



# Ben Paul

Graphic Designer & Art Director

## PROFILE

I am a Graphic Designer & Art Director based in London with over 10 years of freelance and studio experience. I have a passion for design that extends past it simply being a job.

My skills have been built from a well rounded creative background. Mostly my skills are self-taught and I am constantly looking to improve and learn new techniques.

www.benpauldesign.com  
@benpauldesign

## EXHIBITIONS

In June 2017 I was selected finalist for Digital Decade V: Cyberia. My work was on display for 4 days at the Ugly Duck gallery in London. Some of the worlds leading digital artists were on show and the event was a great success.

## SKILLS

- Ai** Illustrator CC 2018
- Ps** Photoshop CC 2018
- Id** InDesign CC 2018
- Ae** After Effects CC 2018

## AREAS OF EXPERTISE

- Branding & Identity
- Conceptual development
- Brand Strategy
- Typography
- Layout
- UI / Web design
- Print management

## HOBBIES & INTERESTS

When I'm not designing something, I enjoy making and playing music. Keeping healthy is important to me, I play football and basketball to help fend off the beers at the weekend :)

## EDUCATION

- **Barton Peveril College** 3 A level's - Graphic Design, Fine art and Media
- **University of Portsmouth** Diploma - Foundation Art & Design
- **University of Portsmouth** BA (Hons) Graphic Design - 2:1

## EXPERIENCE

- **April 2008 - Sept 2008** **Carswell Gould** Design Assistant  
4 months  
During the summer before my final year at University I worked with the team in Southampton. I worked on many projects, namely, creating an invite for PwC.
- **June 2009** **Light Surgeons** Work experience  
1 month  
I was lucky enough to work with the talented Light Surgeons in their Hackney studio. We created an interactive map for the London 2012 Olympics.
- **Oct 2009 - Oct 2013** **Shilling Communication** Junior Designer  
4 years  
My first job after graduating taught me an awful lot. I had the chance to work with FTSE100's, creating bespoke projects. Shilling rewarded my progression by sending me to Kansas in 2011.
- **Oct 2013 - Oct 2015** **Sparkloop** Graphic Designer  
2 years  
Sparkloop gave me the opportunity to work directly with global brands. With Red Bull I provided creative solutions for all of their brands and partners.
- **Nov 2014 - Nov 2015** **Studio Blup** Freelance  
1 year  
My friends at Studio Blup are well respected in the industry. I worked with them on various projects, as and when they needed me.
- **Dec 2015** **Ben Paul Design Ltd formed**
- **Dec 2015 - Jan 2017** **Yoyo Wallet** Freelance Senior Designer & Art Director  
3 x 3 months  
My first contract was at Yoyo Wallet. The team needed their brand to evolve to meet the level of their successful iOS app. Along with the marketing team we brought gave the brand a update, so that it now looks as a front-runner within the Fintech sector.
- **Mar 2016 - June 2017** **Brand & Deliver** Freelance Senior Designer  
2 x 4 months  
I was asked work on the re-brand of Radeon Technologies Group. The year long project was huge, over that time I also worked on some of their other clients projects, including LG, Samsung and YouGov.
- **May 2016** **Kairos Collective** Freelance Senior Designer  
2 weeks  
The team at Kairos needed some help with their digital marketplace as well the expansion of their brand. Together we realised the brand in full to create a hi-end brand for the luxury retail market.
- **April 2016 - May 2018** **Ben Paul Design** Founder  
Over the last three years I've been slowly growing my client base. Recently I've been working out of a Studio in Broadway Market. Working mainly in the Entertainment and alcohol sectors. My business skills are increasing faster than ever before.