



A COMMUNITY BASED
HEALTH CARE
PROGRAM



Pink Heals Initiative

To provide Visionary Leaders with a program that maintains fundraising dollars locally in support of women and their families.





After 7 years of traveling the country, town to town, state line to state line, it has been my personal experience that strong leaders share common traits: selflessness, humility, an ability to inspire others for the greater good and an ability to be forward thinking – a visionary. Those visionary leaders see this program for what it is:

A selfless calling to support those in need within their own community. Those leaders truly understand that when we put others before ourselves we inspire greatness, develop a strong sense of community and loyalty to one another and become a stronger, healthier community in the process.

We live in the greatest country in the world. When it comes to charity, we are free to make personal decisions to donate money to whomever we choose. I strongly believe that if you're a tax based group or your salary comes from the people who pay their taxes, then your fund raising efforts should be focused on raising money for them!!!! We should be keeping it local!

Likewise, if you are a leader elected into office by the people, you are obligated to serve those people and inspire them to raise money to help those in need at a local level. Our program is the fastest growing support effort for women and their families in the United States. Please peruse the enclosed information to learn more about our program and how you can effect positive change in your own community.

Get this information to your community leaders, and get the movement started in your town!

Pink Heals!!!!

Sincerely,

Dave Graybill
Founder/President



Guardians of the Ribbon Inc.

Pink Heals

“Cares Enough to Wear Pink”

Why is the Statue of Liberty a woman?

Why do we refer to our Country as our “Motherland”?

She has always given us something to fight for!

This is what our brand and mission means to every living person on the planet. This is why each one of our vehicles looks the same and carries the same message. Even local and state agencies are building vehicles to align with this perfect support system. This is why our country's leaders are using our program within their communities.

We are a Healthcare Program!

Our program creates immediate care for your community without raising taxes by making sure that all your volunteerism stays local first! Millions of dollars within each state can then be given back to your own citizens with very little going to salaries.

This is a program for Towns, Cities, Counties and States, to adopt. This is not just about breast cancer and not just an awareness campaign. We are creating *immediate care* for those most in need. As a member of society, you are supposed to serve your family and community. If you're a firefighter, civil servant, or any other tax based organization, wouldn't you want your fundraising and hard work to stay local, and assist the people in your community that you swore an oath to serve and to protect? If you are working for a large corporate charity, how much of the money you raise stays local? With this program, your efforts and money are used 100% locally, serving the people in your community. These are the people that you know and serve; the ones who pay your salary, the ones who teach your kids, guard the cross walks, and deliver your mail. These are the people that you interact with, and that is where your oath of service extends: **Protect Your Community.**

We have decided that we are targeting *people*, not disease. Although our main focus is the fight against cancer, we are here to serve those in need. Our goal is to protect the women in our lives; mothers, wives, daughters, who need our help regardless of their battle.

This is a rebranding and consolidation of the age-old duty of men, to protect our women. This movement to celebrate women by wearing her color and then helping them locally with their battle against all cancer and other health issues cannot be ignored.

Redefining the Non-Profit system

We are setting the example by truly being a non-profit; we are providing an environment through the pink fire trucks that is about love and hope first and about money second. Our Pink Fire Trucks inspire; they bring the feel of love and caring right to the doorstep of those in need of it most. In our program, we share our Trucks for **FREE** with communities, so they can raise money and give it to organizations that help their women and their family. Communities that hear our message are using our program and building a pink fire truck every three weeks around the World. Our program is the fastest growing support effort in the country; that is our movement. (Pink Heals "Cares Enough to Wear Pink").

As an organization we do not solicit donations, and neither do our chapters.

We sell our branded merchandise from our web-sites and from the pink fire trucks wherever we go. If someone hands you a hundred dollars then give them five shirts. For every dollar we receive, something is given in return. Our program started with our Pink Heals t-shirts, and is expanding outward quickly. The only time we accept a local business donation is if they are a local based business or have a strong presence on your community. That donation is then delivered in one of our pink vehicles to another charity within that community, county or state. Pink Heals is local first!

Through our program, the Pink Heals Tour creates the marketing for you to be able to create fundraisers which is why we give you our trademarked artwork for free. Once your community hears about the trucks and this selfless movement, people will get involved knowing that the money stays in the community and that their local leaders, firemen, policemen and other tax based agencies are behind it!

Local First means you chose who to help.

One of the main focuses of our program is that your local chapter or government agency decides which charities and local residents to assist. You know the people in your community; who is doing the right thing, who needs help the most. This local outreach program is designed to keep all the money raised **local**, with local chapters and government agencies deciding where to allocate the funds in their own community.

Grass Roots Education: Instill the concept

This program is perfect for our Teachers. They stand in front of our future leaders, our children, and guide them forward trying to make them better people. By adopting the Pink Heals program they stand in front of the class wearing pink in honor of their mother, sister, grandmother or any other special women in their lives, letting them know they care about the women of their communities and their fight against cancer and other health issues. Each school could hold a fundraiser by selling their shirts and direct the money to a charity close to home. Your school's Superintendent should allow each school Principal to decide where the money should go, that way we share the fruits of your efforts with many local non-profits or families battling an illness.

Remember every time people see our trucks; they are inspired to go out and do something selfless for people in your local community. Remember this is about Love and Hope first, in the form of pink fire trucks and the selfless act of letting them sign their *Stories of Sacrifice!* What we have created is very powerful; some people might see these trucks as a way to market a product or business and that is not what we're about. We give this power for free to communities to celebrate their women and families, so they can go out and help their own non-profits close to home. Tax based organizations, Politicians, Military, Teachers, Labor Unions, Motorcycle groups; Professional Sports Teams and any other groups that are made up of people of substance and character can use our proven system to benefit their own community.

