Lesson Plan

Elementary Introduction to Media Literacy Lesson

Check out NewseumEd for fantastic K-12 media literacy lessons and educator PD!

For 6-12, try out the SHEG “Evaluating Sources” lesson plan for an introduction to media literacy in history.

Posters

The “Legit-O-Meter” (3-12)
Deceptive Detector (K-5)
Fake or Real (6-12)
Think Before You Post (5-12)
All Digital Citizens (K-8)

More Resources:

Webinar

EdWeb: Teaching Digital Literacy

Podcast

The Digital Literacy Universe

Website

NewseumEd
Center for Media Literacy
CommonSense.Org

BLOG

Media Literacy NOW Blog

Youtube

TedEd Media Literacy SERIES

Social Studies

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K-12 Grades

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Spotlight on Media Literacy

What is media literacy? Media literacy is the ability to identify different types of media and decode its messages using critical thinking. The National Association for Media Literacy Education defines media literacy as the ability to ACCESS, ANALYZE, EVALUATE, CREATE and ACT using all forms of communication.

What is considered media?

- Television
- Newspapers
- Magazines
- Youtube Videos, Facebook posts
- Movies and Music
- Books
- Brochures
- Signs (Street signs, restaurant signs)
- Photographs
- And More!

The 5 Questions of Media Literacy:

1. Who created this message?
2. What techniques are used to attract my attention?
3. How might different people interpret this message?
4. Which lifestyles, values, and points-of-view are represented, and which ones are missing?
5. Why is this message being sent?

Media bombards our everyday lives. It is CRUCIAL for Social Studies educators to teach students the proper way to evaluate all media without teacher or student bias. These resources can help!