



LOCAL-MOTIVE TOUR

STRATEGIES FOR GROWING ENTREPRENEURS

THERE ARE IMPORTANT DIFFERENCES BETWEEN
AN INVESTOR AND AN ENTREPRENEUR



INVESTOR:

An individual with capital
looking for a reasonable return.



ENTREPRENEUR:

A crazy person with a dream
who doesn't know they can fail.

TO BE SUCCESSFUL...

Investors seek the stability and
opportunity that come from an
economic monoculture.

- Stability through suppression of competition
- Opportunity through predictable outcomes

Entrepreneurs seek the stability
and opportunity that come from
an economic ecosystem.

- Stability through many relationships
- Opportunity through providing value
to the ecosystem

TO CREATE AN ECONOMIC ECOSYSTEM THAT GROWS ENTREPRENEURS:

- Lower the bar of entry on using existing buildings
- Ease up on permitting for building reuse
- Prioritize biking and walking investments
- Size streets for local use
- Don't subsidize investors