This is not about her being sick, this is about recognizing how important she is to us and our communities and that as people we should put her above all else in her battle for life!

We have picked ***all*** cancer and other health issues to wage war against on her behalf. Women represent more than 50% of the population and a large percentage of the vote in this country. Beyond that, men were put

here to protect *her*, at all costs. November 1 will be our National Pink Heals Day. We're asking that every community create a support effort first by wearing a pink heals shirt and secondly to go out and look her in the eye and let her know we care!

Pink Heals is an action and when leaders put this into motion you begin to heal as a community. You will be able to use these two words to create fundraisers year round for different causes that support your people. **Pink Heals diabetes, Pink Heals cancer, Pink Heals at risk kids, Pink Heals communities!** This is the fastest growing movement in the country because it is selfless in nature. Money raised from this movement is to be directed to local charities and families close to home.

From the top down:

Our Politicians are elected into office by the vote of the people; they are put there to lead us forward, they are doing their work not for personal gain, but to serve their communities selflessly.

This movement is perfect for our leaders to support, it is one that has to be supported by elected officials. Why? By adopting our program in their community, they show their leadership skills, selflessness and compassion. It doesn't align them with one specific charity or sponsor. It basically aligns them with all the women of their communities, their fire and police organizations (Our country's first line of Defense) and every man out there that puts their women first in her battle for life. We give this program to all of them to adopt for free, so that anything that might come from a rally of support, like a gesture of Love or money stays in their community.

We focus on tax based organizations in the beginning because we focus on women as a whole and what they mean to us and our communities. We then use the movement of wearing our pink shirts to help these women and their battle against cancer and other health issues. This gives our tax based organizations the opportunity to celebrate a major tax base without aligning themselves with a specific charity.

Remember, once you adopt this program, you own it. You not only inspire people around you to help the community but you will have money to actually make a difference for people battling cancer and other health issues.

Our National Pink Heals Tour:

We are men and women that are giving up some time from our daily lives, realizing how important this movement is to inspire communities to rally support for those that have been affected by an illness.

The real heroes, celebrities and angels are the thousands of names that have been written on the pink fire trucks. We carry their pain and suffering due to cancer, we share their tears of sorrow from a loss, and tears of joy from a victory over this disease. This is not just about survivors, it's about Love and Hope and that even though people have lost their lives due to cancer we allow their memory to live on and their story of sacrifice to be shared.

This movement is altruistic; true leaders stepping up, not only because we've personally been affected, but because as people it is our duty and honor to help the most important people on the planet first, women!

Trust me when I say, "The love returned will be ten times greater than ever given". Your reward will be the look in the eyes and the love in the hearts of those you help.

Dave Graybill



For our elected leaders and government agencies:

We created the non-profit Guardians of the Ribbon (a.k.a. Pink Heals) to serve you! Our leaders need support creating a system that helps citizens battling health issues within their community! The Pink Heals program provides a vehicle (both literally and figuratively) to deliver 100% of fundraising dollars back to the very community that raised and needs them.

Please do not see us as just another charity, we do not want your money!

100% of monies raised stays in your community. Visionary leaders across the country are utilizing our program as the perfect support system because it aligns with the needs of the people, not with causes. It is a program that selflessly benefits the very people who elected you – no cut for large salaries or pensions, no hidden agendas, no ribbons.

Through our program cities and towns across the country are shifting the fund raising efforts of their tax base groups to keep fund raising local. Why should the fire department, police, teachers and other government workers raise money for large corporate charity? Money being raised in a community comes from the people that pay their salaries. Money they raise should stay local and support the very people who support them.

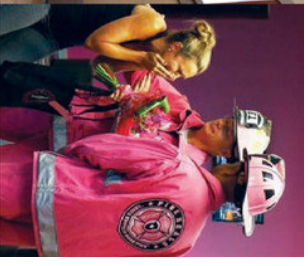
There was a time it was very popular to align with a large charity but we believe that time has passed. We believe local and state government agencies should begin to get into the fundraising business and there is no better way than to use our program as an umbrella to protect your efforts. Our program guarantees that all the money stays close to home and most importantly that your citizens come together selflessly to help heal the community, not to support (i.e. work) for a corporate charity.

Banks use an armored truck to carry their money from a business to their banks. Cities are using our (your) pink fire trucks, police cars, school buses etc... to carry their fundraising dollars to a charity within their community, county or state! The vehicles are the delivery system for the efforts of your community. They are a visual reminder to the community that they are supporting one another, not causes.

Our (your) pink fire trucks, police cars, school buses etc... carry your donated dollars to local charities of your choosing, free of charge as long as you're using our mission statement and brand! We need to give 100% of the money raised by the people, right back to the people in that very community, county or state. Aligning with our program instills a sense of trust and credibility in the visionary leaders who embrace it. It provides you control, guaranteeing that fundraising and donated dollars aren't being taken out of your state, but are returned to your constituents.

We look forward to helping you get this program up and running in your cities and state. Please contact us for further information, to arrange a phone conference or a meeting at info@pinkfiretrucks.org. Let's work together to effect positive change in our communities. Support People, Not Causes while Keeping it Local!

Sincerely,
Dave Graybill
Founder and President



Communities making personal contact with those in need.

Guaranteeing that fundraising monies raised by tax based groups are kept local to support the very people who pay taxes to sustain them..

Our Children, Our Future.

Supporting our Community, Not Causes!

Love Based

Keeping Fundraising
and Donated \$\$\$ Local.

Supporting women and their families based on Love,
not a Cause or a Disease.

PINK HEALS



*Cares Enough
to Wear Pink*

For more information contact:

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or visit:

Pinkfiretrucks.org

A 501(C)(3) Organization

