

CHRIS BAILEY

design · art direction · creative direction

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WORK EXPERIENCE

Senior Creative - Moxie: Atlanta, GA (current)

- Manage design teams and lead concepting for all digital and integrated projects across multiple brands.
- Clients: Cartoon Network / 20th Century Fox / Verizon / Coca Cola / Minute Maid / Nestea / Pennington Grass / Amdro Bug Killer / Angel Soft / Sparkle Towels / sponsorships with NFL, MTV, the movie Inception

Creative Director - Chris Bailey Creative: Atlanta, GA (current)

- Partner with large and small brands to create content for a range of mediums including digital video, TV, and social.
- Clients: Wag.com / Diapers.com / ESPN / Adobe / Red Cross / Cadillac / Chevrolet / Sovereign Bank / J & J

Art Director - Tribal DDB: Chicago, IL

- Clients: McDonald's / Budweiser / Lowe's / State Farm / Orbit / 5Gum / Altoids / Extra / Cannes Young Lions

Art Director - Bagby and Co: Chicago, IL

- Clients: Miller Lite / International Trucks / Kleenex / Tag Heuer / GramTel / Scienza Hair Care

Freelance Art Director - Sponge

- Brought on as part of a small team to help art direct a series of pitches that helped kick start the agency.

Freelance Art Director - Element79

- Clients: Gatorade / Quaker / Cricket Wireless / Long John Silvers / Central DuPage Hospital / Celebrity Cruises

Freelance Art Director - West Wayne (now 22 Squared)

- Clients: Scion / Ad Council / Toyota / Yellow Pages / Buffalo Wild Wings / Florida's Natural / Triumph Motorcycles

Graphic Designer - Coca Cola Enterprises: Atlanta, GA

- Created posters, presentations, t-shirts, books and logos for internal promotions and projects across Coke's portfolio.

EDUCATION

Comics Experience: Advanced Comic Writing

- Decided to take my love for writing seriously and began taking classes from ex Marvel editor Andy Schmidt.

The Creative Circus: Art Direction

- Returned to school to refocus my skills on story telling and conceptual thinking.

Anderson University: B.F.A. Graphic Design

- Graduated Magna Cum Laude. Dean's List 9x. Academic All-American. NCAA Wrestling team captain.
- Also learned how to paint / throw clay / take photos / play lead guitar / win at HALO.

SKILLS

Adobe Suite / Presentation / New Business / Mobile / Social / Writing / Directing / Editing / Innovation

RECOGNITION

Cannes Lions / ADDYs / ANDYs / One Show / Effies / Young Guns / Creativity Online / CMYK / Lürzer's Archive