

Mary Scannell

marylscannell@gmail.com

773.680.2003

maryscannell.rocks

Objective

I'd like to bring my ideas to the table and work with talented, out-of-the-box thinkers to create engaging experiences that resonate with our audience.

Skills

Meticulous attention to detail, loves concepting / ideation / brainstorming, wide range of tone and voice, excellent problem solving skills, strong interviewing experience

Education

BA: Creative Writing
Minor: Philosophy
University of Illinois at
Champaign-Urbana
Aug 2006 – May 2010

Comedy

Sketch Writing:
Levels 1-6
Improv: Levels A-E
The Second City Training
Center – Chicago
Oct 2014 – Oct 2015

Advertising: Copywriter

Freelance

I work with team members to concept and execute ideas, strategize content, command the voice and tone of the brand or client, and deliver thoughtful, intriguing work by deadline.

Futurehaus

Feb 2017 – Present

EDO

Apr 2016 – Present

Reach Creative

Aug 2015 – Present

Magnani Continuum

May 2015 – Oct 2015

Marketing

The Metal Balloon

Jan 2014 – Present

Designkitchen/Blast Radius

May 2011 – Apr 2015

I strategized, brainstormed, concepted, wrote, edited, and proofed my way through projects big and small, always working closely with other team members to ensure that client expectations and deadlines were met.

Journalism & Publishing

Contributing Writer | Music & Art

I write album and artist previews for up-and-coming bands as well as established artists, and conduct interviews for long-form pieces.

LaurenIgnited.com

Jan 2017 – Present

Illinois Entertainer

Oct 2012 – Feb 2013

Chicago Innerview Magazine

July 2010 – Aug 2011

Intern | KEY This Week In Chicago **Jan 2011 – June 2011**

Researched, wrote and edited copy for the weekly tourism publication. Planned and hosted concierge events to maintain relationships with our key distributors.

Freelance Editor | Manuscript

Dec 2009 – Sept 2010

Proofread, researched, fact-checked and edited a manuscript (approx. 400 pages).

Contributing Writer | The Daily Illini

Aug 2008 – Dec 2008

Wrote various student-interest pieces on topics including the economy and student housing.