

## **Our Lady of the Lake Catholic School**

### **School Board Minutes**

**November 7, 2013**

**Attendance:** Fr. Tony O'Neil, Rick Epple, Danny Patterson, Rhonda Eurich, Mike Mahota, Jen Reier (PTO), Dr. Constance Krocak, Linda Johnson, Molly Price-Munson, Jesse Neve, Kelly Geadelmann (Marketing), Mary Ament-Johnson, and Tara Collins

**Absent:** Kirk Geadelmann, Mike Reier and Cheryl Hibbard

#### **Opening Prayer – Fr. Tony**

- All were invited to thank God for the many things we have to be thankful for
- Reminded of the model of both faith and virtue and the importance of communication

#### **Minutes**

- 10-3-13 meeting minutes were reviewed and approved with no edits

#### **Technology/Cornerstone Update – Danny Patterson and Mary Ament-Johnson**

- Working with Vendor – Image Trend
- Fundraising module has initial cost of \$740 and a \$288/year (\$3 per student) charge.
- The new School Information System (SIS) mandated by the Archdiocese to replace Jupiter has an \$1,584 initial cost and \$1,008/year (\$10.50 per student) charge
- The technology is cloud based
- Including data from the Parish Data System (PDS) was approved
- Danny and Mary will put together an overall proposal:
  - Paul and Beth will need to work with Rhonda on report to dump data to Cornerstone and Vendor
  - Policy needs to be in place outline who has access and who will enter information

#### **Fundraising – Jen Reier, PTO President**

- Annual Campaign – Chair is Mike Greene
- Rake-A-Thon raised \$25,000 – huge thank you to Lisa Ayers and Terri Lano, as well as Carol Franck and Jesse Neve
- Starlight Ball – date as of today is Friday, February 14 – finalizing committee, but Claudia Lacey will play a significant role – Fundraising goal is \$50K
- OLL BLAST – May 17, 2014 – working to finalize details with the BoDeans – fundraising goal is \$50K – need to determine who is part of core committee and begin the planning and marketing efforts ASAP
- Discussion to move the “Help A Student” campaign to the May/June timeframe, so people in need have the money for the school year ahead

### **Marketing/Enrollment – Kelly Geadelmann**

- Open house marketing and Enrollment packets came in significantly under budget. We most likely will not spend
- Need to finalize dates for Kindergarten Roundup – if we only have it on the Sunday of Catholic Schools week, we may not be able to attract non-Catholics, or people who do not attend mass at OLL
- Need to have an alumni spotlight and need someone to focus solely on that aspect of all of our marketing – Claudia Lacey’s name was suggested
- Enrollment – currently at 96, possibility of adding 3 preschoolers in January

### **School Update – Dr. Krocak**

- Multi-age classrooms are melding together really well
- Teachers are rising to the challenge – but working very long hours
- NWEA tests – a big hole was noted in 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> grade math curriculum – need to work on that and bring up during round 2 of NWEA testing in the spring – request was made to see and also share the scores with the entire school community.
- OLL+ has 6 fulltime enrollees, and possibility of adding 2 more
- Band program is going well
- Students are building community – the Basilica families are up and running (K-8 age levels in each group)

### **Financial Update**

- Still experiencing some glitches with collecting money – need to reach back out to those families/students who have not submitted their \$250 for the Rake-A-Thon
- 61 families have agreements, however there are 6 or 7 that are not in the billing system and 2 families that are missing payments – this equates to about \$30K, so this needs to be rectified ASAP – Fr. Tony, Connie and Rick to have a side conversation on how to best manage this and ensure collection of funds
- Overall the finances are looking good – discussion to have a State-of-the-School meeting in January

### **Meeting adjourned**