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Charles Marohn
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Save money and receive a FREE copy of the 2009 Report Card for America's Infrastructure

When you join ASCE now, you'll save money – **your dues are discounted 25%** - and you have my personal guarantee that if you are not happy with your membership experience, **I will refund the full amount of your dues.** Also, I will send you a copy of the final and full report, *2009 Report Card for America's Infrastructure*, when it is issued in March of this year.

Dear Charles,

On January 28, 2009, the America Society of Civil Engineers (ASCE) released the grades from the *2009 Report Card for America's Infrastructure*, and as you can see below, the grades are not good.

Aviation – D	Bridges – C
Dams – D	Drinking Water – D-
Energy – D+	Hazardous Waste – D
Inland Waterways – D-	Levees – D-
Public Parks & Recreation – C-	Rail – C-
Roads – D-	Schools – D
Solid Waste – C+	Transit – D
Wastewater – D-	

The Report Card Could Mean New Opportunities for You!

With increased infrastructure spending in the offing, there could be many opportunities to advance your career. But to take advantage of these opportunities, you need to know about them. And in the meantime, you need to position yourself to prosper in the “new economy.” The best way to do that is to become a member of ASCE.

That's because ASCE's membership benefits, like continuing education, career connections, peer networking, and technical information, are your conduit to these opportunities.

Once you have experienced the power of these ASCE programs and career building assets, I am certain you will want to remain a member for life. For example...

Convenient and Affordable Continuing Education

We offer more than 275 continuing education seminars, Webinars, and computer workshops across the country! ASCE programs can help you meet your state's continuing professional competency requirements for **relicensure** and provide you with both Continuing Education Units (CEUs) and Professional Development Hours (PDHs). Like all member benefits, these come to you at **member-only prices**.

Career Connections Online

When you are looking to change your career path or looking to hire the best talent, ASCE's online Career Connections is your best resource. You can search our extensive job bank by technical specialty, location, and salary range. You can create

your own job agent, so that each week, new jobs matching your search criteria, are e-mailed to you! Career Connections gives you access to ASCE online staff experts, professional resume critiquing services, and the **Engineering Income and Salary Survey** (the United States' largest and only real-time civil engineering compensation survey).

Learn about that Next Great Project! Network. Be in the Know!

ASCE Institutes: Your ASCE membership includes FREE membership in one of ASCE's eight specialty Institutes:

Architectural Engineering Institute; Coasts, Oceans, Ports and Rivers Institute; Construction Institute; Engineering Mechanics Institute; Environmental & Water Resources Institute; Geo-Institute; Structural Engineering Institute; Transportation & Development Institute. Institutes lead in the integration of technical expertise and public policy into planning, design, construction and maintenance in all areas of civil engineering. Institute membership is a unique way to network to find your next project.

ASCE Local Sections: With your ASCE membership, you will automatically be assigned to one of the 250 local Sections or Branches. One meets regularly near you. These local units offer you opportunities to network and learn about the latest projects close to home.

ASCE Technical Divisions: ASCE members are eligible to participate in any of our **Technical Divisions**. Division memberships ensure that you will receive information related to your current needs – and you can change your Division memberships any time – to meet your changing needs. Divisions are an educational tool to stay on top of the learning curve in your areas of expertise and a way to develop local and national contacts. They are also another networking opportunity to learn of upcoming projects.

Highest Standard in Technical Information for Civil Engineers

ASCE maintains the world's largest database of published articles, the **Civil Engineering Database (CEDB)**. You may access this database free via the Internet. The CEDB currently exceeds 100,000 bibliographic and abstracted records going as far back as 1970 and has more than 500 new entries added each month. CEDB is an amazing resource that virtually sits on your desk 24 hours a day at www.pubs.asce.org/research.

As a member, each month you'll receive **Civil Engineering magazine**. *CE* puts the greatest civil engineering projects right in your hands: from airports to wastewater, bridges to roads, dams to power plants. Beyond articles that are fascinating and enjoyable, you will find practical reading: business briefs, technical and management issues, and newly planned government projects. Also, each month you'll receive **ASCE News**. This monthly newspaper concentrates on ASCE activities to ensure you are up-to-date on the services and programs available to ASCE members.

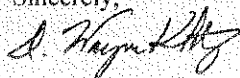
Financial Protection for You and Your Family:

ASCE offers special personal benefits like group insurance programs, including medical, life, prescription, and professional liability. These member-only benefits can be extremely valuable in today's economy, that's because these benefits come to you through ASCE, not your employer. **They are portable. They go with you!** You'll find purchasing these services through ASCE to be convenient, while offering the peace of mind that ASCE has gone out and procured the best for its 146,000 members.

Your Invitation:

I hope to welcome you as our newest member. Help renew our nation's infrastructure, please return your membership activation form today!

Sincerely,



D. Wayne Klotz, P.E., D.WRE, F.ASCE
2009 ASCE President

P.S. You may join online. Point your browser to www.asce.org/join and use your personal invitation number, shown on the enclosed Membership Activation Form, when prompted. Your personal invitation number ensures you will receive this special offer: 25% dues discount offer, full money back guarantee, and a copy of the **2009 Report Card for America's Infrastructure**.