

Joshua Simon Yen

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EDUCATION

The Ohio State University – Columbus, Ohio
Bachelor of Arts in Communications - December 2016
Specialization: Communication Technology and New Media
Minor in Economics, Minor in Design
Major GPA: 3.75

RELEVANT COURSEWORK

- *Human Computer Interaction & Social Media*; psychology and sociology of technological design and social media
- *Usability and Evaluation Testing*; UX/UI evaluation using various methods of gathering data such as focus groups, surveys, and experiments as well as the analysis of data and presentation of conclusions and proposals based on results
- *Website Design*; website design principles, evaluation, and production; basic HTML and CSS
- *Typographical Design*; typographical and layout design for various applications including promotional/advertisement material
- *Design Concepts*; study of the design process including use of prototypes; product design and infographic design

LEADERSHIP EXPERIENCE

Columbus Chinese Christian Church – Columbus, Ohio

Children's Ministry Teacher

May 2011 to November 2016

- Prepared weekly lessons including digital supplements (PowerPoint, video presentation)
- Taught a group of about seventy kids from grades 1 through 6

ESL Teacher in Taiwan

July 2010

- Taught English using Mandarin Chinese to three different classes of around 30 students each in three different cities in Taiwan over the course of three weeks
- Worked with a team of 12 to plan lessons including crafts, games, and a final performance presentations
- Visited the homes of students and communicated with parents about their child's progress in the class
- Team financial manager (managed all team finances) for the three weeks

Youth Group, College Group, and Retreat Leader

September 2008 to June 2016

- Directed discussion and gave life advice and support to a group 10-15 high schoolers
- Lead analysis and discussion of biblical texts and theological books
- Attended weekly meetings to design and coordinate objectives and establish both a short and long term vision for the fellowship
- Planned events for a group of 40+ high school students including multiple 3-day retreats with 65+ participants from 5 different states
- Coordinated, directed, wrote, photographed, and edited two 30-minute skits for a fundraising dinner

SKILLS

- Intermediate Mandarin and TESOL certification
- Analyzing and applying data, articulating and presenting findings, providing and responding to feedback
- UI/UX design, HCI evaluation; conducting surveys, focus groups, and usability tests as well as writing usability reports
- Website design and blogging: Squarespace, Wordpress, Tumblr, Bloggr; HTML and CSS
- Video editing: montage, commercials, highlights, promotions
- Adobe Photoshop, Adobe Premiere Elements, Adobe Indesign, Microsoft Excel, PowerPoint
- Ability to think creatively and unconventionally; finding different ways to approach or solve a problem
- Well-rounded and pick up new concepts quickly, including STEM fields
- Ability to research the relevant information and gather the knowledge necessary for a given task
- Creative writing and copywriting; able to select the appropriate language for different contexts
- Designed logo and shirts for multiple events with hundreds of participants

PAST ACCOLADES

Pickerington North High School – Pickerington, Ohio

- National Honors Society
- Graduated Valedictorian (4.75 GPA, class size 400+)