the most valuable and useful.

Targeting cookies. They record your visit to the Website, the pages you have visited and the links you have followed. A lot of Websites use these cookies to make their advertising more relevant to their audiences.

These cookies are not used for any purpose other than those described here, but we reserve the right to update this policy at any time, should any of the above change. You will always find the latest version of our cookie policy on our Website.

COOKIES DEACTIVATION

Users can choose at any time which cookies they want to activate on the website by modifying their browser settings as follows:

Chrome, from <https://support.google.com/chrome/answer/95647?hl=en>

Explorer, from <http://windows.microsoft.com/en-us/windows7/how-to-manage-cookies-in-internet-explorer-9>

Firefox, from <http://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Safari, from <http://support.apple.com/kb/ph5042>