

Our Lady of the Lake School

School Board Minutes

June 4, 2013

Attendance: Ellen Fueling, Rhonda Eurich and Elected Board Members – all were present

1. Ellen brought up the need for an organizational binder to be used by the Board as a handoff binder – Ellen is working on.
2. Had a new KG girl register, Jen Reier to reach out, Ellen to provide name and contact information – need to firm up enrollment process
3. Teacher/Staff coaching session will be revisited – impending staff changes
4. Multi-age training for the teachers to be held at the AD on Thurs., June 20 and Fri., June 21
5. Need further follow up next meeting on new MN bill for preschool grants/scholarships
6. Need to identify remaining, non-voting board seats
 - a. AD – Mike to call Fr. Laird
 - b. PTO: need to recruit
 - c. Parish Staff
 - d. Teacher
 - e. Parish Council
7. Marketing committee requested and was granted \$5,000 for marketing
 - 4 signs at \$400 each = \$1600
 - 3 postcard drops, 200 at \$1.00 = \$600
 - Video Production: \$2000 for 4 or 5 = \$2000
 - Advertisement, \$1000, Tara and Erin to setup meeting with Laker
 - Lakers, PK, every week, run constantly
 - Weekly,
8. Need to ask maintenance committee for permission to hang signs on the school and church and to decorate the windows
9. Outreach, Father Tony outreach, Connie
 - a. Two different pricing levels
 - b. Discounts
 - c. Marketing videos, from 8th graders, made in tech class, mike to contact Beth,
10. Motion for Mantra,
 - a. Each board member
 - b. Each class member
 - c. Each teacher
 - d. Parish members
 - e. Mantra, 2nd carried
 - f. All carried

- g. Mantra contest, facebook, memory jar,
 - i. Nobody sits alone in the lunchroom
 - ii. I love that you pat me on the head
- 11. Motion for new mission and new vision
 - a. *"To learn while growing, praising and serving God."*
- 12. Motion for Operations Index
 - a. Each committee chair should identify 3 key measurements
- 13. Publish the marketing plan, June 12,
- 14. Transparent communication
- 15. School Board minutes, go to Parish council,
- 16. Determine Date for AD training, revisit after appointment
- 17. Motion for bylaws review
- 18. Motion for committee development, reach out to SOS and Transition Committee
- 19. Fun event, for future volunteers, here is the duties or tasks,
- 20. Agenda items
 - a. KidConnection – need to develop pricing and plan – HUGE selling point if we can keep prices down!!
 - b. Preschool – are we re-locating the room? Need to firm up plans
- 21. Blast results to be announced soon – need to communicate funds raised